

## Medium & Heavy Trucks in Italy

Industry Report | 2025-02-27 | 44 pages | MarketLine

#### **AVAILABLE LICENSES:**

- Single user licence (PDF) \$350.00
- Site License (PDF) \$525.00
- Enterprisewide license (PDF) \$700.00

#### Report description:

Medium & Heavy Trucks in Italy

#### Summary

Medium & Heavy Trucks in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### **Key Highlights**

- Medium and heavy trucks market includes commercial vehicles (CV), buses and coaches (BC), heavy commercial vehicles (HCV), and heavy buses and coaches (HBCs).
- The Italian medium & heavy trucks market recorded revenues of \$3.2 million in 2024, representing a compound annual growth rate (CAGR) of 5.2% between 2019 and 2024.
- Market consumption volume increased with a CAGR of 4.3% between 2019 and 2024, reaching a total of 35.3 thousand units in 2024.
- In 2024, Italy accounted for the largest share of 2.8% of the European medium & heavy trucks market.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the medium & heavy trucks market in Italy
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the medium & heavy trucks market in Italy
- Leading company profiles reveal details of key medium & heavy trucks market players' global operations and financial

#### performance

- Add weight to presentations and pitches by understanding the future growth prospects of the Italy medium & heavy trucks market with five year forecasts

### Reasons to Buy

- What was the size of the Italy medium & heavy trucks market by value in 2024?
- What will be the size of the Italy medium & heavy trucks market in 2029?
- What factors are affecting the strength of competition in the Italy medium & heavy trucks market?
- How has the market performed over the last five years?
- How large is Italy's medium & heavy trucks market in relation to its regional counterparts?

#### **Table of Contents:**

**Table of Contents** 

- 1 Executive Summary
- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market rivalry
- 1.7. Competitive landscape
- 2 Market Overview
- 2.1. Market definition
- 2.2. Market analysis
- 3 Market Data
- 3.1. Market value
- 3.2. Market volume
- 4 Market Segmentation
- 4.1. Geography segmentation
- 5 Market Outlook
- 5.1. Market value forecast
- 5.2. Market volume forecast
- 6 Five Forces Analysis
- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry
- 7 Competitive Landscape
- 7.1. Who are the leading players in the market?
- 7.2. What are the strengths of the leading players?
- 7.3. What are the recent developments in the market?
- 8 Company Profiles
- 8.1. Daimler Truck Holding AG
- 8.2. AB Volvo

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com

- 8.3. Scania AB
- 8.4. Iveco Group NV
- 9 Macroeconomic Indicators
- 9.1. Country data
- 10 Appendix
- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com



☐ - Print this form

To place an Order with Scotts International:

☐ - Complete the relevant blank fields and sign

# Medium & Heavy Trucks in Italy

Industry Report | 2025-02-27 | 44 pages | MarketLine

Select license	License			Price
	Single user licence (PDF)			\$350.00
	Site License (PDF)			\$525.00
	Enterprisewide license (PDF)			\$700.00
			VAT	-
			Tota	I
nail*			companies who are unable to provide a	
mail*				
		Phone*		
rst Name*				
irst Name*		Phone*		
irst Name* ob title*		Phone*		
mail* irst Name* ob title* Company Name*		Phone* Last Name*		
irst Name* ob title* ompany Name*		Phone*  Last Name*  EU Vat / Tax ID /		
rst Name* b title* ompany Name* ddress*		Phone*  Last Name*  EU Vat / Tax ID /  City*		

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com