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Asia-Pacific Feed Minerals - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

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Report description:

The Asia-Pacific Feed Minerals Market size is estimated at 1.25 billion USD in 2025, and is expected to reach 1.54 billion USD by 2030, growing at a CAGR of 4.25% during the forecast period (2025-2030).

- The Asia-Pacific feed mineral market is a growing segment in the feed additives market. It accounted for a 10.7% market share in terms of value in 2022. This market segment grew significantly by 38.0% from 2017 to 2022 due to the increasing demand for high-quality meat. Poultry was the largest user of minerals, accounting for 44.0% of the Asia-Pacific feed minerals market in 2022. Swine, ruminants, and aquaculture followed with 26.7%, 18.5%, and 9.9% shares, respectively.
- Macrominerals are expected to be the fastest-growing segment in the minerals market, registering a CAGR of 4.3% during 2023-2029. In 2022, macrominerals accounted for USD 980.5 million, which is 9.4% of the feed additives market. Poultry is also the largest user of macrominerals, accounting for 43.1% of the Asia-Pacific macrominerals market. Swine and ruminants held the region's second- and third-largest market share, accounting for 26.2% and 20.1% of the market by value, respectively.
- Microminerals are estimated to grow and register a CAGR of 3.8% during the forecast period, accounting for 11.6% of the Asia-Pacific feed minerals market. The poultry segment is the largest user of microminerals, accounting for 50.3% of the market by value in 2022. The swine and aquaculture segments are the second- and third-largest users, accounting for 30.7% and 10.9% of the market by value, respectively. The demand for microminerals increases in stressful circumstances that change an animal's physiological requirements.
- The increasing demand for high-quality meat is expected to boost the Asia-Pacific feed minerals market, registering a CAGR of 4.2% during 2023-2029. The market growth is attributed to the rising demand for meat and the increasing awareness of the

benefits of using feed minerals in animal nutrition.

- The Asia-Pacific feed additives market saw significant growth in 2022, with feed minerals accounting for around 10.7% of its value and 18.3% of its volume. The market is projected to record a CAGR of 4.2% over the forecast period. Minerals are a crucial component of livestock feed, as they support metabolic functions when consumed in substantial amounts.
- In the Asia-Pacific region, macrominerals were the most widely used feed minerals in animal feed, with a market value of USD 980.6 million in 2022. Poultry birds and swine were the largest consumers of these minerals, accounting for 44% and 26.7% of the market share, respectively.
- China was the biggest market for feed minerals in the Asia-Pacific region, with a market size of USD 501.6 million in 2022, largely due to a high per capita meat consumption rate, which reached 45.7 kg in 2020 and is projected to continue growing over the forecast period. The country's expanding livestock population, which grew by 1.8% from 2017 to 2022, and the shift toward organized livestock production were also factors that contributed to the market's growth.
- Japan was the fastest-growing country in the region, expected to record a CAGR of 5.2% during the forecast period from USD 65.0 million in 2022 to USD 92.5 million in 2029.
- India was the second-largest market for feed minerals in the region, with a CAGR of 4.9% during the forecast period, making it the second-fastest-growing country. Ruminants were the primary consumers of feed minerals, accounting for 52.4% of the market in terms of value in 2022.
- The growing use of feed minerals to fulfill animals' nutritional requirements is projected to drive the feed minerals market in the Asia-Pacific region.

Asia-Pacific Feed Minerals Market Trends

The growing disposable income in developing countries of Asia-Pacific and government support schemes for poultry industry, and China is largest producer of eggs are helping in growth of poultry population in the region

- The Asia-Pacific region dominated the global agricultural sector, with poultry being the largest segment, accounting for 42.4% of global poultry production in 2022. This increase in poultry consumption is driven by a rise in popularity, rapid urbanization, and growing disposable incomes in developing countries such as India and Vietnam, which recorded a 37.3% increase in poultry population in 2021 from 2017.
- In 2021, China, Indonesia, and India held a significant share of the poultry market in the region, with market shares of 39.7%, 25.3%, and 5.7%, respectively. This growth in demand for poultry products can be attributed to increased demand for eggs, meat, and government schemes that support the poultry industry. For instance, the Department of Animal Husbandry and Dairy in India is introducing capital fund schemes to support poultry businesses, educating farmers on improving their yield quality, and boosting the market growth. China was the largest producer of eggs in the world, with consumption and production accounting for over 40% of global production in 2022. With over 900 million stock-laying hens and the country's largest layer poultry farming center hatching 60 million chicks per year, the country's layer farming recorded significant growth.
- Broiler production in the region is also growing rapidly due to the increased consumer demand for chicken meat. The Philippines, for instance, recorded a 2.2% increase in chicken meat production in 2021 from 2017. As such, the region's poultry production is expected to increase further, driven by a shift in consumer preferences toward poultry meat and the rapid development of the poultry industry. This growth in poultry production is expected to lead to an increase in demand for feed

additives.

Improvement in fish farming technologies, expansion in number of feed mills and Indian government initiatives are helping in increasing the aquaculture feed production

- The Asia-Pacific region was a major player in the global aquaculture feed production market, with fish and shrimp being the primary products. In 2021, the region produced 37.6 million metric tons of aquaculture feed, which accounted for 8.7% of the region's total feed production. Several countries in the region are focusing on expanding their aquaculture production and intensification through technological advancements and increased use of feed to meet the growing demand. India, for instance, increased its budget allocation to the Department of Fisheries to boost production.
- Fish had a significant share of aquaculture feed, accounting for 31.1 million metric tons in 2022, an increase from 66% compared to 2017. This growth was due to the conversion of agricultural land to aquaculture ponds, the improvement of fish farming technologies, and the intensification of production. Shrimp feed production accounted for 4.2% of the aquafeed production in the region in 2022. It is expected to increase rapidly during the forecast period as some countries in the region started implementing a self-sufficient aquaculture system through a number of government initiatives to increase the production of certified sustainable seafood.
- China dominated the aquafeed market in the Asia-Pacific region, accounting for 51.2% of the market share in 2022 due to increased feed mills with higher capacities. For instance, AB Agri opened its ninth feed mill in China, a plant with an annual capacity of 240,000 tons. Factors such as an increase in aquaculture production, expansion of aqua farming, and rise in consumption of feed are expected to drive the growth of aquafeed production in the region during the forecast period.

Asia-Pacific Feed Minerals Industry Overview

The Asia-Pacific Feed Minerals Market is fragmented, with the top five companies occupying 38.33%. The major players in this market are Archer Daniel Midland Co., BASF SE, Cargill Inc., SHV (Nutreco NV) and Solvay S.A. (sorted alphabetically).

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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Scotts International. EU Vat number: PL 6772247784
tel. 0048 603 394 346 e-mail: support@scotts-international.com
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