

Online Book Services Market - Global Industry Size, Share, Trends, Opportunity and Forecast, By Product (Trade, Education, STM), By Application (Household, Institution), By Region & Competition, 2020-2030F

Market Report | 2025-03-28 | 184 pages | TechSci Research

AVAILABLE LICENSES:

- Single User License \$4500.00
- Multi-User License \$5500.00
- Custom Research License \$8000.00

Report description:

Global Online Book Services Market was valued at USD 22.59 Billion in 2024 and is expected to grow to USD 31.94 Billion by 2030 with a CAGR of 5.94% during the forecast period. The global online book services market is experiencing significant growth, driven by increasing digitalization, rising internet penetration, and the growing preference for e-books and audiobooks. Market expansion is fueled by platforms like Amazon Kindle, Apple Books, and Google Play Books, offering vast digital libraries with seamless accessibility. Subscription-based models and cloud-based reading solutions are enhancing user engagement. Technological advancements, such as AI-driven recommendations and interactive reading experiences, are further boosting demand.

Key Market Drivers

Digitalization and Increasing Internet Penetration

The rapid digital transformation across industries has significantly influenced the book industry, shifting consumer preferences from physical books to digital formats such as e-books and audiobooks. As of 2024, the global smartphone user base has reached an estimated 4.88 billion, marking an increase of 635 million new users over the past year. This growth reflects the rapid penetration of smartphones worldwide, driven by increasing affordability, technological advancements, and rising demand for connectivity in both developed and emerging markets.

With growing internet penetration, even in remote regions, online book services have gained traction, allowing users to access books instantly through various devices, including smartphones, tablets, e-readers, and laptops. The convenience of digital access eliminates the need for physical storage, making online book services increasingly popular among consumers. Additionally, with the expansion of 5G networks and broadband services, users can download and stream content seamlessly, enhancing their overall reading experience. This has led to a surge in the adoption of subscription-based models, where users pay a monthly or yearly fee to access vast digital libraries, further fueling market growth.

Key Market Challenges

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Digital Piracy and Copyright Infringement

One of the most significant challenges in the online book services market is digital piracy, which causes major revenue losses for publishers, authors, and online platforms. The International Publishers Association (IPA) estimates that the global book industry loses over \$300 million annually due to piracy, with e-books and audiobooks being particularly vulnerable. Illegally downloaded books are widely available on torrent sites, file-sharing platforms, and social media groups, making it difficult for legitimate platforms to enforce copyright protections. Despite the implementation of Digital Rights Management (DRM) technologies, hackers and unauthorized distributors continue to find ways to bypass security measures. To address this issue, publishers and online platforms are investing in AI-driven content tracking systems, blockchain-based authentication, and partnerships with anti-piracy organizations like the Authors Guild and the Federation of European Publishers to strengthen intellectual property protections.

Key Market Trends

Rise of Subscription-Based Reading Models

The subscription-based model is rapidly transforming the online book services market, offering readers unlimited access to digital books, audiobooks, and magazines for a fixed monthly fee. Platforms like Amazon Kindle Unlimited, Scribd, Storytel, and Audible Plus have gained millions of subscribers by providing diverse reading options at affordable prices. This trend is fueled by changing consumer behavior, where users prefer on-demand access over ownership, similar to how streaming services like Netflix and Spotify operate. Additionally, publishers are increasingly partnering with these platforms to monetize content through revenue-sharing models. However, challenges such as lower royalty payouts for authors and the risk of content oversaturation remain. Despite this, the subscription trend is expected to continue evolving, with platforms integrating AI-driven personalization to enhance user experience and engagement.

Key Market Players

- Amazon.com, Inc.
- Apple Inc.
- Barnes & Noble Booksellers, Inc.
- Rakuten Kobo Inc.
- Noble LLC
- Smashwords, Inc.
- HarperCollins Publishers L.L.C.
- Hachette Book Group
- Lulu Press, Inc.
- Scribd Inc.

Report Scope:

In this report, the Global Online Book Services Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

- Online Book Services Market, By Product:
 - o Trade
 - o Education
 - o STM
- Online Book Services Market, By Application:
 - o Household
 - o Institution
- Online Book Services Market, By Region:
 - o North America
 - United States
 - Canada
 - Mexico
 - o Europe
 - France

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- United Kingdom
- Italy
- Germany
- Spain
- o Asia-Pacific
- China
- Japan
- India
- South Korea
- Indonesia
- o South America
- Argentina
- Colombia
- Brazil
- o Middle East & Africa
- South Africa
- Saudi Arabia
- UAE
- Turkey

Competitive Landscape

Company Profiles: Detailed analysis of the major companies presents in the Global Online Book Services Market.

Available Customizations:

Global Online Book Services Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

-□Detailed analysis and profiling of additional market players (up to five).

Table of Contents:

1. Introduction
 - 1.1. Market Overview
 - 1.2. Key Highlights of the Report
 - 1.3. Market Coverage
 - 1.4. Market Segments Covered
 - 1.5. Research Tenure Considered
2. Research Methodology
 - 2.1. Methodology Landscape
 - 2.2. Objective of the Study
 - 2.3. Baseline Methodology
 - 2.4. Formulation of the Scope
 - 2.5. Assumptions and Limitations
 - 2.6. Sources of Research
 - 2.7. Approach for the Market Study
 - 2.8. Methodology Followed for Calculation of Market Size & Market Shares
 - 2.9. Forecasting Methodology
3. Executive Summary
 - 3.1. Overview of the Market

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions
- 3.5. Overview of Market Drivers, Challenges, and Trends
- 4. Global Online Book Services Market Outlook
 - 4.1. Market Size & Forecast
 - 4.1.1. By Value
 - 4.2. Market Share & Forecast
 - 4.2.1. By Product (Trade, Education, STM)
 - 4.2.2. By Application (Household, Institution)
 - 4.2.3. By Region
 - 4.2.4. By Company (2024)
 - 4.3. Market Map
- 5. North America Online Book Services Market Outlook
 - 5.1. Market Size & Forecast
 - 5.1.1. By Value
 - 5.2. Market Share & Forecast
 - 5.2.1. By Product
 - 5.2.2. By Application
 - 5.2.3. By Country
 - 5.3. North America: Country Analysis
 - 5.3.1. United States Online Book Services Market Outlook
 - 5.3.1.1. Market Size & Forecast
 - 5.3.1.1.1. By Value
 - 5.3.1.2. Market Share & Forecast
 - 5.3.1.2.1. By Product
 - 5.3.1.2.2. By Application
 - 5.3.2. Canada Online Book Services Market Outlook
 - 5.3.2.1. Market Size & Forecast
 - 5.3.2.1.1. By Value
 - 5.3.2.2. Market Share & Forecast
 - 5.3.2.2.1. By Product
 - 5.3.2.2.2. By Application
 - 5.3.3. Mexico Online Book Services Market Outlook
 - 5.3.3.1. Market Size & Forecast
 - 5.3.3.1.1. By Value
 - 5.3.3.2. Market Share & Forecast
 - 5.3.3.2.1. By Product
 - 5.3.3.2.2. By Application
- 6. Europe Online Book Services Market Outlook
 - 6.1. Market Size & Forecast
 - 6.1.1. By Value
 - 6.2. Market Share & Forecast
 - 6.2.1. By Product
 - 6.2.2. By Application
 - 6.2.3. By Country
 - 6.3. Europe: Country Analysis

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 6.3.1. France Online Book Services Market Outlook
 - 6.3.1.1. Market Size & Forecast
 - 6.3.1.1.1. By Value
 - 6.3.1.2. Market Share & Forecast
 - 6.3.1.2.1. By Product
 - 6.3.1.2.2. By Application
- 6.3.2. Germany Online Book Services Market Outlook
 - 6.3.2.1. Market Size & Forecast
 - 6.3.2.1.1. By Value
 - 6.3.2.2. Market Share & Forecast
 - 6.3.2.2.1. By Product
 - 6.3.2.2.2. By Application
- 6.3.3. Spain Online Book Services Market Outlook
 - 6.3.3.1. Market Size & Forecast
 - 6.3.3.1.1. By Value
 - 6.3.3.2. Market Share & Forecast
 - 6.3.3.2.1. By Product
 - 6.3.3.2.2. By Application
- 6.3.4. Italy Online Book Services Market Outlook
 - 6.3.4.1. Market Size & Forecast
 - 6.3.4.1.1. By Value
 - 6.3.4.2. Market Share & Forecast
 - 6.3.4.2.1. By Product
 - 6.3.4.2.2. By Application
- 6.3.5. United Kingdom Online Book Services Market Outlook
 - 6.3.5.1. Market Size & Forecast
 - 6.3.5.1.1. By Value
 - 6.3.5.2. Market Share & Forecast
 - 6.3.5.2.1. By Product
 - 6.3.5.2.2. By Application
- 7. Asia-Pacific Online Book Services Market Outlook
 - 7.1. Market Size & Forecast
 - 7.1.1. By Value
 - 7.2. Market Share & Forecast
 - 7.2.1. By Product
 - 7.2.2. By Application
 - 7.2.3. By Country
 - 7.3. Asia-Pacific: Country Analysis
 - 7.3.1. China Online Book Services Market Outlook
 - 7.3.1.1. Market Size & Forecast
 - 7.3.1.1.1. By Value
 - 7.3.1.2. Market Share & Forecast
 - 7.3.1.2.1. By Product
 - 7.3.1.2.2. By Application
 - 7.3.2. Japan Online Book Services Market Outlook
 - 7.3.2.1. Market Size & Forecast
 - 7.3.2.1.1. By Value

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 7.3.2.2. Market Share & Forecast
 - 7.3.2.2.1. By Product
 - 7.3.2.2.2. By Application
- 7.3.3. India Online Book Services Market Outlook
 - 7.3.3.1. Market Size & Forecast
 - 7.3.3.1.1. By Value
 - 7.3.3.2. Market Share & Forecast
 - 7.3.3.2.1. By Product
 - 7.3.3.2.2. By Application
- 7.3.4. Indonesia Online Book Services Market Outlook
 - 7.3.4.1. Market Size & Forecast
 - 7.3.4.1.1. By Value
 - 7.3.4.2. Market Share & Forecast
 - 7.3.4.2.1. By Product
 - 7.3.4.2.2. By Application
- 7.3.5. South Korea Online Book Services Market Outlook
 - 7.3.5.1. Market Size & Forecast
 - 7.3.5.1.1. By Value
 - 7.3.5.2. Market Share & Forecast
 - 7.3.5.2.1. By Product
 - 7.3.5.2.2. By Application
- 8. Middle East & Africa Online Book Services Market Outlook
 - 8.1. Market Size & Forecast
 - 8.1.1. By Value
 - 8.2. Market Share & Forecast
 - 8.2.1. By Product
 - 8.2.2. By Application
 - 8.2.3. By Country
 - 8.3. MEA: Country Analysis
 - 8.3.1. South Africa Online Book Services Market Outlook
 - 8.3.1.1. Market Size & Forecast
 - 8.3.1.1.1. By Value
 - 8.3.1.2. Market Share & Forecast
 - 8.3.1.2.1. By Product
 - 8.3.1.2.2. By Application
 - 8.3.2. Saudi Arabia Online Book Services Market Outlook
 - 8.3.2.1. Market Size & Forecast
 - 8.3.2.1.1. By Value
 - 8.3.2.2. Market Share & Forecast
 - 8.3.2.2.1. By Product
 - 8.3.2.2.2. By Application
 - 8.3.3. UAE Online Book Services Market Outlook
 - 8.3.3.1. Market Size & Forecast
 - 8.3.3.1.1. By Value
 - 8.3.3.2. Market Share & Forecast
 - 8.3.3.2.1. By Product
 - 8.3.3.2.2. By Application

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 8.3.4. Turkey Online Book Services Market Outlook
 - 8.3.4.1. Market Size & Forecast
 - 8.3.4.1.1. By Value
 - 8.3.4.2. Market Share & Forecast
 - 8.3.4.2.1. By Product
 - 8.3.4.2.2. By Application
- 9. South America Online Book Services Market Outlook
 - 9.1. Market Size & Forecast
 - 9.1.1. By Value
 - 9.2. Market Share & Forecast
 - 9.2.1. By Product
 - 9.2.2. By Application
 - 9.2.3. By Country
 - 9.3. South America: Country Analysis
 - 9.3.1. Brazil Online Book Services Market Outlook
 - 9.3.1.1. Market Size & Forecast
 - 9.3.1.1.1. By Value
 - 9.3.1.2. Market Share & Forecast
 - 9.3.1.2.1. By Product
 - 9.3.1.2.2. By Application
 - 9.3.2. Argentina Online Book Services Market Outlook
 - 9.3.2.1. Market Size & Forecast
 - 9.3.2.1.1. By Value
 - 9.3.2.2. Market Share & Forecast
 - 9.3.2.2.1. By Product
 - 9.3.2.2.2. By Application
 - 9.3.3. Colombia Online Book Services Market Outlook
 - 9.3.3.1. Market Size & Forecast
 - 9.3.3.1.1. By Value
 - 9.3.3.2. Market Share & Forecast
 - 9.3.3.2.1. By Product
 - 9.3.3.2.2. By Application
 - 10. Market Dynamics
 - 10.1. Drivers
 - 10.2. Challenges
 - 11. Market Trends & Developments
 - 11.1. Merger & Acquisition (If Any)
 - 11.2. Product Launches (If Any)
 - 11.3. Recent Developments
 - 12. Porters Five Forces Analysis
 - 12.1. Competition in the Industry
 - 12.2. Potential of New Entrants
 - 12.3. Power of Suppliers
 - 12.4. Power of Customers
 - 12.5. Threat of Substitute Products
 - 13. Competitive Landscape
 - 13.1. Company Profiles

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 13.1.1. Amazon.com, Inc.
 - 13.1.1.1. Business Overview
 - 13.1.1.2. Company Snapshot
 - 13.1.1.3. Products & Services
 - 13.1.1.4. Financials (As Per Availability)
 - 13.1.1.5. Key Market Focus & Geographical Presence
 - 13.1.1.6. Recent Developments
 - 13.1.1.7. Key Management Personnel
- 13.1.2. Apple Inc.
- 13.1.3. Barnes & Noble Booksellers, Inc.
- 13.1.4. Rakuten Kobo Inc.
- 13.1.5. Noble LLC
- 13.1.6. Smashwords, Inc.
- 13.1.7. HarperCollins Publishers L.L.C.
- 13.1.8. Hachette Book Group
- 13.1.9. Lulu Press, Inc.
- 13.1.10. Scribd Inc.
- 14. Strategic Recommendations
- 15. About Us & Disclaimer

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Online Book Services Market - Global Industry Size, Share, Trends, Opportunity and Forecast, By Product (Trade, Education, STM), By Application (Household, Institution), By Region & Competition, 2020-2030F

Market Report | 2025-03-28 | 184 pages | TechSci Research

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$4500.00
	Multi-User License	\$5500.00
	Custom Research License	\$8000.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-10"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Signature

An empty rectangular box with a thin black border, intended for a signature.