

Quick Commerce Market: MENA Industry Analysis, Trends, Market Size, and Forecasts up to 2032

Market Report | 2025-03-31 | 100 pages | Infinium Global Research and Consulting Solutions

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- Enterprise \$5195.00

Report description:

The report on the MENA quick commerce market provides qualitative and quantitative analysis for the period from 2022-2032. The Middle East quick commerce market was valued at USD 565.85 million in 2023 and is expected to reach USD 2917.06 million in 2032, with a CAGR of 20.77% during the forecast period 2024-2032. The study on quick commerce market covers the analysis of the leading geographies such as Saudi Arabia, UAE, Qatar, Kuwait, Egypt, Sudan, and Rest of MENA for the period of 2022-2032. The report on quick commerce market is a comprehensive study and presentation of drivers, restraints, opportunities, demand factors, market size, forecasts, and trends in the MENA quick commerce market over the period of 2022-2032. Moreover, the report is a collective presentation of primary and secondary research findings.

Porter's five forces model in the report provides insights into the competitive rivalry, supplier and buyer positions in the market and opportunities for the new entrants in the MENA quick commerce market over the period of 2022-2032. Further, IGR- Growth Matrix given in the report brings an insight into the investment areas that existing or new market players can consider.

Report Findings

1) Drivers

- Growing urbanization is driving the expansion of the Middle East quick commerce market.
- The widespread adoption of digital technologies is driving the growth of the Middle East quick commerce market.
- The rising disposable income in GCC countries is driving the expansion of the quick commerce market in the Middle East.

2) Restraints

- High operational costs are hampering the growth of the Middle East quick commerce market.
- The dependence on gig workers is hindering the growth and expansion of the quick commerce market in the Middle East.

3) Opportunities

- Technological advancements may create opportunities for the quick commerce market in the Middle East.
- Collaborations and partnerships with local and global brands present lucrative opportunities for the quick commerce market in the Middle East.

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Research Methodology

A) Primary Research

Our primary research involves extensive interviews and analysis of the opinions provided by the primary respondents. The primary research starts with identifying and approaching the primary respondents, the primary respondents are approached include

1. Key Opinion Leaders associated with Infinium Global Research
2. Internal and External subject matter experts
3. Professionals and participants from the industry

Our primary research respondents typically include

1. Executives working with leading companies in the market under review
2. Product/brand/marketing managers
3. CXO level executives
4. Regional/zonal/ country managers
5. Vice President level executives.

B) Secondary Research

Secondary research involves extensive exploring through the secondary sources of information available in both the public domain and paid sources. At Infinium Global Research, each research study is based on over 500 hours of secondary research accompanied by primary research. The information obtained through the secondary sources is validated through the crosscheck on various data sources.

The secondary sources of the data typically include

1. Company reports and publications
2. Government/institutional publications
3. Trade and associations journals
4. Databases such as WTO, OECD, World Bank, and among others.
5. Websites and publications by research agencies

Segment Covered

The MENA quick commerce market is segmented on the basis of category, and payment method.

The MENA Quick Commerce Market by Category

- Food and Beverages
- Ready-to-eat (RTE)
- Groceries
- Electronic items
- Medicine
- Personal Care Products

The MENA Quick Commerce Market by Payment Method

- Online
- Cash on Delivery (COD)

Company Profiles

The companies covered in the report include

- Talabat.com
- JAHEZ INTERNATIONAL
- HungerStation LTD.
- Keeta

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- Others

What does this Report Deliver?

1. Comprehensive analysis of the MENA as well as regional markets of the quick commerce market.
2. Complete coverage of all the segments in the quick commerce market to analyze the trends, developments in the MENA market and forecast of market size up to 2032.
3. Comprehensive analysis of the companies operating in the MENA quick commerce market. The company profile includes analysis of product portfolio, revenue, SWOT analysis and latest developments of the company.
4. IGR- Growth Matrix presents an analysis of the product segments and geographies that market players should focus to invest, consolidate, expand and/or diversify.

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