

Adjustable Bed Bases - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

Market Report | 2025-04-28 | 160 pages | Mordor Intelligence

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Report description:

The Adjustable Bed Bases Market is expected to register a CAGR of greater than 8% during the forecast period.

Post-COVID, people are sleeping less due to back pain, lumbar spasms, and stiffening of the spine. This has resulted in an increase in product sales. In addition to working at home and on night shifts, people also spent more time traveling. As a result, there is an increase in demand for adjustable bed and mattress. The hospitality sector has also seen an increase in demand due to a rise in people going out to travel as the effects of the pandemic abated.

The growing population around the world, the construction of new private housing units, the increasing demand for furniture and furnishing products like adjustable bed base and bed set, the increasing adoption of intelligent adjustable bed base/bed set, the growing demand for multi-functional adjustable bed base, the rising disposable income of people, the increasing preferences in the residential and commercial sector to improve the appearance of newly built establishments, etc., are some of the key and vital factors that are likely to increase the growth of the market for adjustable bed bases in the forecast period.

On the other hand, the introduction of functional and therapeutic products like designs that improve sleeping positions and can also offer foot warming will attract a larger customer base and increase awareness of the product benefits, which in turn will create massive opportunities for the adjustable bed bases market.

Adjustable Bed Bases Market Trends

Smart Features Like Sleep Tracking Booming the Market

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Adjustable bed bases are increasingly popular due to the integration of smart features, such as wireless controls and massage functions, as well as sleep tracking, into smart home systems. These bed bases are equipped with smart technology that allows users to control the settings through applications, voice commands, or wearables. Additionally, some adjustable bed bases feature sleep-tracking capabilities that enable users to track their sleep and make appropriate adjustments.

Increasing Health Awareness Helps with Market Growth

Chronic diseases are on the rise around the world due to lifestyle changes and an aging population. Some of the most common chronic diseases include arthritis and heart disease. Other chronic diseases include stroke, diabetes, and cancer. As a result, there is a growing need for bed bases that can be adjusted to provide a better quality of life to patients with chronic conditions. In addition, chronic sleep deprivation has a significant impact on a person's quality of life. Clinical studies have shown that jet lag, breathing issues, and sleep disturbances are caused by discomfort caused by the durability and firmness of the mattress. Consumers are spending a lot of money on good-quality bed mattresses, which is driving the growth of this industry. There are also several factors to consider before buying a mattress, such as comfort.

Adjustable Bed Bases Industry Overview

The report covers major players operating in the Adjustable Bed Bases Market. In terms of market share, few of the major players currently dominate the market. However, with technological advancement and product innovation, many companies are increasing their market presence by securing new contracts and tapping new markets. It has major players, including Tempur Sealy International, Serta Simmons Bedding, Leggett & Platt, Reverie, and Sleep Number Corporation.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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