

## **Asia Pacific Aerosol Cans - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)**

Market Report | 2025-04-28 | 105 pages | Mordor Intelligence

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### **Report description:**

The Asia Pacific Aerosol Cans Market size in terms of shipment volume is expected to grow from 5.06 billion units in 2025 to 6.20 billion units by 2030, at a CAGR of 4.13% during the forecast period (2025-2030).

An aerosol can is a self-contained dispensing system that stores a substance inside a small metal canister and pushes it out as a fine mist, a foam, or a spray. Its convenience, precise dosing, and minimal spillage risk are driving its adoption across diverse industries.

The aerosol cans market is anticipated to grow steadily during the forecast period. Shifting consumer preferences influence product packaging, emphasizing aesthetics, storage and transportation value, and user convenience. Factors like portability, recyclability, safety, resilience, and enhanced aesthetic appeal are fueling the demand for aerosol cans.

The reusability and recyclability of aerosol cans are significantly propelling the market's growth. Crafted in line with environmental regulations, these cans offer users cost-effective packaging solutions while alleviating disposal concerns. This alignment benefits users and aids vendors in achieving their sustainability objectives.

Moreover, ongoing advancements in the household care industry are poised to amplify demand. Heightened awareness about household cleanliness has emerged as a primary market driver. The availability of diverse household cleaners, especially with varied fragrances, further propels market growth.

As regional consumer preferences shift toward convenient and sustainable products, the demand for aerosol cans is set to rise. Beyond personal care, the pharmaceutical industry is also showing increased demand for these cans. With projections from Invest

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India estimating the pharmaceutical industry to hit USD 130 billion by 2030, this growth trajectory presents lucrative opportunities for aerosol can vendors in the region.

Challenges persist in the industry. The rise of cost-effective packaging alternatives and worries about harmful chemicals in aerosol cans, driven by heightened environmental and health concerns, present formidable obstacles. However, the advent of soft dispensing systems addresses the challenges posed by traditional aerosol cans, heralding a new era of innovative packaging solutions.

#### Asia Pacific Aerosol Cans Market Trends

##### The Household Care Segment Drives Growth in the Aerosol Cans Market

- The household care segment in the market studied is poised for growth, driven by various household aerosols tailored for cleaning and maintenance. These include air fresheners, cleaning agents, polishing solutions, anti-static sprays, aerosol starches, insecticides, and herbicides.
- As lifestyles evolve and disposable incomes rise, households spend more on products, influencing the packaging market, notably aerosol cans. The World Bank reported that India's final consumption expenditure by households and NPISHs climbed to USD 1.88 trillion in 2023, up from USD 1.81 trillion in 2022.
- Sales of household cleaning products are expected to surge, fueled by innovative packaging, brand development, and advertising. Moreover, key players are increasingly investing in eco-friendly product launches, further bolstering industry sales.
- In November 2023, Dabur India Ltd, a prominent player in India's consumer goods sector, expanded its Odonil portfolio with the debut of 'Odonil Exotic Room Spray.' This innovative, water-based aerosol promises a superior, long-lasting fragrance. The sprays are completely alcohol-free and boast nature-inspired scents, featuring flowers like the Sensual Dahlia from Latin America and Sakura from Japan. The launch underscores Dabur's commitment to enhancing fragrance standards and delivering unique experiences to discerning Indian consumers.
- New developments in the household cleaner landscape are poised to drive up industry demand. Heightened awareness about personal hygiene, the desire for pristine living spaces, and a preference for luxury are driving the market for air fresheners and cleaning products. This trend is poised to significantly influence the aerosol cans market in the region.
- Homeowners are increasingly utilizing aerosol spray paints for decorating, DIY projects, and home improvements. Beyond these uses, aerosol sprays are also used to decorate items during holidays, parties, and special occasions, underscoring their growing significance in households.

##### Aluminum Aerosol Cans are the Preferred Choice for Modern Packaging

- Aluminum is a top choice for product packaging, boasting a unique blend of strength, corrosion resistance, recyclability, and lightweight properties. Specifically, an aluminum aerosol can serve as a metal container to hold pressurized liquids or gases.
- Among the myriad materials used for aerosol cans, aluminum's superior physical qualities make it a favored choice. Producers, retailers, and consumers gravitate toward aluminum aerosol cans for their lightweight nature, easy shipping, and infinite recyclability.
- Regional access to aluminum provides aerosol can manufacturers with significant advantages, notably reduced production costs. Dominating the landscape, China leads global primary aluminum production, contributing over 55% to the world's total production. The data from the International Aluminium Institute highlighted a rise in China's primary aluminum production, climbing from 40.4 million metric tonnes in 2022 to 41.7 million metric tonnes in 2023.
- The manufacturing process of aluminum aerosol cans involves shaping a small aluminum slug into a cylinder from a single metal

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piece. Product labels and instructions are applied using offset printing on the metal cans. Notably, both aluminum aerosol cans and bottles share a similar production journey.

- Aluminum aerosol cans have become a go-to packaging solution for volatile goods and chemicals. Their affordability, security, and impermeability make them perfect for items ranging from scents and sanitizers to high-end personal care products like hair sprays and deodorants.
- Driven by the automotive, paints, and personal care markets, aluminum aerosol cans are witnessing a surge in demand thanks to their recyclability, user-friendliness, and resistance to contamination and spills

## Asia Pacific Aerosol Cans Industry Overview

The Asia-Pacific aerosol cans market is moderately consolidated and dominated by a few significant players, largely due to its price-sensitive nature. The key players in the market include Ball Aerosol Packaging India Pvt. Ltd (Ball Corporation), Toyo Seikan Co. Ltd (Toyo Seikan Group Holdings), CANPACK India Private Limited (CANPACK SA), CCL Industries Inc., Trivium Packaging BV, Casablanca Industries Pvt. Ltd, and Hindustan Tin Works Ltd. These vendors are increasingly focusing on sustainability and product enhancements, aiming to capture a larger market share and boost profitability.

September 2024- Casablanca Industries Pvt. Ltd celebrated the first anniversary of its aluminum monobloc aerosol can manufacturing facility in Maharashtra. The company is dedicated to boosting productivity and reducing turnaround times, employing a proactive strategy for business expansion. Committed to continuous improvement, the company seeks to broaden its operations and clientele.

### Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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