

Middle East Commercial Vehicle Component Market Assessment, By Vehicle Type [Light Commercial Vehicles, Medium Commercial Vehicles, Heavy Commercial Vehicles], By Component Type [Powertrain Components, Chassis Components, Braking Systems, Electrical Systems, Body Components, Safety Systems, Telematics and Connectivity Components, Others], By Sales Channel [Original Equipment Manufacturers, Aftermarket], By Country, Opportunities and Forecast, 2018-2032F

Market Report | 2025-04-22 | 211 pages | Market Xcel - Markets and Data

AVAILABLE LICENSES:

- Single User License \$4500.00
- Multi-User/Corporate Licence \$5700.00
- Custom Research License \$8200.00

Report description:

Middle East commercial vehicle component market is projected to witness a CAGR of 5.87% during the forecast period 2025-2032, growing from USD 6.38 billion in 2024 to USD 10.07 billion in 2032. Several factors are contributing to the growth of commercial vehicle components such as rapid economic growth, infrastructure development, expansion of e-commerce, technological advancements, and increasing focus on sustainability.

The increasing adoption of electric and hybrid vehicles is shaping the domain of commercial vehicle components. This is primarily due to the growing environmental concerns and regulatory pressures aimed at reducing carbon emissions. Component manufacturers are investing in developing advanced battery technologies, electric drivetrains, and lightweight materials for both OEM and aftermarket that enhance vehicle efficiency and sustainability.

Moreover, the market is growing due to the expanding fleet of commercial vehicles that would require maintenance and replacement parts, highlighting the long-term growth of the market. Furthermore, the rising demand for advanced safety and connectivity features such as ADAS, and airbags within commercial vehicles is influencing the demand further. As businesses prioritize efficiency, these advanced features, telematics solutions, and integrated infotainment systems are gaining popularity in commercial vehicles. These technologies not only improve safety but also help in optimizing fleet management through real-time

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

data analytics.

Companies are increasing their product offerings, and providing comprehensive aftermarket solutions, including warranties and service packages, to enhance customer loyalty and to cater to the expanding aftermarket sector of commercial vehicle components. Moreover, companies are increasing their production units in the Middle East to capitalize on the growth effectively and rapidly.

For instance, in September 2024, Samvardhana Motherson International Ltd (SAMIL) inaugurated its new wiring harness facility in Ras Al Khaimah, United Arab Emirates (UAE). This is the company's eighth facility in the UAE and covers an area of 11,000 square meters.

Growing E-commerce Business in the Middle East Boosts Market Demand

The rising e-commerce significantly increases the demand for commercial vehicle components in the Middle East. The increasing internet penetration and rising tech-savvy individuals have led to surging demand for e-commerce, driving more sales for commercial vehicle components due to easy access and faster delivery. Moreover, the e-commerce infrastructure requires vans and trucks to transport goods, enhancing the requirement for components such as tyres, braking systems, and telematics solutions. Furthermore, the expansion of e-commerce significantly promotes logistics infrastructure, including warehouses. This infrastructure development needs a fleet of commercial vehicles, driving further demand for commercial vehicle components.

Companies are focusing on increasing their penetration on the online channel and improving their product offerings.

For instance, in December 2023, Egyptian company Mtor raised USD 2.8 million in pre-seed investment from venture capital firm Algebra Ventures. The company focuses on supplying spare parts to local warehouses and managing logistics.

Technological Advancements in Components Drive Market Growth

The advent of electric commercial vehicles is influencing the demand for their components. As battery technology improves, manufacturers increasingly produce electric vehicles with better range and advanced features, driving demand for associated components such as advanced batteries and electric and electric drivetrains. Moreover, telematics technology is another crucial advancement influencing commercial vehicle components. Telematics allows fleet owners to have access to data such as the drivers' locations, vehicle performance, fuel consumption, and fleet status. Fleet owners need to get real-time data and continuous advancement in it, generating greater demand for advanced telematics systems.

The automotive domain is rapidly shifting towards alternative fuel technologies such as hydrogen. The arrival of hydrogen commercial vehicles will influence the growth of their associated components. Companies are venturing toward hydrogen commercial vehicles by making strategic alliances, which boost the component market's growth.

For instance, in December 2024, Synergy Investments LLC (Synergy) and FTXT Energy Technology Co., Ltd. (FTXT) signed a memorandum of understanding (MoU) to establish a strategic alliance in fuel cell commercial vehicles. The strategic agreement signifies a strong partnership between the two companies in the fuel cell commercial vehicle industry and is a major step forward for FTXT in its Middle Eastern market plan.

Light Commercial Vehicles Dominate the Middle East Commercial Vehicle Component Market

Light commercial vehicles dominate the market due to rising e-commerce, economic transformation, and rising infrastructure development. These developments make a conducive environment for the growth of light commercial vehicles, including vans, pickups, and small trucks, increasingly favored for their versatility, efficiency, and sustainability for urban logistics. This segment is crucial for a fast-changing marketplace. Companies are being encouraged to reduce their carbon footprint making light commercial electric vehicles a perfect substitute for them. Moreover, manufacturers are increasingly offering models that meet sustainability goals and provide the necessary performance for commercial applications, enhancing demand for commercial vehicle components.

For instance, in March 2023, The Stellantis Group subsidiary PEUGEOT Middle East announced that it would provide DHL Middle East with the first fleet of electric light commercial vehicles in the region. A fleet of fully electric LCV PEUGEOT e-Partner and e-Expert vans would operate in the region under the terms of the arrangement with DHL, initially on the streets of the United Arab Emirates and then expanding to Bahrain, Jordan, Saudi Arabia, Kuwait, and Qatar.

Saudi Arabia Dominates Commercial Vehicle Component Market Share

Saudi Arabia is showing its dominance in the commercial vehicle components markets owing to increasing demand for logistics and transportation services and significant government investment in infrastructure that requires commercial vehicles in high

volume, leading to heightened demand for components that ensure performance and reliability. Moreover, the strategic location of the kingdom makes it a focal point in establishing the factory and warehouse for components to control both European and Middle Eastern markets.

The kingdom is making its shift towards electric and hybrid commercial vehicles. Environmental concerns are gaining importance globally, and Saudi Arabia is aligning its automotive strategies with sustainability goals. The government has introduced initiatives to encourage the adoption of eco-friendly vehicles, promoting investments in electric and hybrid fleets. Furthermore, companies are introducing electric vehicles in the kingdom to attain a significant share of electric commercial vehicles.

For instance, in October 2023, Mercedes Benz Group AG introduced its heavy-duty electric truck eActros 300 L 4X2 in Saudi Arabia. It has a battery capacity of 336 kWh that provides a range of up to 300 km. It also provides both safety and comfort for drivers and pedestrians alike. Its Acoustic Vehicle Alert System adds an extra layer of safety, making it audibly detectable by other road users at speeds up to 60 km/h.

Future Market Scenario (2025 - 2032F)

- Increasing investment in infrastructure, particularly in Saudi Arabia and the United Arab Emirates, will foster the demand for commercial vehicle components in the region.
- Technological advancement in commercial vehicle components including electric and autonomous vehicles will reshape the component domain and amplify the demand.
- The rise in e-commerce will enhance the use of commercial vehicles for last-mile delivery, which will raise the demand for vehicle components.
- The emphasis on sustainability will drive the demand for eco-friendly components, as manufacturers focus on developing low-emission vehicles to meet regulatory standards.

Key Players Landscape and Outlook

Continuous innovation characterizes the landscape of commercial vehicles in the Middle East, as companies compete to outperform one another in terms of technology, efficiency, and sustainability. Manufacturers are also setting up their production units and increasing their product portfolio to cater to the needs of the customers. Moreover, companies are continuously investing in research and development to introduce cutting-edge technologies that enhance vehicle performance and reduce environmental impact. By adapting to market trends and consumer preferences, these manufacturers are meeting current demands and positioning themselves for future growth in an increasingly competitive landscape.

For instance, in September 2024, Eaton Corporation plc displayed a variety of aftermarket clutches for the Europe, Middle East, and Africa (EMEA) market at Automechanika Frankfurt. It introduced diaphragm spring clutches, angle spring clutches, concentric pneumatic clutch actuators, and Service Ranger diagnostic solutions for commercial vehicles.

Table of Contents:

- 1.□Project Scope and Definitions
- 2.□Research Methodology
- 3.□Executive Summary
- 4.□Voice of Customer
 - 4.1.□Respondent Demographics
 - 4.2.□Brand Awareness
 - 4.3.□Factors Considered in Purchase Decisions
 - 4.3.1.□Product Reliability and Durability
 - 4.3.2.□Brand Reputation
 - 4.3.3.□Safety Standards and Compliance
 - 4.3.4.□Warranty and Maintenance Packages
- 5.□Middle East Commercial Vehicle Component Market Outlook, 2018-2032F
 - 5.1.□Market Size Analysis & Forecast
 - 5.1.1.□By Value
 - 5.2.□Market Share Analysis & Forecast

- 5.2.1.□By Vehicle Type
 - 5.2.1.1.□Light Commercial Vehicles
 - 5.2.1.2.□Medium Commercial Vehicles
 - 5.2.1.3.□Heavy Commercial Vehicles
- 5.2.2.□By Component Type
 - 5.2.2.1.□Powertrain Components
 - 5.2.2.2.□Chassis Components
 - 5.2.2.3.□Braking Systems
 - 5.2.2.4.□Electrical Systems
 - 5.2.2.5.□Body Components
 - 5.2.2.6.□Safety Systems
 - 5.2.2.7.□Telematics and Connectivity Components
 - 5.2.2.8.□Others
- 5.2.3.□By Sales Channel
 - 5.2.3.1.□Original Equipment Manufacturers
 - 5.2.3.2.□Aftermarket
- 5.2.4.□By Country
 - 5.2.4.1.□Saudi Arabia
 - 5.2.4.2.□United Arab Emirates
 - 5.2.4.3.□Israel
 - 5.2.4.4.□Egypt
 - 5.2.4.5.□Iran
 - 5.2.4.6.□Iraq
 - 5.2.4.7.□Qatar
 - 5.2.4.8.□Kuwait
 - 5.2.4.9.□Oman
 - 5.2.4.10.□Bahrain
 - 5.2.4.11.□Rest of the Middle East
- 5.2.5.□By Company Market Share Analysis (Top 5 Companies and Others - By Value, 2024)
- 5.3.□Market Map Analysis, 2024
 - 5.3.1.□By Vehicle Type
 - 5.3.2.□By Component Type
 - 5.3.3.□By Sales Channel
 - 5.3.4.□By Country
- 6.□Saudi Arabia Commercial Vehicle Component Market Outlook, 2018-2032F*
 - 6.1.□Market Size Analysis & Forecast
 - 6.1.1.□By Value
 - 6.2.□Market Share Analysis & Forecast
 - 6.2.1.□By Vehicle Type
 - 6.2.1.1.□Light Commercial Vehicles
 - 6.2.1.2.□Medium Commercial Vehicles
 - 6.2.1.3.□Heavy Commercial Vehicles
 - 6.2.2.□By Component Type
 - 6.2.2.1.□Powertrain Components
 - 6.2.2.2.□Chassis Components
 - 6.2.2.3.□Braking Systems
 - 6.2.2.4.□Electrical Systems

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 6.2.2.5.□Body Components
 - 6.2.2.6.□Safety Systems
 - 6.2.2.7.□Telematics and Connectivity Components
 - 6.2.2.8.□Others
 - 6.2.3.□By Sales Channel
 - 6.2.3.1.□Original Equipment Manufacturers
 - 6.2.3.2.□Aftermarket
- *All segments will be provided for all countries covered

- 7.□Porter's Five Forces Analysis
 - 8.□PESTLE Analysis
 - 9.□Pricing Analysis
 - 10.□Market Dynamics
 - 10.1.□Market Drivers
 - 10.2.□Market Challenges
 - 11.□Market Trends and Developments
 - 12.□Case Studies
 - 13.□Competitive Landscape
 - 13.1.□Competition Matrix of Top 5 Market Leaders
 - 13.2.□SWOT Analysis for Top 5 Players
 - 13.3.□Key Players Landscape for Top 10 Market Players
 - 13.3.1.□Robert Bosch Middle East FZE
 - 13.3.1.1.□Company Details
 - 13.3.1.2.□Key Management Personnel
 - 13.3.1.3.□Products and Services
 - 13.3.1.4.□Financials (As Reported)
 - 13.3.1.5.□Key Market Focus and Geographical Presence
 - 13.3.1.6.□Recent Developments/Collaborations/Partnerships/Mergers and Acquisition
 - 13.3.2.□ZF Middle East
 - 13.3.3.□Schaeffler Middle East FZE
 - 13.3.4.□Cummins Inc.
 - 13.3.5.□Continental Middle East DMCC
 - 13.3.6.□DENSO SALES MIDDLE EAST & NORTH AFRICA FZE
 - 13.3.7.□HELLA Middle East FZE
 - 13.3.8.□Bridgestone Middle East & Africa FZE
 - 13.3.9.□MSSL Mideast (FZE)
 - 13.3.10.□The Yokohama Rubber Co., Ltd
- *Companies mentioned above DO NOT hold any order as per market share and can be changed as per information available during research work.
- 14.□Strategic Recommendations
 - 15.□About Us and Disclaimer

Middle East Commercial Vehicle Component Market Assessment, By Vehicle Type [Light Commercial Vehicles, Medium Commercial Vehicles, Heavy Commercial Vehicles], By Component Type [Powertrain Components, Chassis Components, Braking Systems, Electrical Systems, Body Components, Safety Systems, Telematics and Connectivity Components, Others], By Sales Channel [Original Equipment Manufacturers, Aftermarket], By Country, Opportunities and Forecast, 2018-2032F

Market Report | 2025-04-22 | 211 pages | Market Xcel - Markets and Data

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$4500.00
	Muti-User/Corporate Licence	\$5700.00
	Custom Research License	\$8200.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-09"/>
		Signature	<input type="text"/>