

Saudi Arabia Configuration Management Market By Component (Solution, Service-Managed, Professional), By Vertical (BFSI, Retail & Consumer Goods, Transportation, Energy & Utility, Healthcare, Manufacturing, Other), By Region, Competition, Forecast and Opportunities, 2020-2030F

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Report description:

Configuration Management Market in Saudi Arabia was valued at USD 10 million in 2024 and is projected to reach USD 22.7 million by 2030, exhibiting strong growth over the forecast period with a compound annual growth rate (CAGR) of 14.5% through 2030. This upward trajectory is driven by the Kingdom's accelerating digital transformation and the increasing adoption of advanced IT management solutions.

As organizations across Saudi Arabia modernize their digital infrastructure, configuration management is becoming essential for maintaining the consistency, integrity, and performance of complex IT environments. The market is expanding due to growing emphasis on IT infrastructure governance, compliance requirements, and the need for robust configuration tracking and control mechanisms.

Enterprises are increasingly investing in configuration management tools to enhance system reliability, minimize downtime, and support the seamless deployment of new technologies. Furthermore, the rising adoption of cloud computing and heightened focus on cybersecurity are fueling demand for more sophisticated and scalable configuration management solutions.

Supportive government initiatives under the Saudi Vision 2030 strategy-aimed at advancing digital capabilities and fostering a knowledge-based economy-are further strengthening market growth. As IT ecosystems become more intricate, the need for efficient management of configuration changes will remain critical, positioning the Saudi configuration management market for sustained expansion and innovation.

Key Market Drivers

Digital Transformation Initiatives

The Kingdom's ongoing digital transformation agenda is a primary driver of growth in the configuration management market. As

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organizations embrace emerging technologies-including cloud computing, big data, and advanced analytics-the complexity of IT systems increases, creating a greater need for comprehensive configuration management.

These tools allow organizations to monitor, control, and optimize IT assets, ensuring smooth integration during digital upgrades and reducing the risk of system failure. Saudi Vision 2030 plays a pivotal role in this transformation, with over USD 24 billion allocated toward digital infrastructure and technology investments. The government's commitment to fostering a modern, digitally enabled economy is creating significant opportunities for configuration management providers.

By adopting these solutions, businesses gain better visibility into their IT environments, improve operational efficiency, and mitigate risks associated with system downtime or configuration errors. As such, digital transformation continues to be a critical growth catalyst for the configuration management market in Saudi Arabia.

Key Market Challenges

Integration with Legacy Systems

One of the key challenges facing the Saudi configuration management market is the integration of modern solutions with legacy IT systems. Many organizations continue to operate on outdated infrastructure, which may lack compatibility with newer configuration management tools.

This interoperability gap can undermine the efficiency and effectiveness of configuration initiatives, leading to increased implementation costs, longer deployment timelines, and potential operational disruptions. Successfully addressing these challenges requires tailored integration strategies, system upgrades, and in some cases, a complete overhaul of legacy environments.

Key Market Trends

Shift Toward Cloud-Based Configuration Management

A notable trend shaping the market is the growing adoption of cloud-based configuration management solutions. As cloud computing becomes more prevalent in Saudi Arabia, organizations are increasingly opting for cloud-native tools to manage configurations across distributed environments.

These solutions offer significant advantages-including scalability, agility, and cost-effectiveness-making them an ideal choice for businesses aiming to modernize their IT infrastructure. Cloud-based configuration management enables real-time access to configuration data, simplifies updates, and supports rapid integration with other cloud services.

This shift aligns with the broader digital transformation strategies of enterprises seeking to enhance operational flexibility and streamline IT management. As a result, the adoption of cloud-based configuration management is expected to continue gaining momentum in the coming years.

Key Market Players

- Cisco Systems, Inc.
- Hewlett Packard Enterprise Development LP
- Red Hat, Inc.
- VMware, Inc.
- Oracle Corporation
- IBM Corporation
- Microsoft Corporation
- BMC Software, Inc.
- ServiceNow, Inc.
- Broadcom Inc.

Report Scope:

In this report, the Saudi Arabia Configuration Management Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

- Saudi Arabia Configuration Management Market, By Component:
 - o Solution
 - o Service-Managed

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- o Professional

-□Saudi Arabia Configuration Management Market, By Vertical:

- o BFSI
- o Retail & Consumer Goods
- o Transportation
- o Energy & Utility
- o Healthcare
- o Manufacturing
- o Other

-□Saudi Arabia Configuration Management Market, By Region:

- o Riyadh
- o Makkah
- o Madinah
- o Jeddah
- o Tabuk
- o Eastern Province
- o Rest of Saudi Arabia

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Saudi Arabia Configuration Management Market.

Available Customizations:

Saudi Arabia Configuration Management Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

-□Detailed analysis and profiling of additional market players (up to five).

Table of Contents:

1. Product Overview
 - 1.1. Market Definition
 - 1.2. Scope of the Market
 - 1.2.1. Markets Covered
 - 1.2.2. Years Considered for Study
 - 1.2.3. Key Market Segmentations
2. Research Methodology
 - 2.1. Objective of the Study
 - 2.2. Baseline Methodology
 - 2.3. Formulation of the Scope
 - 2.4. Assumptions and Limitations
 - 2.5. Sources of Research
 - 2.5.1. Secondary Research
 - 2.5.2. Primary Research
 - 2.6. Approach for the Market Study
 - 2.6.1. The Bottom-Up Approach
 - 2.6.2. The Top-Down Approach
 - 2.7. Methodology Followed for Calculation of Market Size & Market Shares
 - 2.8. Forecasting Methodology
 - 2.8.1. Data Triangulation & Validation
3. Executive Summary

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4. Voice of Customer
5. Saudi Arabia Configuration Management Market Overview
6. Saudi Arabia Configuration Management Market Outlook
 - 6.1. Market Size & Forecast
 - 6.1.1. By Value
 - 6.2. Market Share & Forecast
 - 6.2.1. By Component (Solution, Service-Managed, Professional)
 - 6.2.2. By Vertical (BFSI, Retail & Consumer Goods, Transportation, Energy & Utility, Healthcare, Manufacturing, Other)
 - 6.2.3. By Region (Riyadh, Makkah, Madinah, Jeddah, Tabuk, Eastern Province, Rest of Saudi Arabia)
 - 6.3. By Company (2024)
 - 6.4. Market Map
7. Riyadh Configuration Management Market Outlook
 - 7.1. Market Size & Forecast
 - 7.1.1. By Value
 - 7.2. Market Share & Forecast
 - 7.2.1. By Component
 - 7.2.2. By Vertical
8. Makkah Configuration Management Market Outlook
 - 8.1. Market Size & Forecast
 - 8.1.1. By Value
 - 8.2. Market Share & Forecast
 - 8.2.1. By Component
 - 8.2.2. By Vertical
9. Madinah Configuration Management Market Outlook
 - 9.1. Market Size & Forecast
 - 9.1.1. By Value
 - 9.2. Market Share & Forecast
 - 9.2.1. By Component
 - 9.2.2. By Vertical
10. Jeddah Configuration Management Market Outlook
 - 10.1. Market Size & Forecast
 - 10.1.1. By Value
 - 10.2. Market Share & Forecast
 - 10.2.1. By Component
 - 10.2.2. By Vertical
11. Tabuk Configuration Management Market Outlook
 - 11.1. Market Size & Forecast
 - 11.1.1. By Value
 - 11.2. Market Share & Forecast
 - 11.2.1. By Component
 - 11.2.2. By Vertical
12. Eastern Province Configuration Management Market Outlook
 - 12.1. Market Size & Forecast
 - 12.1.1. By Value
 - 12.2. Market Share & Forecast
 - 12.2.1. By Component
 - 12.2.2. By Vertical

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13. Rest of Saudi Arabia Configuration Management Market Outlook

13.1. Market Size & Forecast

13.1.1. By Value

13.2. Market Share & Forecast

13.2.1. By Component

13.2.2. By Vertical

14. Market Dynamics

14.1. Drivers

14.2. Challenges

15. Market Trends and Developments

16. Company Profiles

16.1. Cisco Systems, Inc.

16.1.1. Business Overview

16.1.2. Key Revenue and Financials

16.1.3. Recent Developments

16.1.4. Key Personnel/Key Contact Person

16.1.5. Key Product/Services Offered

16.2. Hewlett Packard Enterprise Development LP

16.2.1. Business Overview

16.2.2. Key Revenue and Financials

16.2.3. Recent Developments

16.2.4. Key Personnel/Key Contact Person

16.2.5. Key Product/Services Offered

16.3. Red Hat, Inc.

16.3.1. Business Overview

16.3.2. Key Revenue and Financials

16.3.3. Recent Developments

16.3.4. Key Personnel/Key Contact Person

16.3.5. Key Product/Services Offered

16.4. VMware, Inc.

16.4.1. Business Overview

16.4.2. Key Revenue and Financials

16.4.3. Recent Developments

16.4.4. Key Personnel/Key Contact Person

16.4.5. Key Product/Services Offered

16.5. Oracle Corporation

16.5.1. Business Overview

16.5.2. Key Revenue and Financials

16.5.3. Recent Developments

16.5.4. Key Personnel/Key Contact Person

16.5.5. Key Product/Services Offered

16.6. IBM Corporation

16.6.1. Business Overview

16.6.2. Key Revenue and Financials

16.6.3. Recent Developments

16.6.4. Key Personnel/Key Contact Person

16.6.5. Key Product/Services Offered

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- 16.7. Microsoft Corporation
 - 16.7.1. Business Overview
 - 16.7.2. Key Revenue and Financials
 - 16.7.3. Recent Developments
 - 16.7.4. Key Personnel/Key Contact Person
 - 16.7.5. Key Product/Services Offered
- 16.8. BMC Software, Inc.
 - 16.8.1. Business Overview
 - 16.8.2. Key Revenue and Financials
 - 16.8.3. Recent Developments
 - 16.8.4. Key Personnel/Key Contact Person
 - 16.8.5. Key Product/Services Offered
- 16.9. ServiceNow, Inc.
 - 16.9.1. Business Overview
 - 16.9.2. Key Revenue and Financials
 - 16.9.3. Recent Developments
 - 16.9.4. Key Personnel/Key Contact Person
 - 16.9.5. Key Product/Services Offered
- 16.10. Broadcom Inc.
 - 16.10.1. Business Overview
 - 16.10.2. Key Revenue and Financials
 - 16.10.3. Recent Developments
 - 16.10.4. Key Personnel/Key Contact Person
 - 16.10.5. Key Product/Services Offered
- 17. Strategic Recommendations
- 18. About Us & Disclaimer

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