

Beer Cans - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

Market Report | 2025-04-28 | 120 pages | Mordor Intelligence

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Report description:

The Beer Cans Market is expected to register a CAGR of 3.5% during the forecast period.

Key Highlights

- The rapidly expanding beer can market primarily being driven by the shifting customer desire for a wide selection of beers with taste and flavor. Beer cans demand will also increase due to increased beer consumption in developing nations like China and India.
- Beer manufacturers worldwide are moving toward environmental and sustainable packaging solutions, owing to which beer packaging is moving toward aluminum and steel cans. The glass bottle packaging in beer is observing sluggish growth.
- Due to growing customer interest in living a healthy and sustainable lifestyle, nutritious beverages with natural fruit, herb, and vegetable flavors are becoming increasingly popular. It is driving growth in the beverage cans industry.
- Over the forecast period, there is expected to be an increase in demand for beer cans due to efforts to improve biomass combustion efficiency through new materials. Increased demand for processed goods and rising disposable income both favorably impact industrial development.
- Moreover, glass bottles are always cleaned and reused, whereas cans are thrown away and recycled. Beverage can costs are higher than in bottles which could limit market expansion.
- Customers were more health-conscious owing to COVID-19, increasing their healthy foods & beverages consumption, which increased sales of functional and energy drinks. It, in turn, aided overall market expansion. Customers were more health-conscious, increasing their consumption of healthy foods & beverages, which increased sales of functional and energy drinks cans.

Beer Cans Market Trends

Aluminium is Expected to Hold the Largest Market Share

- The most recycled beverage containers worldwide are composed of aluminum. 70% of the metal in a typical aluminum can is recycled. These are stackable and lightweight, lowering the overall carbon emissions produced during transit. Additionally, they increase the effectiveness of logistical organizations' shipment and storage.
- Growing usage of eco-friendly can metals, since most cans are made of aluminum, the most cost-effective material to recycle, is the primary factor expected to drive market revenue growth. Almost all aluminum used in cans can be melted down and reused.
- Aluminum cans are used more frequently due to rising worldwide beverage consumption and demand for sustainable packaging options. Customers will find these cans aesthetically pleasing because they can be personalized with different colors, 3D prints, and embossing.
- Additionally, the beer cans market is expanding favorably due to the rising craft beer consumption across several locations. Craft beer produced by both small and large brewers is becoming more and more popular with consumers. Additionally, consumers are expressing their desire for products that match their lifestyles more and more clearly.

Asia-Pacific Account for Significant Market Growth

- Due to the region's shifting cultural patterns, increasing urbanization, rising population, and youth beer popularity, the Asia Pacific is expected to increase during the projection period.
- The region emerged as the primary supplier of processed aluminum and steel sheets for the rest of the world. Abundant raw materials availability, such as aluminum and steel, is distinguished by low-cost labor, high development rates, and well-established manufacturing bases contributing to the market's growth.
- Additionally, a sizable portion of the world's population resides in Asia-Pacific, contributing to significant beverage consumption. Further, the population's disposable income increased due to the quick industrialization of developing nations like China and India. It, in turn, is predicted to increase beverage demand, which would help the market grow.
- The region's beverage cans business is expanding due to the fast-paced lifestyle and increased demand for tinned and on-the-go foods. Using aluminum cans also grew as disposable income and the need for easily accessible and transportable food and beverages increased. It is because aluminum cans can sustain up to 90 pounds per sq inch of pressure and can easily maintain the carbonation pressure required to package soda.

Beer Cans Industry Overview

The beer cans market is moderately competitive owing to the presence of various international and domestic manufacturers. Some major players in the market are Crown Holdings, Inc. and Ball Corporation, among others.

- December 2022 - Crown Holdings, Inc. announced a collaboration with Aquarius, a refreshing beverage brand produced by Coca-Cola and its dedicated print and reprographics studio, on an intelligent and engaging promotional campaign in Spain. In contrast, Aquarius is available in standard 330ml aluminum cans. This sustainable packaging format advances a Circular Economy and helps to minimize the level of raw materials required to be sourced from the Earth via its infinite recyclability.

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Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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