

ASEAN UPVC Doors And Windows - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

Market Report | 2025-04-28 | 160 pages | Mordor Intelligence

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Report description:

The ASEAN UPVC Doors And Windows Market size is estimated at USD 13.30 billion in 2025, and is expected to reach USD 18.17 billion by 2030, at a CAGR of 6.45% during the forecast period (2025-2030).

ASEAN countries have witnessed significant growth in the construction industry in recent years. The rising demand for doors and windows, including UPVC products, can be directly attributed to this growth. UPVC doors and windows are popular in ASEAN countries due to their durability, energy efficiency, low maintenance requirements, and cost-effectiveness. They are extensively utilized in commercial, industrial, and residential structures.

The rising middle-income group population in ASEAN countries has increased disposable incomes, which has resulted in higher spending on housing and construction projects, further driving the demand for UPVC doors and windows. Several ASEAN countries are investing in infrastructure development projects, such as airports, roads, railways, and smart cities. These projects require high-quality doors and windows, including UPVC products. Governments across ASEAN countries have been implementing energy efficiency regulations and promoting sustainable construction practices. UPVC doors and windows are known for their excellent thermal insulation properties, making them an attractive choice for energy-efficient buildings.

ASEAN UPVC Doors & Windows Market Trends

Vietnam's High Growth Rate Driving the ASEAN Market

Throughout the study period, Vietnam's swift industrialization and urbanization have positioned it as the fastest-growing market across ASEAN countries. Growing awareness of the benefits of UPVC, coupled with the country's booming residential and

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commercial construction activities, is set to drive the increased use of UPVC in doors and windows. The Asia-Pacific, currently at the forefront of the market, is witnessing a surge in demand for UPVC doors and windows, primarily driven by product innovations and technological advancements. This growth is further bolstered by the region's expanding electric and electronic industries, a burgeoning automotive industry, and overall industrialization.

Rapid Growth in the Commercial Segment Fueling the Market

ASEAN countries, including Indonesia, Thailand, Vietnam, and Malaysia, have seen robust growth in their industrial and construction sectors. This surge has spurred a heightened demand for UPVC doors and windows, driven by the rising need for commercial and industrial buildings. Rapid urbanization and ongoing infrastructure projects across these nations further bolster this demand. As cities expand and new projects emerge, the energy efficiency and aesthetic appeal of UPVC doors and windows become paramount. Consumers in ASEAN nations are increasingly recognizing the benefits of UPVC doors and windows, including enhanced security, noise reduction, and weather resistance. Consequently, there has been a marked shift toward UPVC, shifting focus from conventional materials such as wood and aluminum.

ASEAN UPVC Doors & Windows Industry Overview

The ASEAN UPVC doors and windows market exhibits fragmentation. This report highlights key international players in the ASEAN UPVC doors and windows market. Currently, a select few, including INTI PERKASA INDONESIA, SOLID UPVC Doors & Windows System, PHILCONCH, Gartner.vn, and Fenestram Corp., dominate the market in terms of share. However, driven by technological advancements and product innovations, mid-sized and smaller firms are bolstering their market presence, clinching new contracts, and exploring untapped markets.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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