

APAC Packaging Automation - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

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Report description:

The APAC Packaging Automation Market is expected to register a CAGR of 7.6% during the forecast period.

Key Highlights

- With the recent surge in demand for consumer products, efficient and reliable packaging solutions are an urgent task. One of the most important pillars in the packaging field is the introduction of high-speed and high-performance packaging machines or packaging machines designed to develop a variety of packaging in different sizes, shapes, and materials according to product requirements.
- Moreover, in this region, outlets such as supermarkets, convenience stores, and supercenters are rapidly expanding in the current retail environment, opening up new opportunities for innovation in the packaging industry.
- Additionally, the advent of the highly competitive e-commerce sector is driving the demand for innovative packaging solutions to meet customers growing demand for sophisticated packaging equipment. To meet the needs of a growing market, the packaging machinery industry is rapidly shifting to technology to develop innovative and future-proof packaging solutions. Automated packaging equipment is an effective way to simplify the entire packaging process.
- According to research conducted, the Indian packaging industry accounts for approximately 4% of the global packaging industry. The explosive growth of organized retail and e-commerce offers tremendous potential for future retail growth, but the packaging sector will benefit greatly in the process.
- The COVID-19 pandemic has weakened food security in three key areas such as income loss, channel shifts leading to demand to restructure, and supply disruptions. These issues have affected both low- and high-income in the region.

APAC Packaging Automation Market Trends

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Food and Beverage industry to grow rapidly

The rising demand for the food and beverage industry in this region is high due to consumer requirements and growing health concerns. Consumers today prefer healthy food and beverages in a well-packed manner. The hectic lifestyle in the region has raised the demand for easy-to-use and carry packaged food and beverage products.

Two major developments in this region are increasing the benefits for small businesses in the packaging industry. One of them is a soft robot. Packaging as an industry has traditionally been seen as lagging behind in robotics adoption. Perhaps it was because most of the larger robots lacked the precision and dexterity needed for more delicate food packaging tasks.

Soft robotics is a subset of robotics that creates robots from highly compatible materials that increase their flexibility, adaptability, and ability to work safely with people. This makes them ideal for packaging operations that require a softer touch than traditional industrial robots.

The introduction of the Industrial Internet of Things (IIoT) into packaging equipment is gaining popularity. This technology will not only improve the efficiency of packaging lines but will also pave the way for the digital future of packaging equipment over the next decade by opening up new opportunities for improved machinery, machinery, machine infrastructure, and operators.

For instance, a packaging company in India - Bandma, offers some of the most sophisticated modern machinery and equipment; the organization provides superior packaging solutions for a variety of industries. In response to today's needs, Bandma changed its approach by providing the industry with automated packaging machines, helping the company expand its business.

The region has always been innovating new products for growth, and to remain competitive, food manufacturers must meet the ever-changing needs of their customers. With shorter industrial innovation cycles, consumer preferences are changing much faster than ever before, for which packaging companies must keep updating the products.

Increased demand for packaging automation in India

India is taking decisive steps to reduce its carbon footprint and working to create sustainable packaging solutions. The need to improve regulatory requirements becomes a higher priority, helping to reduce food waste, comply with hygiene standards and minimize environmental impact.

- The FSSAI was created to unify all existing food safety laws and standards into a single, science-based regulatory body that covers all stages of food processing, from manufacturing to consumption. FSSAI's goal is to reduce and phase out non-recyclable multi-layer packaging that is harmful to the environment and consumer health.
- According to Michelman India, the three trends packaging of India involves - global market trends, regional trends such as high percentage of young people and growing middle class, will rapidly increase the growth of packaging sector. Lastly, the changes in the government rules and regulations have improved the scope for package automation.
- The major focus of the packaging industry has been the decisive shift towards innovation to produce safe, sustainable, and environmentally-friendly packaging solutions in the country. The companies are innovating new products with machinery or packaging equipment, and for the increased demand, the production volume is also increased.
- The demand for food during the pandemic was considerably high for packaged food and FMCG products due to consumer preference for packaged goods, and this reflected in demand for flexible packaging printing and converting machinery.
- In India, a Mumbai-based packaging company SP Ultraflex supplied over 15 machines to packaging converters and overseas during the pandemic. The adoption of digital technologies was fast and widespread in India, and companies closed various deals

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faster due to the adoption of technology.

APAC Packaging Automation Industry Overview

The Asia Pacific packaging automation is competitive with the presence of key players in the market, such as Mitsubishi Electric Corporation, Rockwell Automation, Swisslog Holding AG, ULMA Packaging, Amcor PLC. These major companies are striving to innovate new products with the increased demand for packaging automation by adopting new machinery for delivering products in larger volumes.

- October 2021 - Oji Holdings acquired Empire Packages Ltd., a corrugated container company in India. Empire will be Oji group's 35th corrugated container plant in Southeast Asia, India, and Oceania. This acquisition helps to improve business in the country, leveraging the relationship in other areas too.
- November 2020 - Rockwell Automation acquired Fiix Inc., a computerized maintenance management system company. With the addition of Fiix's platform and expertise, customers benefit from a 360-degree view of integrated automation, manufacturing, and maintenance data that helps them track and improve the performance of their assets and optimize maintenance operations.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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