

Asia-Pacific Plastic Bottles And Containers - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

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Report description:

The Asia-Pacific Plastic Bottles And Containers Market size is estimated at USD 29.56 billion in 2025, and is expected to reach USD 36.87 billion by 2030, at a CAGR of 4.52% during the forecast period (2025-2030). In terms of production volume, the market is expected to grow from 20.50 million metric tons in 2025 to 25.63 million metric tons by 2030, at a CAGR of 4.57% during the forecast period (2025-2030).

Key Highlights

- Plastic packaging has become popular among consumers over other products, as plastic material is lightweight and unbreakable, making it easier to handle. Even major manufacturers prefer to use plastic packaging, owing to the lower cost of production. Moreover, the introduction of polymers, such as polyethylene terephthalate (PET) and high-density polyethylene (HDPE), is expanding the applications of plastic bottles. The market has been witnessing an increasing demand for PET bottles.
- Plastic bottles and containers made of polyethylene terephthalate, polypropylene, and polyethylene are widely used as the material is lightweight and easily recyclable, making it the preferred choice among the end-users. The cost-effective nature of plastic material and dependence on packaged, processed food and various beverages will influence the studied market over the forecast period.
- Plastics have been increasingly adopted due to their lightweight properties because lightweight plastic packaging can preserve energy in transporting packed goods and lower emissions. The lightweight properties of plastic are the primary advantage of expanding the market. Compared to other materials, such as glass, which is much heavier than plastic, more trips are required while transporting.
- The market's growth can also be attributed to the expanding range of applications across diverse industries in the region. For instance, within the pharmaceutical industry, plastic bottles offer a reliable packaging option for tablets, syrups, and capsules due to their moisture-resistant properties that maintain product stability. In personal care and cosmetics, plastic bottles are an ideal

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option for packaging shampoos, conditioners, lotions, and creams, owing to their durability and visual appeal.

- However, with growing concerns about plastic pollution, manufacturers and consumers are also inclining themselves toward other packaging materials that offer environment-friendly properties. The consumption of aluminum and glass might witness rising adoption rates owing to their high recyclability. This is expected to hinder the growth of the market studied.
- Nevertheless, the Asia-Pacific region has experienced improved and better economic growth and dynamic demographic changes that have significantly influenced the region's development. The growth of organized retail, including supermarkets and hypermarkets, has heightened the demand for packaged goods. These outlets require extensive packaging to cater to the diverse needs of consumers, driving the overall market.

Asia-Pacific Plastic Bottles And Containers Market Trends

Polyethylene Terephthalate (PET) Segment Holds Major Market Share

- Plastic bottles made from PET are widely replacing heavy and fragile glass bottles since they offer reusable packaging for mineral water and other beverages, allowing a more economical transportation process.
- With its clarity and natural CO₂ barrier properties, PET has wide applications and is easily blown into a bottle or molded into any other shape. PET properties can be improved with colorants, UV blockers, oxygen barriers/scavengers, and other additives to develop a bottle to match a brand's specific needs.
- PET has become one of the vital packaging materials among bottle manufacturers across the region. PET's versatility in accommodating different shapes and sizes has provided unparalleled alternatives to conventional glass and metal containers, making it a highly desirable choice in the packaging industry.
- Polyethylene terephthalate (PET) bottles are gaining a presence in various product areas. Low cost, low weight, and ongoing developments in printing technology have led to PET bottles gaining popularity among premium consumers.
- As per the report of Indorama Ventures, a sustainable chemical company, the demand for recycled polyethylene terephthalate (RPET) in Asia is expected to increase constantly from 0.6 million metric tons in 2018 to approximately 1 million metric tons in 2023.
- Further, in September 2023, Indorama Ventures Public Company Limited notified that it had recycled 100 billion post-consumer PET bottles. This has diverted 2.1 million tons of waste, preserved 2.9 million tons of carbon footprint, and helped in establishing a circular economy for PET. Indorama Ventures spent more than USD 1 billion on the waste collection of used PET bottles.
- The future of PET recycling closely revolves around technological advancements that make the process more efficient, cost-effective, as well as environmentally friendly. The ability to collect, process, and transform used PET products into new packaging materials provides an immense opportunity to reduce dependency on virgin resources, therefore mitigating environmental waste.

China Expected to Hold Significant Market Share

- China is one of the major producers and consumers of plastic globally. According to the OECD, China's plastics use is projected to grow considerably over the next four decades, reaching more than 203.12 million metric tons by 2060. The growing dependence on plastic bottles and containers made using PET (Polyethylene Terephthalate), HDPE (High-Density Polyethylene), and other polymers for food & beverage, pharmaceutical, and personal care industries has increased the focus on the production and export of plastics from China.
- According to data from the International Trade Center (ITC), China's largest export of plastic products is to the United States of America. China exported 292.6 million tons of plastic products to the USA in 2023, which was 8.00% higher than the previous

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year. The high potential growth opportunity in plastic trade is expected to increase the country's demand for plastic in the coming years.

- China is witnessing a shift in its focus on sustainable and eco-friendly practices to promote recycled plastic. This has resulted in beverage manufacturers such as Coca-Cola using recycled plastic as part of their strategy to reduce their environmental footprint.
- In April 2024, Coca-Cola Company, a United States-based beverage company, launched Coca-Cola Original, Coca-Cola No Sugar, and Coca-Cola Plus bottles made from recycled polyethylene terephthalate (rPET) in Hong Kong.
- China has been prompting merchants and delivery companies to reduce "unreasonable" plastic wrapping and increase garbage incineration rates in cities to about 800,000 tons per day by 2025, up from 580,000 tons currently. Such developments are expected to increase the country's recyclable plastic packaging demand.

Asia-Pacific Plastic Bottles And Containers Industry Overview

The Asia Pacific Plastic Bottles and Containers market is fragmented with the presence of major players like Gerresheimer AG, Pact Group Holdings Limited, Alpla Group, Berry Global Inc., and Alpha Packaging Pvt. Ltd. Players in the market are adopting strategies such as partnerships and acquisitions to enhance their product offerings and gain sustainable competitive advantage.

- October 2023 - Manjushree Technopack entered into a collaboration agreement with the bottle-to-bottle grade recycling division of Ganesha Ecosphere Group to co-develop and supply food and non-food grade packaging products made of recycled plastics. The partnership sets to serve the brands in complying with the new (Plastic Waste Management) PWM rules while supporting the Indian government's ambitious target of replacing up to 60% of virgin plastic with recycled plastic by FY29. The partnership also aims to help create a circular economy and accelerate the adoption of 100% recycled plastic bottles.
- December 2023 - Pact Group, an Australia-based company, in partnership with Cleanway Waste Management, Asahi Beverages, and Coca-Cola Europacific Partners, opened a PET bottle recycling plant in Melbourne. The Circular Plastics Australia (PET) plant will convert used plastic bottles into high-quality food-grade resin, which will be used to make new recycled PET beverage bottles and other packaging products. The facility is equipped to produce 2.5 tons of rPET resin per hour and 20,000 tons of rPET resin each year.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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