

**United Kingdom Loan Market By Type (Secured Loan, Unsecured Loan), By Provider Type (Banks, Non-Banking Financial Companies, Others), By Interest Rate (Fixed, Floating), By Tenure Period (Less Than 5 Years, 5-10 Years, 11-20 Years, More than 20 Years), By Region, Competition, Forecast & Opportunities, 2020-2030F**

Market Report | 2025-04-25 | 82 pages | TechSci Research

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**Report description:**

Market Overview

The United Kingdom Loan Market was valued at USD 267.23 Billion in 2024 and is projected to grow at a CAGR of 8.26% to reach USD 521.67 Billion by 2030. The market benefits from a stable economic environment, low interest rates, and strong consumer and business credit demand. The UK's mature financial sector and robust banking infrastructure offer a wide array of lending products, including mortgages, personal loans, and commercial finance. Low borrowing costs have supported loan accessibility, while rising disposable incomes and consumer confidence have fueled demand across various segments. Additionally, the UK's dynamic entrepreneurial landscape and government-backed schemes to support small and medium enterprises (SMEs) continue to drive growth in the business loan segment. The increasing influence of fintech firms and digital lending platforms is also reshaping access to credit, enhancing efficiency, and expanding outreach across underserved and tech-savvy demographics.

Key Market Drivers

Growing Government Support for Homeownership

Government initiatives aimed at expanding homeownership significantly contribute to the growth of the UK loan market, particularly within the mortgage segment. Since April 2021, eligible first-time homebuyers have been able to access government-backed equity loans of up to 20%-or 40% in London-of a new-build property's market value. These loans are interest-free for the first five years, requiring a minimum 5% deposit and a mortgage for the remainder. This scheme is part of broader efforts to ease financial barriers for prospective buyers. Additional programs, including mortgage guarantee schemes, Lifetime ISAs, shared ownership models, and the "right to buy" scheme, enhance affordability and accessibility. These initiatives not only assist individuals in entering the property market but also stimulate lending activity by expanding the pool of qualified

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borrowers. Collectively, such policies drive demand for mortgage products and play a pivotal role in the continued expansion of the UK's loan market.

#### Key Market Trends

##### Growth of Buy Now & Pay Later

A prominent trend in the UK loan market is the rapid expansion of Buy Now, Pay Later (BNPL) services. Offering consumers the flexibility to split payments into manageable, often interest-free installments, BNPL is reshaping retail finance. Its seamless integration into online and in-store checkouts has driven widespread adoption, particularly among younger, digital-native consumers. The appeal of instant credit decisions and easy repayment plans has made BNPL a preferred option for short-term purchases. Lenders and retailers are actively incorporating BNPL features to cater to evolving customer expectations. However, the sector's rapid growth has also prompted concerns about overspending and long-term debt risks, leading to increased calls for regulation and consumer protection. While BNPL enhances spending flexibility, it also introduces new dynamics to consumer lending, challenging traditional loan products and contributing to the diversification of the UK's financial services landscape.

#### Key Market Players

- Barclays Bank UK Plc
- HSBC Group
- Santander UK Plc
- Kensington Mortgage Company Limited
- BMW Group UK
- Lloyds Bank Plc
- Mitsubishi HC Capital UK Plc
- Nationwide Building Society
- Virgin Money UK Plc
- Lendable Limited

#### Report Scope:

In this report, the United Kingdom Loan Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

- United Kingdom Loan Market, By Type:
    - o Secured Loan
    - o Unsecured Loan
  - United Kingdom Loan Market, By Provider Type:
    - o Bank
    - o Non-Banking Financial Companies
    - o Others
  - United Kingdom Loan Market, By Interest Rate:
    - o Fixed
    - o Floating
  - United Kingdom Loan Market, By Tenure Period:
    - o Less Than 5 Years
    - o 5-10 Years
    - o 11-20 Years
    - o More than 20 Years
  - United Kingdom Loan Market, By Region:
    - o England
    - o Scotland
    - o Wales
    - o Northern Ireland
- Competitive Landscape

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Company Profiles: Detailed analysis of the major companies presents in the United Kingdom Loan Market.

Available Customizations:

United Kingdom Loan Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

- Detailed analysis and profiling of additional market players (up to five).

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