

Canada Agrochemicals - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

Market Report | 2025-04-28 | 100 pages | Mordor Intelligence

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Report description:

The Canada Agrochemicals Market size is estimated at USD 7.61 billion in 2025, and is expected to reach USD 10.23 billion by 2030, at a CAGR of 6.10% during the forecast period (2025-2030).

Key Highlights

- Agriculture plays a significant role in Canada's economy. The agri-food sector contributes USD 150.0 billion to Canada's economic output, representing approximately 7% of the nation's gross domestic product (GDP), as reported by Agriculture and Agri-Food Canada (AAFC). The country has 62.2 million hectares of farmable land, which constitutes 7% of its total land area in 2023, according to FAOSTAT. This extensive agricultural landscape and economic contribution have created substantial demand for agrochemicals to ensure high productivity and efficiency in farming. With large-scale crop production and a focus on meeting both domestic and export demands, the use of agrochemicals such as pesticides, herbicides, and fertilizers has increased for improving yields, protecting crops, and maintaining soil health.
- Canada's agrochemical market is shaped by major crops such as wheat, canola, corn, and soybeans. The provinces of Prairies, Quebec, and Southern Ontario comprise approximately 85% of Canada's agricultural land and represent the primary regional market for agrochemicals. Canola has emerged as Canada's highest-value crop, with annual exports surpassing USD 15.8 billion in 2024, according to the Canola Council of Canada. This has significantly increased the demand for agrochemicals, especially herbicides and fungicides used to control weeds and diseases such as blackleg and clubroot.
- Fertilizers, particularly nitrogen-based variants, significantly influence Canada's agrochemical market. The cultivation of nitrogen-intensive crops like wheat and corn requires substantial fertilizer application to maintain soil nutrient levels and maximize crop yields. According to Agriculture and Agri-Food Canada, fertilizer sales increased by 29.1% between 2022 and 2024, demonstrating steady growth and reinforcing its importance in the country's agrochemical market.

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Canada Agrochemicals Market Trends

Rising Demand for Food Exports

- Canada is one of the leading agricultural exporters and one of the world's largest producers of staple crops such as wheat, canola, and pulses. The country's wheat exports reached USD 8.8 billion in 2023, growing by 33.2% from 2021, according to ITC Trade Map. These exports ensure Canada's agricultural sector remains competitive in the global market, necessitating the use of agrochemicals such as fertilizers and pesticides to achieve high crop yields and maintain quality standards.
- Canola is another significant export crop, with Canada producing approximately 21 million metric tons annually. The country is the largest global exporter of canola, accounting for over 70% of global trade, as reported by the Canola Council of Canada. The export value of canola oil and meal continues to increase, driving the demand for fertilizers and crop protection chemicals to support this profitable segment.
- Canada is a major supplier of pulses like lentils, peas, and chickpeas, with lentil exports exceeding USD 1.6 billion. To maintain this export dominance, farmers depend on agrochemicals, including phosphorus-based fertilizers and biological inoculants, to enhance soil fertility and crop productivity. The high export demand, particularly from India and the Middle East, has driven Canadian farmers to adopt agrochemical technologies to ensure consistent yields and meet market requirements.

Grains and Cereals Account for the Highest Consumption of Agrochemicals

- Canada is one of the largest grain and cereal producers globally, particularly in wheat and corn. As of 2023, Canada produced over 31.9 million metric tons of wheat according to FAOSTAT, making it one of the top wheat exporters in the world. This large-scale production requires substantial inputs of agrochemicals such as fertilizers, pesticides, and herbicides to maintain crop health and yield. The use of nitrogen-based fertilizers is particularly essential in cereal production, ensuring high grain quality and optimal growth.
- Corn production, with over 15.1 million metric tons harvested in 2023 according to FAOSTAT, drives high agrochemical usage in Canada. Corn farming requires herbicides like glyphosate for weed management, as well as phosphorus-based fertilizers to enhance soil fertility and improve yield. The extensive cultivation of grains and cereals across large farm areas correlates with high agrochemical demand, as farmers need effective solutions to manage pests, diseases, and weeds.
- Canada's position as a major global exporter of grains and cereals drives the demand for agrochemical applications. Grains like wheat and corn are in high demand, particularly in international markets such as China, the United States, and countries in the European Union. In 2023, Canada's wheat exports were valued at USD 25.5 billion according to ITC Trade Map, contributing significantly to the country's agricultural revenue. The high export volumes necessitate the use of agrochemicals to enhance productivity and ensure that crops meet the stringent quality standards required in global markets.

Canada Agrochemicals Industry Overview

Canada's agrochemicals market is highly consolidated with the major players, including Bayer CropScience AG, Corteva Agriscience, BASF SE, Syngenta Group, and FMC Corporation. Given the large operational area and never-ending need of the agrochemical industry, many market players and companies have entered the industry. The major players in the market are competing to hold a consistent market share. Mergers and acquisitions, partnerships, expansions, and product launches are some of the major business strategies adopted by the aforementioned major players.

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Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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