

## **Australia Corrugated Board Packaging - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)**

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### **Report description:**

The Australia Corrugated Board Packaging Market is expected to register a CAGR of 3.80% during the forecast period.

#### Key Highlights

- Corrugated board packaging is a flexible and cost-effective way to protect, store, and transport many items. The lightweight, biodegradability, and recyclability of the corrugated board have made it an essential component of the packaging business.
- People's hectic lifestyles are driving up demand for convenience foods. Corrugated board packing keeps moisture out and can survive long delivery times, therefore businesses are increasingly using it to provide better service to their clients. Processed foods, such as bread, meat products, and other perishable items, necessitate single-use packaging materials, which drives demand.
- The e-commerce industry emerged as a significant player in recent years. Prominent e-commerce companies, restaurants, and other retailing sectors have been using corrugated board boxes for principal packaging, and they rely on plastic packaging for individual items.
- Moreover, In April 2022, According to data issued by the Australian Bureau of Statistics, sales in stores and online were USD 33.9 billion, with cafes, restaurants, takeaway services, clothes, and footwear seeing a 14.7% increase and the 'other retailing' sector seeing a 14.4% gain. The rise in household goods was 7.4%, while the increase in food retailing was 6.5%. Sales at department stores grew at the slowest rate, at 5.4%.
- The corrugated board is extremely adaptable. As a result, it can take on a variety of shapes in addition to the box. It is gradually replacing flexible plastic bags due to environmental concerns. Furthermore, corrugated boxes make an excellent foundation for various printing techniques. As a result, businesses prefer corrugated packaging as a marketing tool. They also serve as movable billboards, allowing businesses to avoid spending extra money on promotions.
- In November 2021, Opal Specialty Packaging stated that it had designed a creative and distinctive design solution for De Bortoli

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Wines' 2021 Wine Advent Calendar in collaboration with De Bortoli Wines.

- Some key drivers of the studied market arising from the COVID-19 outbreak are the growth in food packaging and the ever-increasing demand for corrugated packages in developing e-commerce shipments. Packaging for groceries, healthcare supplies, and e-commerce shipments has seen a substantial surge in demand on e-commerce platforms. Simultaneously, demand for luxury, industrial, and B2B transport packaging has decreased.

## Australia Corrugated Board Packaging Market Trends

### Food Segment Expected to Occupy Significant Market Share

- Because of people's hectic lifestyles, convenience foods are in high demand. As a result, processed food, which takes less time to prepare, attracts a growing number of consumers. The ever-increasing population drives the desire for processed food, which is both convenient and healthy.
- For various food products, paper and cardboard are becoming viable alternatives to plastic packaging. Paper packaging can be made from recycled materials and recycled or disposed of more easily.
- According to Food and Drink business News, in November 2021, Food and beverage production accounts for more than 30% of overall manufacturing output in Australia or USD 133 billion in FY21. More than 275,000 people are employed by it, with about 40% of those occupations located in regional Australia.
- According to the Australian Bureau of Agricultural and Resource Economics and Sciences, Australia, along with Canada, Germany, and France, is one of the world's most food-secure countries. About 20% of domestic manufacturing and service revenue comes from the food industry. Australian farmers grow and supply the great bulk of the food market in this country.
- As corrugated board packaging keeps moisture away from products and can withstand long shipping times, companies are increasingly adopting this packaging to offer better customer outcomes, especially for secondary or tertiary packaging. Processed foods, such as bread, meat products, and other perishable items, need these packaging materials to be used just once, thus driving the demand.
- According to ABARES, In the 2021 financial year, beef and veal were Australia's top agricultural exports, at 8.4 billion Australian dollars. Apart from these, Australia is a major wheat exporter, with 6.8 billion Australian dollars in export value in the same year.

### The E-commerce Industry in Australia is Expected to Witness Significant Growth

- In recent years, the e-commerce business has emerged as a prominent player. Leading Fin-Tech firms, such as Adyen, are providing engaging services, resulting in an increase in online orders, which encourages the growth of the corrugated packaging business. For instance, Adyen, a global payments platform, has expanded its collaboration with AfterPay, allowing more of Adyen's merchants to use the Buy Now Pay Later (BNPL) service in additional countries worldwide.
- According to Australia Post, In comparison to the previous year, the variety shop e-commerce segment grew by over 16 percent in 2021. Other e-commerce areas that grew by more than 12% year over year were fashion and home and garden. Which drives the demand for Corrugated Board Packaging Suppliers.
- Australia is one of the most urbanized societies in the world, with more than 24 million people (~90% of the population) living in the urban areas of Sydney, Melbourne, Adelaide, Brisbane, and Perth, as well as in smaller cities and towns within 100 miles of the ocean. Factors such as internet advertising, and the influencer's trend for the product categories, including personal care and household products, footwear, and apparel, are helping the Corrugated Board Packaging market record more revenue transactions in the country. The trend is also anticipated to continue in the forecast period, owing to the growing demand for them.

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- In June 2022, Disney announced that it had launched the ShopDisney online store in Australia and New Zealand, where local customers could previously purchase its products through worldwide partner websites, but now they can buy ShopDisney products in their own currency and have them delivered in three to five business days via delivery partner DHL in Australia and New Zealand. This drives the growth of online orders while expanding the potential for Corrugated Packaging manufacturers.

## Australia Corrugated Board Packaging Industry Overview

The corrugated board packaging industry in Australia is highly fragmented, with numerous firms offering corrugated board packaging solutions. Companies are always coming up with new ways to encourage sustainable packaging and provide environmentally friendly packaging. To capitalize on the prospects, companies are launching corrugated box designs for various end-user industries.

- November 2021 - UBEECO Packaging Solutions and Boxpack announced a deal for UBEECO Packaging Solutions to acquire the assets of The Box Pack Trust, which operates as Boxpack Packaging (Boxpack). The acquisition of Boxpack will strengthen the strategy and service models of UBEECO. It adds UBEECO's industrial packaging solutions with a full complement of high-value cardboard packaging and increases the company's customer base throughout Australia.
- September 2021- Through a partnership with Biogone, an Australian eco-conscious firm, Shotspresso, a local coffee beverage maker and distributor in Melbourne, is using more sustainable packaging solutions in its supply chain.

### Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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