

## **Canada Courier, Express, and Parcel (CEP) - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)**

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### **Report description:**

The Canada Courier, Express, and Parcel (CEP) Market size is estimated at 16.74 billion USD in 2025, and is expected to reach 21.55 billion USD by 2030, growing at a CAGR of 5.18% during the forecast period (2025-2030).

E-commerce and international trade are boosting CEP growth in Canada

- The market has witnessed growth in past few years, following a similar trend, in June 2023, FedEx Corp. announced its plan to merge its FedEx Express and Ground operations in Canada, making Canada the first FedEx country where the two operations will be fully unified. The combination will occur in phases, starting in April 2024 and finishing around the 2024 peak season. Under the structure, FedEx Express will manage the operation and handle all the local pickup and delivery. FedEx Ground, will provide the middle-mile line-haul operation. The operation will be called FedEx Express Canada.
- In 2020, Canadian consumers made online purchases worth USD 861 billion from US merchants, marking a significant 44% surge from the 15.1% YoY growth seen in 2019. As the Canadian economy rebounded post-pandemic, there was a notable increase in e-commerce adoption, with the user base reaching 27 million by March 2022. This surge in e-commerce, coupled with the rising demand in the domestic CEP market, is fueling the rapid growth of drone deliveries. The commercial drone market in Canada is projected to witness a robust 17% CAGR by 2027.

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Canada's transportation sector soars, boosted by infrastructure projects, eased travel policies and urban transit growth

- An efficient and reliable transportation system is crucial for the economy. Through the National Trade Corridors Fund, the Government of Canada invests in improving supply chains, reducing trade barriers, and fostering business growth for future economic opportunities. In May 2024, the Minister of Transport announced up to USD 51.2 million for 19 digital infrastructure projects under this fund. By promoting innovative technologies for stronger supply chains, the government aims to move goods faster and cheaper, making life more affordable for Canadians. This initiative will foster strong collaboration with stakeholders nationwide on key digital projects to better address transportation bottlenecks, vulnerabilities, and congestion at Canada's ports.
- In November 2024, the government announced progress in various projects. They had completed highway infrastructure improvements, enhancing road connections for First Nations communities to the province's highway network. This included the successful removal and replacement of seven culverts on Highway 584 in 2024 and the completion of work planned on three culverts along Highway 11 in 2025. Looking ahead, an additional 26 culverts were set to be replaced along Highway 584 during the 2025-2026 construction seasons, with pavement rehabilitation of Highway 584 planned for 2027.

Rising tensions in the Middle East are expected to affect crude oil supplies and lead to sudden price hikes

- Gasoline prices rose 0.8% YoY in February 2024. Additionally, gasoline prices rose by 5.6% YoY in May 2024, compared to 6.1% in April, 4.5% in March, and 0.8% in February. North America, strong crude oil production is expected to continue in the coming years. Also, as more Canadian crude oil is expected to reach global markets with the Trans Mountain Pipeline expansion coming online, there will be amply supplied crude oil markets. However, increased risks due to rising tensions in the Middle East are expected to affect crude oil supplies and lead to sudden price hikes.
- Annual maintenance on Canada's oil sands plants in 2024 is expected to cause no more disruption than usual. However, trade union officials warn of a labor shortage during Alberta's 2025 turnaround season due to the start of two new industrial projects. Each year, Alberta producers hire thousands of skilled workers for essential maintenance on oil sands upgraders, thermal projects, and refineries. Canada, the world's fourth-largest oil producer, gets about two-thirds of its 4.9 million barrels per day of crude from the oil sands in northern Alberta. This might raise fuel prices in 2025.

## Canada Courier, Express, and Parcel (CEP) Industry Overview

The Canada Courier, Express, and Parcel (CEP) Market is fairly consolidated, with the major five players in this market being Canada Post Corporation (including Purolator), DHL Group, FedEx, TFI International Inc. and United Parcel Service of America, Inc. (UPS) (sorted alphabetically).

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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