

## **Paper & Paperboard Global Industry Guide 2020-2029**

Industry Report | 2025-03-20 | 460 pages | MarketLine

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### **Report description:**

Paper & Paperboard Global Industry Guide 2020-2029

#### Summary

Global Paper & Paperboard industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume , and forecast to 2030). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- Paper & paperboard market measures a country's or region's total use of paper and paperboard. Paper and paperboard market is segmented into newsprint, printing and writing papers, and other paper and paperboards. The scope of other paper and paperboards includes construction paper and paperboard, household and sanitary paper, special thin paper, wrapping and packaging paper and paperboard, and other paper and paperboard not elsewhere specified. Market volume and value represents consumption volume and value.
- All market data and forecasts are based on nominal prices and all currency conversions used in the creation of this report have been calculated using yearly annual average exchange rates. The USD values may show a declining trend for few countries such as Argentina, Turkey, Nigeria, Egypt, and Russia. This is primarily because of the impact of exchange rates considered.
- The global paper & paperboard market recorded revenues of \$401.9 billion in 2024, representing a compound annual growth rate (CAGR) of 2.0% between 2019 and 2024.
- Market consumption volume increased with a CAGR of 0.5% between 2019 and 2024, reaching a total of 395.1 million tonnes in 2024.
- The growth of the global paper and paperboard market is driven by rising e-commerce and online retail, which has significantly increased the demand for corrugated packaging solutions and containerboards. According to GlobalData, in 2024, the global online retail market reached \$3.3 trillion, up 5.4% annually.

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## Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global paper & paperboard market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global paper & paperboard market
- Leading company profiles reveal details of key paper & paperboard market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the global paper & paperboard market with five year forecasts by both value and volume

## Reasons to Buy

- What was the size of the global paper & paperboard market by value in 2025?
- What will be the size of the global paper & paperboard market in 2030?
- What factors are affecting the strength of competition in the global paper & paperboard market?
- How has the market performed over the last five years?
- What are the main segments that make up the global paper & paperboard market?

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