

**Digital Health For Cardiovascular Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Component (Software, Hardware, Services), By End User (Patients, Providers, Payers, Others), By Region and Competition, 2020-2030F**

Market Report | 2025-04-11 | 185 pages | TechSci Research

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**Report description:**

Global Digital Health For Cardiovascular Market for cardiovascular care was valued at USD 22.36 billion in 2024 and is projected to reach USD 33.99 billion by 2030, expanding at a compound annual growth rate (CAGR) of 7.43% during the forecast period. This market is experiencing substantial growth, driven by the rising prevalence of cardiovascular diseases (CVDs), technological advancements in healthcare, and an increasing demand for personalized treatment solutions.

Digital health technologies-including remote patient monitoring devices, telemedicine platforms, mobile health applications, and AI-enabled diagnostic tools-are fundamentally transforming cardiovascular disease management. These innovations enable healthcare providers to deliver care that is more efficient, accurate, and tailored to individual patient needs.

**Key Market Drivers**

**Expansion of the Healthcare Industry**

The ongoing expansion of the healthcare industry is a primary catalyst for growth in the digital cardiovascular health segment. Cardiovascular disease is the foremost cause of mortality across genders and most racial and ethnic groups. As of 2022, heart disease was responsible for 702,880 deaths in the United States alone-accounting for one in every five deaths. A heart-related fatality occurs approximately every 33 seconds. Each year, around 805,000 individuals in the U.S. suffer a heart attack, with 605,000 being first-time events and 200,000 affecting individuals with a prior history of heart attacks.

Given the increasing global incidence of CVDs, healthcare providers are actively adopting digital health technologies-such as telehealth services, wearable devices, and remote monitoring solutions-to enhance care delivery and improve patient management. These technologies offer scalable, cost-effective, and continuous care models, which are becoming essential in today's evolving healthcare environment.

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## Key Market Challenges

### Data Privacy and Security Risks

Data privacy and cybersecurity concerns represent a significant barrier to the widespread adoption of digital health technologies in cardiovascular care. As the industry increasingly relies on digital tools for data collection, transmission, and analysis, the volume of sensitive patient health information being handled continues to grow.

Cardiovascular care often involves continuous, real-time data monitoring through devices and platforms that collect critical patient metrics such as heart rate, blood pressure, and ECG readings. The nature of this data-and the frequency of its use-makes it particularly vulnerable to breaches. Unauthorized access to such information poses severe legal, financial, and reputational risks for healthcare providers.

Additionally, cyberattacks on healthcare infrastructures are becoming more frequent and sophisticated. Even a single data breach can lead to the exposure of confidential medical records, undermining patient trust and regulatory compliance. Safeguarding data integrity and ensuring end-to-end encryption and compliance with global privacy standards remain critical challenges facing the industry.

### Key Market Trends

#### Integration of Comprehensive Digital Health Platforms

The integration of diverse digital health tools into unified, interoperable platforms is an emerging trend reshaping the cardiovascular digital health landscape. For example, the Canadian Arrhythmia Network (CANet) has developed VIRTUES-a transformative, integrated digital health initiative designed to provide equitable and high-quality cardiovascular care regardless of geographical, cultural, or systemic disparities.

This trend reflects a broader industry movement toward consolidating health data and technologies to streamline diagnosis, treatment, and ongoing care. Integrated platforms that combine electronic health records (EHRs), wearable data, telehealth services, and remote monitoring solutions empower clinicians with a comprehensive view of a patient's cardiovascular status.

### Key Market Players

- Epic Systems Corporation
- Orange Business
- Apple, Inc.
- Siemens Healthineers AG
- NXGN Management, LLC.
- GE HealthCare Technologies Inc.
- CardiAI
- Ultromics Limited
- Koninklijke Philips N.V.
- UltraSight Inc.

### Report Scope

In this report, the Global Digital Health For Cardiovascular Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

#### -□Digital Health For Cardiovascular Market, By Component:

- o Software
- o Hardware
- o Services

#### -□Digital Health For Cardiovascular Market, By End User:

- o Patients
- o Providers
- o Payers
- o Others

#### -□Digital Health For Cardiovascular Market, By Region:

- o North America

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- India
- Japan
- Australia
- South Korea
- o South America
- Brazil
- Argentina
- Colombia
- o Middle East & Africa
- South Africa
- Saudi Arabia
- UAE

#### Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Digital Health For Cardiovascular Market.

#### Available Customizations:

Global Digital Health For Cardiovascular Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

#### Company Information

-□Detailed analysis and profiling of additional market players (up to five).

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