

**UAE Organic Personal Care Market By Product (Skin Care, Hair Care, Oral Care, Cosmetic, Others), By Distribution Channel (Online, Offline), By Region, Competition, Forecast & Opportunities, 2020-2030F**

Market Report | 2025-03-28 | 81 pages | TechSci Research

**AVAILABLE LICENSES:**

- Single User License \$3500.00
- Multi-User License \$4500.00
- Custom Research License \$7000.00

**Report description:**

UAE Organic Personal Care Market was valued at USD 112.46 million in 2024 and is anticipated to grow USD 174.05 million by 2030 with a CAGR of 7.61% during forecast period. The UAE organic personal care market is experiencing significant growth, driven by rising consumer awareness of natural ingredients, increasing demand for sustainable and chemical-free products, and the premiumization of personal care. Skincare, haircare, and cosmetics segments are witnessing strong adoption of organic formulations. Expanding e-commerce platforms and specialty retail stores are making organic products more accessible. According to the Environmental Working Group, the average individual uses nine personal care products daily. A survey reveals that over 65% of consumers seek environmentally friendly brands, while 55% are willing to pay a premium for sustainable products.

**Key Market Drivers**

**Increasing Consumer Awareness and Demand for Natural Ingredients**

One of the most significant drivers of the UAE organic personal care market is the rising awareness among consumers regarding the harmful effects of synthetic chemicals in conventional personal care products. With growing concerns about skin sensitivities, allergies, and long-term health implications, consumers are actively seeking products made with natural and organic ingredients. Consumers in the UAE are becoming more informed about the benefits of organic skincare, haircare, and cosmetics, thanks to increased access to information through digital platforms, social media, and beauty influencers. The rising preference for clean beauty and sustainability is encouraging both global and regional brands to introduce chemical-free formulations. This shift in consumer behavior is particularly strong among millennials and Gen Z, who prioritize ethical and environmentally friendly purchases.

**Key Market Challenges**

**High Cost of Organic Products and Affordability Issues**

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

One of the primary challenges in the UAE organic personal care market is the high cost of organic products, which limits accessibility for price-sensitive consumers. Organic personal care items are generally priced higher than conventional products due to the expensive sourcing of natural ingredients, sustainable production methods, and strict certification requirements. Many premium organic brands cater to affluent consumers, leaving middle-income and budget-conscious buyers with fewer affordable options.

While the UAE has a strong high-income consumer base, a significant portion of the population still prioritizes cost-effective beauty and personal care solutions. The challenge for brands lies in balancing quality, sustainability, and affordability to expand their reach. Local and international brands need to introduce more mid-range organic products to make them accessible to a broader audience. Additionally, increasing consumer education on the long-term benefits of organic personal care could justify the higher price points and encourage more widespread adoption.

#### Key Market Trends

##### Rise of Clean Beauty and Ingredient Transparency

One of the most significant trends in the UAE organic personal care market is the increasing demand for clean beauty products with transparent ingredient lists. Consumers are becoming more aware of the potential health risks associated with synthetic chemicals, artificial fragrances, and parabens, leading them to seek organic and chemical-free alternatives. Clean beauty is not just about using organic ingredients but also ensuring that products are free from harmful additives.

To cater to this trend, brands are focusing on providing clear ingredient disclosures, highlighting organic certifications, and educating consumers on the benefits of natural formulations. The demand for dermatologist-approved, clinically tested organic skincare and cosmetics is also rising, as consumers prioritize safety and effectiveness. This trend is driving the introduction of plant-based, vegan, and cruelty-free formulations, with brands emphasizing the use of naturally derived antioxidants, essential oils, and botanical extracts.

#### Key Market Players

- Unilever Gulf FZE
- Procter & Gamble Gulf FZE
- Unilever Gulf Fze
- L'Oreal Middle East (L'Oreal), UAE
- Estee Lauder Middle East
- Kao UAE
- Henkel Jebel Ali Fzco
- Beiersdorf Middle East FZCO
- Chanel Limited FZE
- Guerlain Middle East

#### Report Scope:

In this report, the UAE Organic Personal Care Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

##### -□UAE Organic Personal Care Market, By Product:

- o Skin Care
- o Hair Care
- o Oral Care
- o Cosmetic
- o Others

##### -□UAE Organic Personal Care Market, By Distribution Channel:

- o Online
- o Offline

##### -□UAE Organic Personal Care Market, By Region:

- o Dubai
- o Abu Dhabi

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- o Sharjah
- o Rest of UAE

#### Competitive Landscape

Company Profiles: Detailed analysis of the major companies presents in the UAE Organic Personal Care Market.

#### Available Customizations:

UAE Organic Personal Care Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

#### Company Information

-□Detailed analysis and profiling of additional market players (up to five).

### Table of Contents:

1. Introduction
  - 1.1. Product Overview
  - 1.2. Key Highlights of the Report
  - 1.3. Market Coverage
  - 1.4. Market Segments Covered
  - 1.5. Research Tenure Considered
2. Research Methodology
  - 2.1. Methodology Landscape
  - 2.2. Objective of the Study
  - 2.3. Baseline Methodology
  - 2.4. Formulation of the Scope
  - 2.5. Assumptions and Limitations
  - 2.6. Sources of Research
  - 2.7. Approach for the Market Study
  - 2.8. Methodology Followed for Calculation of Market Size & Market Shares
  - 2.9. Forecasting Methodology
3. Executive Summary
  - 3.1. Overview of the Market
  - 3.2. Overview of Key Market Segmentations
  - 3.3. Overview of Key Market Players
  - 3.4. Overview of Key Regions
  - 3.5. Overview of Market Drivers, Challenges, and Trends
4. Voice of Customer Analysis
  - 4.1. Brand Awareness
  - 4.2. Factor Influencing Purchase Decision
5. UAE Organic Personal Care Market Outlook
  - 5.1. Market Size & Forecast
    - 5.1.1. By Value
  - 5.2. Market Share & Forecast
    - 5.2.1. By Product (Skin Care, Hair Care, Oral Care, Cosmetic, Others)
    - 5.2.2. By Distribution Channel (Online, Offline)
    - 5.2.3. By Regional
    - 5.2.4. By Company (2024)
  - 5.3. Market Map
6. UAE Skin Care Market Outlook

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 6.1. Market Size & Forecast
  - 6.1.1. By Value
- 6.2. Market Share & Forecast
  - 6.2.1. By Distribution Channel
- 7. UAE Hair Care Market Outlook
  - 7.1. Market Size & Forecast
    - 7.1.1. By Value
  - 7.2. Market Share & Forecast
    - 7.2.1. By Distribution Channel
- 8. UAE Oral Care Market Outlook
  - 8.1. Market Size & Forecast
    - 8.1.1. By Value
  - 8.2. Market Share & Forecast
    - 8.2.1. By Distribution Channel
- 9. UAE Cosmetic Market Outlook
  - 9.1. Market Size & Forecast
    - 9.1.1. By Value
  - 9.2. Market Share & Forecast
    - 9.2.1. By Distribution Channel
- 10. Market Dynamics
  - 10.1. Drivers
  - 10.2. Challenges
- 11. Market Trends & Developments
  - 11.1. Merger & Acquisition (If Any)
  - 11.2. Product Launches (If Any)
  - 11.3. Recent Developments
- 12. UAE Economic Profile
- 13. Policy & Regulatory Landscape
- 14. Competitive Landscape
  - 14.1. Company Profiles
    - 14.1.1. Unilever Gulf FZE
      - 14.1.1.1. Business Overview
      - 14.1.1.2. Company Snapshot
      - 14.1.1.3. Products & Services
      - 14.1.1.4. Financials (As Per Availability)
      - 14.1.1.5. Key Market Focus & Geographical Presence
      - 14.1.1.6. Recent Developments
      - 14.1.1.7. Key Management Personnel
    - 14.1.2. Procter & Gamble Gulf FZE
    - 14.1.3. Unilever Gulf Fze
    - 14.1.4. L'Oreal Middle East (L'Oreal), UAE
    - 14.1.5. Estee Lauder Middle East
    - 14.1.6. Kao UAE
    - 14.1.7. Henkel Jebel Ali Fzco
    - 14.1.8. Beiersdorf Middle East FZCO
    - 14.1.9. Chanel Limited FZE
    - 14.1.10. Guerlain Middle East

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 15. Strategic Recommendations
- 16. About Us & Disclaimer

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

**UAE Organic Personal Care Market By Product (Skin Care, Hair Care, Oral Care, Cosmetic, Others), By Distribution Channel (Online, Offline), By Region, Competition, Forecast & Opportunities, 2020-2030F**

Market Report | 2025-03-28 | 81 pages | TechSci Research

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Single User License	\$3500.00
	Multi-User License	\$4500.00
	Custom Research License	\$7000.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-11"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Signature

A large, empty rectangular box with a thin black border, intended for a signature.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)