

## **5G Base Station - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)**

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### **Report description:**

The 5G Base Station Market size is estimated at USD 37.44 billion in 2025, and is expected to reach USD 132.06 billion by 2030, at a CAGR of 28.67% during the forecast period (2025-2030).

The growing smartphone penetration globally and the growing demand for high-speed connectivity are boosting the market growth rate. The market sizing estimates reflect the revenue generated from the base station types that are being used by various end-users across North America, Europe, Asia Pacific, and worldwide across different end users.

### **Key Highlights**

- 5G technology significantly reduces latency and delays in information transmission. This reduction enhances user experiences and paves the way for innovative applications.
- Moreover, Ultra-Reliable Low Latency Communications (URLLC), a facet of 5G architecture, efficiently schedules data transfers. URLLC supports advanced services in areas like factory automation, the industrial internet, smart grids, autonomous driving, and robotic surgeries. Consequently, the heightened demand for reduced latency in these applications is propelling the global 5G base station market's growth.
- Smartphones have transformed how individuals access and consume data, from internet browsing and video streaming to mobile app usage and social media engagement. As smartphone adoption has surged, so has data consumption. To keep pace with this rising demand, telecom operators are expanding their network capacity and coverage. This growth often necessitates installing additional base stations to manage the heightened data traffic. As smartphone usage expands, so does the demand for reliable mobile network coverage, driving telecom operators to bolster their infrastructure with more base stations.
- The key benefits of the 5G offered over the predecessors include speed upgrades, low latency, enhanced capacity, increased bandwidth, and availability and coverage. Compared to 4G, the emerging 5G networks are characterized by shorter delays, higher

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capacity, and increased speed. The impact of these network improvements will be far-reaching.

- 5G base station architecture is designed to provide high-speed, low-latency, and massive connectivity to a wide range of devices. The architecture is more complex and adaptable than past generations of mobile networks. Deploying 5G networks requires significant infrastructure investments, including installing new base stations, small cells, and fiber optic cables. Previous generations of cellular networks, 5G infrastructure deployment involved a denser network architecture due to its reliance on smaller cell sizes and increased network capacity. This densification increases the infrastructure requirements and overall capital expenditure, leading to high initial costs for network operators and service providers.

- The growing number of smartphone subscriptions worldwide and the demand for high-speed connectivity are also contributing to the demand for 5G networks, thereby boosting the 5G base station market. For instance, according to the data from Ericsson, the number of smartphone mobile network subscriptions is expected to reach 7948.92 globally by 2028.

## 5G Base Station Market Trends

### Smart Cities End User Segment Expected to Witness Significant Growth

- 5G technology serves as a cornerstone for IoT, and given that smart cities fundamentally depend on IoT, the rising applications of 5G in these urban environments are propelling the demand for 5G base stations. Moreover, United Nations data projects that urbanization will hit 68% by 2050. This global trend towards urbanization underscores the need for automated and interconnected cities, positioning 5G as an essential technology for their development. Additionally, the unique combination of high density and low latency that 5G technology offers promises to revolutionize smart cities, further amplifying the demand for 5G base stations in these urban applications worldwide.

- As highlighted in the GSMA Mobile Economy 2024 report, North America is poised to be a frontrunner in the 5G landscape by 2030, with projections indicating a surge in adoption rates, reaching 443 million subscribers (93% of the population). In contrast, Greater China is set to dominate with over 1.64 billion 5G connections, accounting for a staggering 88% of its total connections. Europe, while trailing, is still projected to achieve an impressive 81% penetration, translating to over 654 million 5G connections.

- Furthermore, the global acceleration of smart city initiatives presents a robust demand for 5G base station solutions. For example, in June 2024, ZTE Corporation, one of the leading players in integrated information and communication technology, collaborated with China Telecom's Shanghai Branch to design a blueprint for smart parks leveraging 5G-A technology. This initiative combines technology, nature, and human sentiment, heralding a new chapter in urban development. Deployed in Century Park, the 5G-A ISAC base stations enhance low-altitude security, facilitate drone route planning, and ensure meticulous aerial security oversight.

- By type, small cells are analyzed to hold a significant share in the smart cities segment over the forecast period. The small cells are low-power base stations that are vital to provide coverage and capacity in specific locations, such as streets, buildings, and malls, thus gaining significant traction in smart city applications. Moreover, Small cells on street assets like lampposts and traffic lights can help the level of outdoor densification needed to connect businesses and consumers to superfast 5G networks.

- Furthermore, the role of a small cell 5G base station is becoming paramount to roll out technologies such as 5G in smart cities. Market vendors are recognizing the need to deploy small cells to increase the capacity and coverage of mobile networks in dense cities. Such developments are analyzed to help city councils in smart city planning and subsequently drive the growth of the market.

- For instance, in January 2024, European telecom infrastructure provider Cellnex announced signing an agreement with Urban Service Point (USP) to install small cells in newspaper stands, notably in areas with high population density and high demand for data consumption. This agreement between Cellnex and USP will position newspaper stands as a principal network for the deployment of small cells. This will help city councils to advance toward smart city capabilities and deliver an essential service for citizens.

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## Middle East and Africa Expected to Witness Significant Growth in the Market

- The Middle East & Africa are witnessing a surge in 5G technology deployment and adoption, fueling advancements in connectivity, digital transformation, and economic expansion. With a rising appetite for faster, more reliable, and low-latency networks, these regions are channeling significant investments into 5G base stations, opening up new avenues across diverse sectors.
- The Middle East & Africa is witnessing a swift pace of 5G infrastructure rollout. Qatar, the UAE, Saudi Arabia, and South Africa, have already launched commercial 5G networks. This region stands out with its youthful and tech-savvy population, escalating smartphone penetration, and a surging appetite for high-speed connectivity.
- MEA nations are actively leveraging 5G to drive digital transformations across healthcare, transportation, smart cities, and manufacturing sectors. This includes applications such as telemedicine, IoT-enabled utilities, smart transportation systems, and industrial automation.
- A recent Nokia Mobile Broadband Index study highlights the Middle East's faster 5G adoption compared to Africa. The study also reveals that while many African operators are still refining their 4G business models, the Gulf Cooperation Council (GCC) is leading the 5G charge. Notably, Saudi Arabia is poised to play a pivotal role, contributing significantly to the projected 75% surge in 5G subscribers in the region by 2027, a trend that bodes well for market growth.
- Under its Vision 2030 initiative, Saudi Arabia is aggressively pushing for a digital transformation, leading to widespread adoption and deployment of 5G networks. Telecommunications companies are heavily investing in 5G infrastructure, broadening its reach across the Kingdom and fueling the demand for 5G base stations. For example, in May 2024, Zain KSA, a prominent telecom provider, unveiled plans to invest around USD 426 million to bolster its infrastructure. This initiative aims to extend its services to 66 to 122 cities and governorates across the Kingdom, with Mecca and other Holy sites being prioritized for 5G connectivity.
- Qatar's 5G base station market is experiencing rapid growth driven by the high penetration of 5G, expanding 5G rollouts by major telcos and the presence of major market vendors. Local telecoms in Qatar, including Ooredoo Qatar and Vodafone Qatar, have partnered with global vendors like Ericsson, Nokia, and ZTE Corporation, bolstering the growth of the country's 5G base station market.
- For example, in April 2024, Ooredoo Group, pursuing 5G innovation, inked a Memorandum of Understanding (MOU) with global tech giant Nokia, aiming to enhance business connectivity through advanced 5G solutions. The agreement outlines a close collaboration between the two firms to craft and implement 5G private networks, offering tailored solutions that cater to the unique demands of businesses across various sectors.

## 5G Base Station Industry Overview

The intensity of competitive rivalry depends on various factors affecting the market, such as barriers to exit, powerful competitive strategy, and firm concentration.

Some of the major players in the market are Huawei Technologies Co. Ltd, ZTE Corporation, Nokia Corporation, CommScope Holding Company Inc., and QUALCOMM Incorporated among others.

The market studied comprises several global players vying for attention in a fairly contested the market space. The firm concentration ratio is anticipated to record higher growth during the forecast period because several firms look at this market as a lucrative opportunity to expand globally.

Whereas, looking at the ability to invest in new technologies and market penetration, the competitive rivalry is anticipated to continue to grow.

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Such competition in the initial stages of product commercialization indicates a high probability of increased competitive rivalry over the forecast period.

The intensity of competitive rivalry in the market studied is high, and it is expected to remain the same over the forecast period.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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