

Argentina Courier, Express, and Parcel (CEP) - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

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Report description:

The Argentina Courier, Express, and Parcel (CEP) Market size is estimated at 1.28 billion USD in 2025, and is expected to reach 1.71 billion USD by 2030, growing at a CAGR of 6.08% during the forecast period (2025-2030).

Growth of e-commerce is driving CEP demand

- E-commerce has been a major driver for domestic and international CEP market despite inflationary pressures in the country. The largest player in the Argentinian e-commerce market is mercadolibre.com.ar with a revenue of USD 510.8 million in 2022. It was followed by adidas.com.ar and fravega.com as the second- and third-largest stores with USD 207.1 million and USD 197.5 million, respectively. Collectively, the top three stores accounted for 31.5% of the top 100 online stores' revenue in Argentina. Also, beauty products are the most popular products sold online in Argentina which generate significant CEP demand. With e-commerce projected to touch USD 12.94 billion by 2027, the market is expected to grow significantly.

- The largest e-commerce end user driving CEP demand in 2022 was electronics with a share of 23.8%. It was followed by fashion with a share of 18.1% and toys, hobby, and DIY with 15.6%. Domestic and cross-border e-commerce is rising due to increasing demand. However, high inflation has negatively impacted purchasing power and spending capacities of consumers. Despite this, digital buyer penetration is expected to approximately touch 62% by 2025, domestic and international CEP demand is expected to be impacted significantly during forecast period.

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Argentina Courier, Express, and Parcel (CEP) Market Trends

Growing investments to boost transport infrastructure in the country, leading to growing prospects for improved GDP contribution from the sector

- In June 2024, Argentina's federal government transferred 914 infrastructure projects to provincial authorities, creating a tough financial challenge for the provinces. Despite wanting to resume public works, provinces have faced deep cuts to federal transfers, their main source of income. Federal tax transfers (CFI) to provinces dropped 20% YoY in June 2024 and have decreased by double digits in five out of the six months of 2024. Other federal transfers (RON) also fell 24.1% in June. In 2021, CFI and RON transfers made up 70.3% of provincial revenues.
- In June 2024, Argentine gas firm TGS proposed investing USD 500 million to expand a government-owned natural gas pipeline connected to the large Vaca Muerta shale formation. Vaca Muerta, in Neuquen province, has one of the world's largest shale reserves and has been steadily increasing output. The pipeline currently handles 11 million cubic meters per day (m3/d) but is expected to reach 21 million m3/d after expansion projects. The government aims to award the project by November 2024, with completion expected by mid-2026.

An increase in fuel prices has led to indefinite strikes and protests since June 2023, with government tackling domestic gas shortages as well

- In May 2024, to tackle domestic gas shortages and service interruptions, Argentina's government intervened to facilitate the unloading of a vital gas shipment from Petrobras. This move is expected to stabilize the local gas supply. Recent cold spells had already put a strain on gas supplies. The situation escalated when payment-related issues temporarily halted the Petrobras shipment, causing a notable shortage of compressed natural gas (CNG) at various stations. The state energy agency, Enarsa, had previously secured a 44 million cubic meter (m?) liquefied natural gas (LNG) shipment from Petrobras.
- Argentina's mineral resources have garnered heightened interest, driven by a global surge in demand for critical minerals. This has led to a wave of substantial investments in the nation's mining sector. Beyond mining, Argentina is amplifying its oil and gas endeavors, capitalizing on the vast Vaca Muerta shale reserves, recognized as some of the largest globally. Furthermore, with an eye on sustainability, Argentina is channeling efforts into renewable energy, setting an ambitious target for non-hydropower renewables to constitute 20% of its energy mix by 2025.

Argentina Courier, Express, and Parcel (CEP) Industry Overview

The Argentina Courier, Express, and Parcel (CEP) Market is moderately consolidated, with the major five players in this market being Correo Argentino, DHL Group, FedEx, TASA Logistica and United Parcel Service of America, Inc. (UPS) (sorted alphabetically).

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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