

Asia-Pacific Organic Fertilizer - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

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Report description:

The Asia-Pacific Organic Fertilizer Market size is estimated at 4.43 billion USD in 2025, and is expected to reach 7.06 billion USD by 2030, growing at a CAGR of 9.77% during the forecast period (2025-2030).

- Organic fertilizers are the most consumed fertilizers in Asia-Pacific under agricultural biologicals. Organic fertilizers accounted for about 45.8% of the Asia-Pacific agriculture biologicals market value in 2022, mainly due to their application in bulk quantities in organic and conventional farming.
- Manure application was dominant in the region, valued at USD 1.67 billion in 2022, mainly due to its suitability to all types of crops, including field crops, cash crops, and fruits and vegetables, both in conventional and organic farming. Manures are also used to improve the physio-chemical properties of the soil before taking up the seed sowing and even at different growth stages of the crop based on the requirement.
- The consumption of meal-based organic fertilizers was valued at USD 927.4 million in 2022. These fertilizers have high nutrient content compared to manures. Meal-based fertilizers like blood and horn meal have higher phosphorus content compared to other meal-based fertilizers, and they are best suited for cash crops.
- The consumption value of oil cake organic fertilizers was valued at USD 18.7 million in 2022. These fertilizers are best suited in horticultural crops due to their slow release of nutrients.
- Major agricultural countries in the region, like India and China, have initiated various programs or schemes promoting organic farming and the application of sustainable agricultural inputs. The growing organic crop cultivation areas and the rising demand for organic commodities may drive the Asia-Pacific organic fertilizer market between 2023 and 2029.

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- The Asia-Pacific region is rapidly becoming a hotspot in the global organic farming and organic fertilizer market. Major organic crops, like rice, sugarcane, and fresh fruits and vegetables, are grown across the region. China and India are emerging as leaders in organic production. While these two countries have a higher area under organic farming, it still accounts for less than 2.0% of the total agricultural area in these countries.
- The region has seen a significant increase in organic farming area over the last few years, growing from 4.9 million hectares in 2017 to 6.9 million hectares in 2021. This rising trend is driving the demand for organic fertilizers, which is estimated to increase by 73.1% by 2029.
- Row crops dominate most countries in the Asia-Pacific region, accounting for about 67.7% of the total organic crop area. This dominance resulted in row crops having the highest consumption of organic fertilizers, accounting for a 79.7% share of the Asia-Pacific region's consumption by value in 2022.
- Various government bodies are encouraging organic or sustainable farming methods through various schemes or programs, including offering incentives for organic fertilizers. This trend is expected to drive the demand for organic fertilizers in the region.
- The Asia-Pacific region is witnessing substantial growth in the organic farming and organic fertilizer market. The region's increasing organic farming area, combined with various government incentives, is expected to drive the demand for organic fertilizers in the region between 2023 and 2029.

Asia-Pacific Organic Fertilizer Market Trends

Growing government support in countries like China, India, Indonesia, and Australia, boosts organic farming in the region

- The area of organic agricultural land in Asia-Pacific was over 3.7 million ha in 2021, representing 26.4% of the global organic area, as per FiBL statistics. The organic area under cultivation grew by 19.3% between 2017-2022. As of 2020, the region had 1.83 million organic producers, with India topping the list with 1.3 million organic producers. China, India, Indonesia, and Australia are the major countries with large organic cultivation areas in the region. Government authorities in countries like China and India are constantly promoting organic agriculture to reduce reliance on chemical inputs for crop cultivation. For instance, India has implemented schemes like Paramparagat Krishi Vikas Yojana and the All India Network Programme on Organic Farming (AI-NPOF).
- In 2021, China accounted for a maximum share of 66.1%, with 2.5 million ha, followed by India, Indonesia, and Australia, with 19.3%, 1.5%, and 1.4%, respectively. The total organic land is divided into three crop types, namely row crops, horticultural crops, and cash crops. Row crops occupy a major share of organic agricultural land in the region, accounting for 67.5% share, i.e., 2.5 million ha in 2021. The major row crops grown in the region include paddy, wheat, pulses, soybeans, and millets.
- Cash crops held the second largest share, with 0.7 million ha in 2021, accounting for an 18.5% share of organic cropland. The demand for organic cash crops like sugar and organic tea is increasing worldwide. China and India are the largest organic green and black tea producers, respectively. The growing international demand is expected to increase the organic acreages in the region.

Per capita spending on organic product predominant in Australia and China's organic food market growing significantly

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- The per capita spending on organic products in the region was recorded at USD 85.1 in 2021. Australia witnessed a higher per capita spending on organic products, with USD 58.3 in the same year, attributed to the higher demand due to consumers' perception of organic food as healthy. As per the Global Organic Trade data, the organic packaged food and beverage market in Australia was valued at USD 885.2 million in 2021.
- China's organic food market grew by 13.3% in 2021, and the positive growth pattern is expected to continue, with a CAGR of 7.1% between 2023 and 2029. With an increasing emphasis on the importance of organic products among the younger generation and the rising demand for organic baby food due to the growing number of mothers in the workforce and the increasing adoption of the health and wellness trend, organic products are expected to reach a value of USD 6.4 billion by 2025.
- Organic products in India represent far less than 1.0% of global demand, with a per capita expenditure of just USD 0.08 in 2021. However, the Indian market may grow over the coming years, reaching a value of USD 153.3 million by 2025. Currently, the region's organic goods market is highly fragmented, with just a few supermarkets and specialty stores selling them, as people from higher-income families are the only potential customers. Growing consumer knowledge and changing buying patterns may lead to a better understanding of organic food sustainability in the region. Increasing per capita income and increased consumer awareness of the importance of organic food can raise per capita expenditure on organic food items in the Asia-Pacific region.

Asia-Pacific Organic Fertilizer Industry Overview

The Asia-Pacific Organic Fertilizer Market is fragmented, with the top five companies occupying 6.60%. The major players in this market are Coromandel International Ltd, Genliduo Bio-tech Corporation Ltd, Gujarat Narmada Valley Fertilizers & Chemicals Ltd, Gujarat State Fertilizers & Chemicals Ltd and Swaroop Agrochemical Industries (sorted alphabetically).

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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