

## **Automotive Lubricants - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)**

Market Report | 2025-04-28 | 120 pages | Mordor Intelligence

### **AVAILABLE LICENSES:**

- Single User License \$4750.00
- Team License (1-7 Users) \$5250.00
- Site License \$6500.00
- Corporate License \$8750.00

### **Report description:**

The Automotive Lubricants Market size is estimated at 23.23 billion liters in 2025, and is expected to reach 28.01 billion liters by 2030, at a CAGR of 3.81% during the forecast period (2025-2030).

Due to the COVID-19 outbreak, nationwide lockdowns worldwide, disruption in manufacturing activities and supply chains, and production halts negatively impacted the market in 2020. However, the conditions recovered in 2021, restoring the market's growth trajectory.

#### Key Highlights

- Over the short term, the vast penetration of used vehicles and increasing vehicle manufacturing are the major factors driving the demand for the market studied.
- However, the increasing adoption of electric vehicles and counterfeiting of engine oils are expected to hinder the market's growth.
- Nevertheless, the growing prominence of bio-lubricants is expected to create new opportunities for the market studied.
- The Asia-Pacific region is expected to dominate the global market, with the majority of demand coming from China and India.

#### Automotive Lubricants Market Trends

##### Increasing Usage of Engine Oils

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- Engine oils, primarily composed of 75-90% base oils and 10-25% additives, play a crucial role in lubricating internal combustion engines.
- These oils are essential for various applications, including wear reduction, corrosion protection, and ensuring the smooth operation of engine components.
- In response to the rising demand for engine oils, leading global manufacturers are diversifying their offerings, introducing new engine oils tailored to specific consumer needs.
- In April 2024, Saneg, a key player in the lubricant industry, bolstered its footprint in Uzbekistan by rolling out synthetic and semi-synthetic motor oils from its Italian plant. Specifically, the company unveiled its SEG Motos Diesel 10W-40 (API CI-4/SL) oils, tailored for heavy-duty diesel machinery like long-haul tractors, off-road vehicles, and construction equipment.
- In September 2023, ExxonMobil Marketing (Thailand) Limited (EMMTL) announced its commitment to serve Thai consumers and business sectors with innovative product solutions. For automotive, Mobil 1 and Mobil Super are engineered to raise engine protection performance. This makes a positive impact on the studied market.
- Growing demand for lightweight, high-performance cars in emerging markets, increasing automotive hubs, and rising disposable income are the major reasons for the high demand for automotive lubricants.
- In 2023, buoyed by a strong economy and shifting consumer preferences, the automotive sector witnessed notable growth. Data from the Organisation Internationale des Constructeurs d'Automobiles (OICA) indicates global vehicle production reached approximately 93.54 million units, up from 84.83 million units in 2022, marking a growth rate of about 10.26%.
- Germany, a key player in Europe's automotive landscape, is home to renowned brands like Volkswagen, Mercedes-Benz, Audi, BMW, and Porsche. With ongoing investments in R&D and a boost in automotive production, the country is poised to drive the growth of the automotive lubricants market.
- In Europe, the overall registration of new motor vehicles increased by 18.7% in 2023 compared to the previous year. In 2023, passenger car and commercial vehicle sales reached 14.99 million units and 2.9 million units, respectively, compared to 12.64 million units and 2.44 million units in 2022.
- Given these dynamics, the market is set for significant growth in the coming years.

#### Asia-Pacific is Expected to Dominate the Market

- Rapid industrialization in the Asia-Pacific region is poised to fuel market growth. The region's burgeoning automotive industry is set to drive an uptick in lubricant demand.
- Furthermore, as the automotive sector increasingly relies on lubricants for optimal performance, this trend is expected to bolster the market further. Asia-Pacific is projected to command a significant market share, predominantly driven by consumption in developing nations like China, Malaysia, India, Thailand, Indonesia, and Sri Lanka.
- China stands out as a global powerhouse, both in lubricant consumption and production. Major players shaping China's lubricant landscape include Shell Plc, Sinopec, ExxonMobil Corporation, and BP Plc. The sector's growth was bolstered by heightened investments and expansions throughout the forecast period.
- China's automotive sector, driven by a burgeoning vehicle fleet and tech advancements, emerges as the top automotive lubricant consumer. 2023 saw both sales and production of automobiles in China hit a record 30 million units, marking a notable double-digit growth from the prior year, as highlighted by the China Association of Automobile Manufacturers (CAAM).
- Moreover, 2023 marked a significant rebound for China's commercial vehicles, with sales and production jumping 22.1% and 26.8%, respectively, reaching 4.03 million and 4.04 million units, according to CAAM data. This surge in automotive sales and production directly amplifies the demand for lubricants.
- In 2023, India's passenger vehicle sales surpassed the 4 million milestone for the first time, fueled by rising disposable incomes, a boom in new sport-utility vehicles, and attractive loan rates. The domestic market reported sales exceeding 4.1 million cars,

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

sedans, and utility vehicles, marking an 8.2% increase from 2022's 3.79 million, as per the Society of Indian Automobile Manufacturers (SIAM). Notably, utility vehicles made up 57.4% of total sales.

- In 2023, Japan saw a notable uptick in new passenger car registrations, hitting approximately 3.99 million-a significant rise from the 3.45 million recorded in the previous year. Overall, the country registered about 4.78 million new motor vehicles, with passenger cars leading the charge.

- These factors, coupled with favorable government regulations, are driving the heightened demand for automotive lubricants across the region.

## Automotive Lubricants Industry Overview

The automotive lubricants market is partially consolidated in nature. The major players (not in any particular order) include Shell PLC, China Petrochemical National Corporation, BP p.l.c., Exxon Mobil Corporation, and TotalEnergies, among others.

### Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

### Table of Contents:

#### 1 INTRODUCTION

##### 1.1 Study Assumptions

##### 1.2 Scope of the Study

#### 2 RESEARCH METHODOLOGY

#### 3 EXECUTIVE SUMMARY

#### 4 MARKET DYNAMICS

##### 4.1 Drivers

###### 4.1.1 Vast Penetration Of Used Vehicles Increasing Lubricant Demand

###### 4.1.2 Increase in Vehicle Manufacturing Bolstering Lubricant Consumption

###### 4.1.3 Other Drivers

##### 4.2 Restraints

###### 4.2.1 Increasing Adoption of Electric Vehicles

###### 4.2.2 Counterfeiting of Engine Oils

###### 4.2.3 Other Restraints

##### 4.3 Industry Value Chain Analysis

##### 4.4 Porter's Five Forces Analysis

###### 4.4.1 Bargaining Power of Suppliers

###### 4.4.2 Bargaining Power of Buyers

###### 4.4.3 Threat of New Entrants

###### 4.4.4 Threat of Substitute Products and Services

###### 4.4.5 Degree of Competition

#### 5 MARKET SEGMENTATION (Market Size in Volume)

##### 5.1 Product Type

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 5.1.1 Engine Oil
- 5.1.2 Transmission and Gear Oils
- 5.1.3 Hydraulic Fluids
- 5.1.4 Greases
- 5.2 Vehicle Type
  - 5.2.1 Passenger Vehicles
  - 5.2.2 Commercial Vehicles
  - 5.2.3 Motorcycles
- 5.3 Geography
  - 5.3.1 Asia-Pacific
    - 5.3.1.1 China
    - 5.3.1.2 India
    - 5.3.1.3 Japan
    - 5.3.1.4 South Korea
    - 5.3.1.5 Malaysia
    - 5.3.1.6 Thailand
    - 5.3.1.7 Indonesia
    - 5.3.1.8 Vietnam
    - 5.3.1.9 Rest of Asia-Pacific
  - 5.3.2 North America
    - 5.3.2.1 United States
    - 5.3.2.2 Canada
    - 5.3.2.3 Mexico
  - 5.3.3 Europe
    - 5.3.3.1 Germany
    - 5.3.3.2 United Kingdom
    - 5.3.3.3 France
    - 5.3.3.4 Italy
    - 5.3.3.5 Spain
    - 5.3.3.6 NORDIC Countries
    - 5.3.3.7 Turkey
    - 5.3.3.8 Russia
    - 5.3.3.9 Rest of Europe
  - 5.3.4 South America
    - 5.3.4.1 Brazil
    - 5.3.4.2 Argentina
    - 5.3.4.3 Colombia
    - 5.3.4.4 Rest of South America
  - 5.3.5 Middle-East and Africa
    - 5.3.5.1 Saudi Arabia
    - 5.3.5.2 Qatar
    - 5.3.5.3 United Arab Emirates
    - 5.3.5.4 Nigeria
    - 5.3.5.5 Egypt
    - 5.3.5.6 South Africa
    - 5.3.5.7 Rest of Middle-East and Africa

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## 6 COMPETITIVE LANDSCAPE

### 6.1 Mergers and Acquisitions, Joint Ventures, Collaborations, and Agreements

### 6.2 Market Share(%)\*\*/Ranking Analysis

### 6.3 Strategies Adopted by Leading Players

### 6.4 Company Profiles

#### 6.4.1 AMSOIL INC.

#### 6.4.2 Bharat Petroleum Corporation Limited

#### 6.4.3 BP p.l.c.

#### 6.4.4 Chevron Corporation

#### 6.4.5 China National Petroleum Corporation (CNPC)

#### 6.4.6 China Petroleum & Chemical Corporation

#### 6.4.7 ENEOS

#### 6.4.8 Exxon Mobil Corporation

#### 6.4.9 FUCHS

#### 6.4.10 Gazprom Neft PJSC

#### 6.4.11 Gulf Oil International Ltd

#### 6.4.12 Hindustan Petroleum Corporation Limited

#### 6.4.13 Indian Oil Corporation Ltd

#### 6.4.14 Lukoil

#### 6.4.15 Motul

#### 6.4.16 Petrobras

#### 6.4.17 PETRONAS Lubricants International

#### 6.4.18 Phillips 66 Company

#### 6.4.19 PT Pertamina Lubricants

#### 6.4.20 Repsol

#### 6.4.21 Shell PLC

#### 6.4.22 SK Lubricants Co. Ltd

#### 6.4.23 TotalEnergies

#### 6.4.24 Valvoline Inc.

#### 6.4.25 Veedol International Limited

## 7 MARKET OPPORTUNITIES AND FUTURE TRENDS

### 7.1 Growing Prominence for Bio Lubricants

### 7.2 Other Opportunities

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

**Automotive Lubricants - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)**

Market Report | 2025-04-28 | 120 pages | Mordor Intelligence

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Single User License	\$4750.00
	Team License (1-7 Users)	\$5250.00
	Site License	\$6500.00
	Corporate License	\$8750.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-03"/>
		Signature	

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

