

Asia-Pacific Feed Probiotics - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

Market Report | 2025-04-28 | 247 pages | Mordor Intelligence

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Report description:

The Asia-Pacific Feed Probiotics Market size is estimated at 1.03 billion USD in 2025, and is expected to reach 1.33 billion USD by 2030, growing at a CAGR of 5.34% during the forecast period (2025-2030).

- The probiotics segment accounted for a share of 8.5% in the Asia-Pacific feed additives market in 2022. Probiotics play a crucial role in enhancing animal growth and production, providing protection against pathogens, boosting immunity, improving bone strength, and fighting parasitism. As a result, the market is projected to register a CAGR of 5.3% during the forecast period (2023-2029).
- Bifidobacteria and lactobacilli were the most consumed feed probiotic sub-additives in the region, accounting for 66.1% of the market by value in 2022. While lactobacilli stimulate the digestive system, fight disease-causing bacteria, and aid vitamin production, bifidobacteria assist in weight gain and improve animal health and performance.
- Poultry birds held the largest share by value in the Asia-Pacific feed probiotics market, amounting to 47.3% in 2022. The segment is anticipated to register a CAGR of 6.0% during the forecast period (2023-2029). The widespread usage of feed probiotics in poultry birds can be attributed to their role in promoting growth performance and overall health.
- China was the leading country-wise market for feed probiotics in the Asia-Pacific, accounting for 43.9% of the market by value in 2022, owing to its high livestock population. For instance, China accounted for 40.0% of the Asia-Pacific's poultry population in 2022. The total feed production in the region increased by 30.3% between 2017 and 2022. Considering these factors and the crucial importance of feed probiotics in animal nutrition, the market is expected to grow during the forecast period (2023-2029).?

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- In the Asia-Pacific region, the feed probiotics market is dominated by China, India, and Japan. Together, these countries accounted for 59% of the total market value in 2022.
- China was the largest contributor to the Asia-Pacific market, having accounted for a market value of USD 388.1 million in 2022. The country is expected to register a CAGR of 5.3% during the forecast period, thereby reaching a value of USD 556.1 million by 2029. The high market share of China is attributed to the country's large livestock population and higher feed production. In 2022, China accounted for 39.7% of the Asia-Pacific region's poultry population. It produced 243.1 million metric tons of compound feed, recording an increase of 19.6% during 2017-2022.?
- India is the second-largest contributor to the Asia-Pacific feed probiotics market, accounting for 10% of the market value in 2022. The market is dominated by the poultry segment, which holds 67.9% of the total market value. The market value of poultry feed probiotics in India increased by 50% between 2017 and 2022, driven by a 6.2% increase in the headcount during the same period.?
- Japan witnessed a rising demand for feed probiotics due to an increase in feed production. The country's total feed production is expected to increase from 21.9 million metric tons in 2017 to 24.0 million metric tons in 2029. Japan is the fastest-growing country in the Asia-Pacific feed probiotics market. It is expected to register a CAGR of 6.2% during the forecast period, mostly driven by increased feed production.
- The Asia-Pacific feed probiotics market is anticipated to record a CAGR of 5.3% during the forecast period, driven by the high livestock population, increased feed production, and rising demand for feed probiotics.?

Asia-Pacific Feed Probiotics Market Trends

The growing disposable income in developing countries of Asia-Pacific and government support schemes for poultry industry, and China is largest producer of eggs are helping in growth of poultry population in the region

- The Asia-Pacific region dominated the global agricultural sector, with poultry being the largest segment, accounting for 42.4% of the global poultry production in 2022. This increase in poultry consumption was driven by a rise in popularity, rapid urbanization, and growing disposable incomes in developing countries, such as India and Vietnam, which recorded a 37.3% increase in poultry population in 2021 from 2017.
- In 2021, China, Indonesia, and India held a significant share of the poultry market in the region, with shares of 39.7%, 25.3%, and 5.7%, respectively. This growth in demand for poultry products can be attributed to the increase in demand for eggs, meat, and government schemes that support the poultry industry. For instance, the Department of Animal Husbandry and Dairy in India introduced capital fund schemes to support poultry businesses, educating farmers on improving their yield quality, which is expected to boost market growth. China is the largest producer of eggs in the world, with its production accounting for over 40% of global production. With over 900 million stock-laying hens and the country's largest layer poultry farming center hatching 60 million chicks per year, the country's layer farming recorded significant growth.
- Broiler production in the region is also rapidly growing due to the increased consumer demand for chicken meat. For instance, the Philippines recorded a 2.2% increase in chicken meat production in 2021 from 2017. The region's poultry production is expected to increase further, driven by a shift in consumer preferences toward poultry meat and the rapid development of the poultry industry. This growth in poultry production is expected to lead to an increase in demand for feed additives.

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Improvement in fish farming technologies, expansion in number of feed mills and Indian government initiatives are helping in increasing the aquaculture feed production

- The Asia-Pacific region is a major player in the global aquaculture feed production market, with fish and shrimp being the primary products. In 2021, the region produced 37.6 million metric tons of aquaculture feed, which accounted for 8.7% of the region's total feed production. Several countries in the region are focusing on expanding their aquaculture production and offering technological advancements to meet the growing demand for feed. For instance, India increased its budget allocation to the Department of Fisheries to boost production.
- The fish sub-segment had a significant share of aquaculture feed, accounting for 31.1 million metric tons in 2022, an increase from 66% compared to 2017. This growth was due to the conversion of agricultural land to aquaculture ponds, the improvement of fish farming technologies, and the intensification of production. Shrimp feed production accounted for 4.2% of the aquafeed production in the region in 2022, and it is expected to increase rapidly during the forecast period as some countries in the region have started implementing a self-sufficient aquaculture system through a number of government initiatives to increase the production of certified sustainable seafood.
- China dominated the aquafeed market in the Asia-Pacific region, accounting for 51.2% of the market share in 2022 due to an increase in the number of feed mills with higher capacities. For instance, AB Agri opened its ninth feed mill in China, a plant with an annual capacity of 240,000 tons. Factors such as an increase in aquaculture production, expansion of aqua farming, and rise in consumption of feed are expected to drive the growth of aquafeed production in the region during the forecast period.

Asia-Pacific Feed Probiotics Industry Overview

The Asia-Pacific Feed Probiotics Market is moderately consolidated, with the top five companies occupying 50.18%. The major players in this market are Adisseo, Cargill Inc., DSM Nutritional Products AG, Evonik Industries AG and IFF(Danisco Animal Nutrition) (sorted alphabetically).

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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