

Gyms, Health & Fitness Clubs Global Industry Guide 2020-2029

Industry Report | 2025-03-20 | 278 pages | MarketLine

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Report description:

Gyms, Health & Fitness Clubs Global Industry Guide 2020-2029

Summary

Global Gyms, Health & Fitness Clubs industry profile provides top-line qualitative and quantitative summary information including: Market size (value, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the Market.

Key Highlights

- Gyms, health and fitness clubs market includes establishments that offer facilities and services for physical exercise and fitness training, such as workout equipment, classes, personal training, and other amenities aimed at promoting health. Market revenues are calculated as the membership fees paid to clubs.
- All market data and forecasts are based on nominal prices and all currency conversions used in the creation of this report have been calculated using yearly annual average exchange rates. The USD values may show a declining trend for few countries such as Argentina, Turkey, Nigeria, Egypt, and Russia. This is primarily because of the impact of exchange rates considered.
- The global gyms, health & fitness clubs market recorded revenues of \$117.6 billion in 2024, representing a compound annual growth rate (CAGR) of 0.4% between 2019 and 2024.
- The global gyms, health & fitness clubs market grew by 1.7% in 2024, primarily driven by rapid urbanization, which reshaped lifestyles and increased access to fitness facilities. According to the World Bank (WB), in 2024, the proportion of the urban population in Italy reached 72.3%, up from 71.9% in 2023.
- The presence of substantial millennial and Gen Z populations, which are strongly focused on health, wellness, and personal fitness, supports the market growth. According to the US Census Bureau, in 2024, the Dutch millennial and Gen-Z populations reached 3.7 million and 3.5 million, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the global gyms, health & fitness clubs Market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global gyms, health & fitness clubs Market
- Leading company profiles reveal details of key gyms, health & fitness clubs Market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the global gyms, health & fitness clubs Market with five year forecasts
- Macroeconomic indicators provide insight into general trends within the Asia-Pacific economy

Reasons to Buy

- What was the size of the global gyms, health & fitness clubs Market by value in 2024?
- What will be the size of the global gyms, health & fitness clubs Market in 2029?
- What factors are affecting the strength of competition in the global gyms, health & fitness clubs Market?
- How has the Market performed over the last five years?
- How large is the global gyms, health & fitness clubs Market in relation to its regional counterparts?

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