

Medium & Heavy Trucks in Europe

Industry Report | 2025-02-27 | 49 pages | MarketLine

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Report description:

Medium & Heavy Trucks in Europe

Summary

Medium & Heavy Trucks in Europe industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Medium and heavy trucks market includes commercial vehicles (CV), buses and coaches (BC), heavy commercial vehicles (HCV), and heavy buses and coaches (HBCs).
- The European medium & heavy trucks market recorded revenues of \$113.1 million in 2024, representing a compound annual growth rate (CAGR) of 0.2% between 2019 and 2024.
- Market consumption volumes declined with a negative CAGR of 0.3% between 2019 and 2024, reaching a total of 1,289.0 thousand units in 2024.
- In 2024, Germany accounted for the largest share of 30.8% of the European medium & heavy trucks market followed by the UK with a 28.2% share.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the medium & heavy trucks market in Europe
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the medium & heavy trucks market in Europe

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- Leading company profiles reveal details of key medium & heavy trucks market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Europe medium & heavy trucks market with five year forecasts

Reasons to Buy

- What was the size of the Europe medium & heavy trucks market by value in 2024?
- What will be the size of the Europe medium & heavy trucks market in 2029?
- What factors are affecting the strength of competition in the Europe medium & heavy trucks market?
- How has the market performed over the last five years?
- What are the main segments that make up Europe's medium & heavy trucks market?

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