

Asia-Pacific Hand Dryer - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

Market Report | 2025-04-28 | 120 pages | Mordor Intelligence

AVAILABLE LICENSES:

- Single User License \$4750.00
- Team License (1-7 Users) \$5250.00
- Site License \$6500.00
- Corporate License \$8750.00

Report description:

The Asia-Pacific Hand Dryer Market size is estimated at USD 518.98 million in 2025, and is expected to reach USD 766.79 million by 2030, at a CAGR of 8.12% during the forecast period (2025-2030).

The Asia-Pacific hand dryers market is growing steadily, driven by several factors, including increasing hygiene awareness, rising demand for eco-friendly products, and government initiatives to reduce paper waste.

High-speed hand dryers, such as those offered by Dyson, Excel Dryer, and Mitsubishi Electric, have become popular due to their fast drying time and energy efficiency. Hand dryers are increasingly used in commercial and public spaces, such as airports, malls, and schools, as a more hygienic and eco-friendly alternative to paper towels. Overall, the Asia-Pacific hand dryers market is expected to grow in the coming years, driven by these and other trends.

Asia-Pacific Hand Dryer Market Trends

Increased Demand For Jet Air Hand Dryer Drives The Market

Due to the rapid hand-drying capabilities jet air hand dryers dominate the market. Jet air hand dryers use high velocity to remove moisture quickly and efficiently. The reason for the popularity of jet air hand dryers in the Asia Pacific region is that they provide a convenient and user-friendly experience to consumers.

The manufacturers in the Asia Pacific region produce hand dryers with energy-efficient properties so that they consume less electricity. Manufacturers have incorporated HEPA filters which remove bacteria and contaminants from the air used for hand

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott-international.com

www.scott-international.com

drying. Therefore, these innovative factors drive the growth of the market in the Asia Pacific region.

China Dominates The Market

China is focusing on environmental sustainability to reduce waste and conserve resources. Since China has implemented strict regulations for energy efficiency and environmental impacts, hand dryers are mostly used rather than paper towels because of their less waste generation. Moreover, places in China are high on hygiene and sanitation, particularly in public places. The demand for touchless, high-speed hand dryers that reduce the spread of diseases is high on demand.

The government in China offers incentives to businesses that invest in energy-efficient and eco-friendly technologies so there is an increased adoption of hand dryers in China.

Asia-Pacific Hand Dryer Industry Overview

The market is highly competitive, with players constantly striving to introduce new and innovative products to cater to the changing demands of customers. The report covers major international players operating in the Asia-Pacific hand dryers market. Some key players in the Asia-Pacific hand dryer market include Dyson Ltd., Excel Dryer Inc., Mitsubishi Electric Corporation, World Dryer, Bobrick Washroom Equipment, and TOTO Ltd. The leading brands are opening exclusive stores for special products. The companies are also promoting, differentiating, and selling limited editions to increase their visibility and brand awareness in the market.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

Table of Contents:

1 INTRODUCTION

- 1.1 Study Assumptions and Market Definition
- 1.2 Scope of the Study

2 RESEARCH METHODOLOGY

3 EXECUTIVE SUMMARY

4 MARKET INSIGHTS AND DYNAMICS

- 4.1 Market Overview
- 4.2 Market Drivers
- 4.3 Market Restraints
- 4.4 Industry Value Chain Analysis
- 4.5 Industry Attractiveness: Porter's Five Forces Analysis
 - 4.5.1 Bargaining Power of Suppliers
 - 4.5.2 Bargaining Power of Buyers
 - 4.5.3 Threat of New Entrants
 - 4.5.4 Threat of Substitutes
 - 4.5.5 Intensity of Competitive Rivalry
- 4.6 Insights into Technological Advancements in the Industry

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

4.7 Impact of COVID-19 on the Market

5 MARKET SEGMENTATION

5.1 By Type

5.1.1 Hot Hand Dryers

5.1.2 Jet Hand Dryers

5.2 By End User

5.2.1 Hotels

5.2.2 Commercial Complexes

5.2.3 Office Buildings

5.2.4 Others (Hospital and Clinics, Food Processing and Service Industry)

5.3 By Distribution Channel

5.3.1 Online

5.3.2 Offline

6 COMPETITIVE LANDSCAPE

6.1 Market Concentration Overview

6.2 Company Profiles

6.2.1 Dyson

6.2.2 Mitsubishi Electric

6.2.3 Excel Dryer

6.2.4 Bobrick Washroom Equipment

6.2.5 World Dryer

6.2.6 TOTO Ltd

6.2.7 AIKE

6.2.8 JVD

6.2.9 Jetmaster

6.2.10 Panasonic

6.2.11 Seibu Giken

6.2.12 Tekflo

6.2.13 Velo Hand Dryers*

7 MARKET OPPORTUNITIES AND FUTURE TRENDS

8 DISCLAIMER AND ABOUT US

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

**Asia-Pacific Hand Dryer - Market Share Analysis, Industry Trends & Statistics,
Growth Forecasts (2025 - 2030)**

Market Report | 2025-04-28 | 120 pages | Mordor Intelligence

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$4750.00
	Team License (1-7 Users)	\$5250.00
	Site License	\$6500.00
	Corporate License	\$8750.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-02"/>
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com

