

Animal Transportation - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

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Report description:

The Animal Transportation Market size is estimated at USD 0.74 billion in 2025, and is expected to reach USD 1.16 billion by 2030, at a CAGR of 9.24% during the forecast period (2025-2030).

Key Highlights

- Over the years, the animal transportation market has experienced notable growth and transformation. Driven by globalization and the surging trend of pet ownership, the demand for secure and dependable animal transportation has soared. This market encompasses diverse sectors, spanning from domestic and international pet transportation to livestock and even transportation for exotic animals.
- Amidst this dynamic backdrop, the airline industry emerges as a pivotal player, with a notable focus on pet transportation. Many airlines now offer specialized programs, designed exclusively for pet travel, underscoring their commitment to pet owners. These initiatives, tailored for both local and global journeys, underscore the airlines' dedication to ensuring pets' safety and comfort. To this end, airlines rigorously follow industry regulations and guidelines, prioritizing the well-being of animals in transit.
- Beyond airlines, specialized pet transport companies have emerged, solely focusing on pet transportation services. These companies offer comprehensive door-to-door services, handling all logistics, from flight arrangements to documentation, and ensuring the animals' comfort throughout the journey.
- In the realm of livestock transportation, the agricultural industry takes the lead. Additionally, the transportation of exotic animals forms a distinct segment within this market. Typically, this segment caters to the needs of zoos, wildlife sanctuaries, and research facilities. Transporting these unique creatures mandates meticulous planning, adherence to regulations, and specialized handling, all aimed at safeguarding their well-being.

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Animal Transportation Market Trends

Growing pet adoption rates

Adopting a pet not only brings joy and companionship to a household but also significantly impacts the lives of shelter animals.

While the majority of American households proudly own a pet, dogs tend to be the more favored choice over cats. Surprisingly, it's cats that find homes from shelters more frequently than their canine counterparts. The allure of pet ownership is particularly strong among millennials, who boast the highest share of pet ownership at 33%.

Annually, approximately 6.3 million animals find themselves in shelters, but regrettably, only about two-thirds (4.1 million) find new homes. These animals end up in shelters for various reasons, ranging from being lost or found to being surrendered or even born within the shelter's confines.

For those with a penchant for specific breeds, it's worth noting that shelters typically have limited options when it comes to purebreds.

Approximately 90.5 million homes in the United States, accounting for 70% of households, are home to a pet. It is worth noting that dogs are more prevalent in households than cats. Animal shelters receive a higher number of cats compared to dogs each year. However, the adoption rate for cats surpasses that of dogs.

The euthanasia rates for dogs and cats have seen a significant decline, dropping from 2.6 million in 2011 to approximately 920,000 annually. Each year, roughly 4.1 million animals find new homes through shelter adoptions. While more stray dogs than cats are successfully reunited with their owners each year, the gap is not specified.

Europe dominates animal transportation market, poised for strong growth

Europe's agricultural sector is robust, marked by a significant appetite for livestock products, including meat, dairy, and poultry. This demand underscores the necessity for streamlined and dependable animal transportation systems, which are crucial for ferrying livestock from farms to both markets and processing centers.

With most European populace treating their pets as cherished family members, pet ownership has seen a notable uptick. This trend, coupled with a growing consumer expenditure on pets, is propelling the industry to new revenue heights.

The European Union (EU) has implemented strict regulations and standards to ensure the welfare and safety of animals during transportation. These regulations cover journey duration, vehicle conditions, handling procedures, and food, water, and rest access. Enforcing these standards enhances Europe's reputation as a leader in animal welfare and attracts business from other regions.

Animal Transportation Industry Overview

The animal transportation market is quite competitive, with several players vying for top position in the market.

The top players in the market include IAG Cargo, United Airlines PetSafe, American Airlines Cargo, Lufthansa Cargo, Pet Relocation.

Additional Benefits:

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- The market estimate (ME) sheet in Excel format
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