

## **Medium & Heavy Trucks in North America**

Industry Report | 2025-02-27 | 44 pages | MarketLine

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### **Report description:**

Medium & Heavy Trucks in North America

#### Summary

Medium & Heavy Trucks in North America industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- Medium and heavy trucks market includes commercial vehicles (CV), buses and coaches (BC), heavy commercial vehicles (HCV), and heavy buses and coaches (HBCs).
- The North American medium & heavy trucks market recorded revenues of \$1,775.2 million in 2024, representing a compound annual growth rate (CAGR) of 2% between 2019 and 2024.
- Market consumption volume increased with a CAGR of 1.6% between 2019 and 2024, reaching a total of 16,058.4 thousand units in 2024.
- In 2024, the US accounted for a share of 87.1% of the North American medium & heavy trucks market followed by Canada with a share of 10.0%.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the medium & heavy trucks market in North America
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the medium & heavy trucks market in North America

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- Leading company profiles reveal details of key medium & heavy trucks market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the North America medium & heavy trucks market with five year forecasts by both value and volume

#### Reasons to Buy

- What was the size of the North America medium & heavy trucks market by value in 2024?
- What will be the size of the North America medium & heavy trucks market in 2029?
- What factors are affecting the strength of competition in the North America medium & heavy trucks market?
- How has the market performed over the last five years?
- Who are the top competitors in North America's medium & heavy trucks market?

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