

Frozen Pastry Market - Global Industry Size, Share, Trends, Opportunity and Forecast, By Nature (Organic, Regular), By Ingredient (Gluten-Free, Whole Wheat, Regular Flour), By End User (Residential, Commercial), By Distribution Channel (Supermarket & Hypermarket, Convenience Stores, Specialty Stores, Online, Others), By Region & Competition, 2020-2030F

Market Report | 2025-03-28 | 182 pages | TechSci Research

AVAILABLE LICENSES:

- Single User License \$4500.00
- Multi-User License \$5500.00
- Custom Research License \$8000.00

Report description:

Global Frozen Pastry market was valued at USD 24.54 billion in 2024 and is expected to grow to USD 31.37 billion by 2030 with a CAGR of 4.25% during the forecast period. The Frozen Pastry market is driven by several key factors, including the rising demand for convenience foods. As consumers lead busier lifestyles, there is a growing preference for ready-to-bake or pre-baked frozen pastries, offering quick meal solutions without compromising quality. Also, the increasing popularity of premium and artisanal frozen pastries, which cater to more sophisticated tastes, has contributed to market growth. The expansion of the foodservice industry, including cafes, hotels, and restaurants, also fuels the demand for frozen pastries, as businesses seek consistent, high-quality products with longer shelf lives. Also, the rise in global disposable incomes and changing consumer eating habits towards indulgent yet convenient options have further boosted the frozen pastry market.

Key Market Drivers

Rising Consumption of Bakery Products

The rising consumption of bakery products is a significant driver for the global frozen pastry market. As a part of this, according to a recent study, as of 2024, the volume of baked goods consumed in India rose to 6.8 million metric tons in 2021, with a compound annual growth rate (CAGR) of 6.8% from 2016 to 2021. By the close of 2026, the market volume is anticipated to reach 8.2 million metric tons, which reflects a compound annual growth rate (CAGR) of 3.8% from 2021 to 2026. As consumers increasingly embrace baked goods as part of their daily diet, the demand for convenient, ready-to-bake products has grown substantially. Frozen pastries offer a quick and easy way to enjoy a variety of bakery items, such as croissants, danishes, and pies, without the

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

time or skill required for traditional baking. This convenience has made frozen pastries a popular choice for busy households and the foodservice industry. Also, as disposable incomes rise, especially in emerging markets, there is a growing appetite for premium and indulgent bakery products. Frozen pastries, which are often of high quality and come in a range of flavors, can cater to this demand. The increasing popularity of breakfast items, snacks, and desserts that align with modern lifestyles contributes to the growth of the frozen pastry market. With bakery products enjoying steady demand worldwide, coupled with the convenience and quality offered by frozen pastries, this market segment is poised for continued expansion. The rise in consumer preference for easy-to-prepare, delicious bakery products will remain a key factor driving market growth.

Key Market Challenges

Rising Raw Material Cost

Rising raw material costs represent a significant challenge for the global frozen pastry market. Key ingredients such as flour, butter, sugar, and other bakery-specific raw materials have experienced price volatility in recent years, impacting overall production costs. These increases are often driven by factors such as fluctuating agricultural yields, transportation costs, and global supply chain disruptions. For manufacturers, higher ingredient costs can squeeze profit margins, especially in a highly competitive market where pricing plays a crucial role in consumer purchasing decisions. Also, the rising costs of raw materials may lead to higher retail prices for frozen pastries, potentially reducing demand, particularly among price-sensitive consumers. Companies may be forced to absorb some of these costs or pass them on to customers, which could affect their market share. To mitigate the impact of rising raw material costs, companies are exploring alternative sourcing strategies, increasing operational efficiencies, or focusing on premium products that justify higher prices. Despite these efforts, the continued rise in raw material costs remains a key challenge for the frozen pastry market, influencing both production strategies and consumer purchasing behavior.

Key Market Trends

Innovation in Flavors & Formats

Innovation in flavors and formats is a key trend driving the global frozen pastry market. As consumer tastes evolve, manufacturers are focusing on introducing unique and diverse flavors to meet growing demand for variety and novelty. This includes incorporating global flavors, seasonal ingredients, and premium fillings like chocolate, fruit, and nuts. In addition to traditional pastries like croissants and danishes, companies are experimenting with fusion concepts, creating innovative combinations that appeal to adventurous palates. Also, the market is witnessing the development of convenient formats to cater to on-the-go lifestyles, such as single-serve options, mini pastries, and bite-sized treats. These formats are particularly appealing to busy consumers, offering the indulgence of a pastry without the need for excessive preparation. By focusing on innovation in both flavors and formats, frozen pastry manufacturers are better able to meet diverse consumer preferences, boost product appeal, and stay competitive in a rapidly evolving market.

Key Market Players

- [] AGRANA Beteiligungs-AG
- [] BRIDOR SAS
- [] The Chef's Warehouse
- [] Pristine Baking Solutions
- [] Bakers Authority
- [] Albion Fine Foods Ltd
- [] Gourmet Distribution Co., Ltd
- [] The Campbell's Company
- [] Gourmand Pastries S.A.
- [] Butterblock's

Report Scope:

In this report, the Global Frozen Pastry Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

- [] Frozen Pastry Market, By Nature:
 - o Organic

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- o Regular

- Frozen Pastry Market, By Ingredients:

- o Gluten-Free

- o Whole Wheat

- o Regular Flour

- Frozen Pastry Market, By End User:

- o Residential

- o Commercial

- Frozen Pastry Market, By Distribution Channel:

- o Supermarket & Hypermarket

- o Convenience Stores

- o Specialty Stores

- o Online

- o Others

- Frozen Pastry Market, By Region:

- o North America

- United States

- Canada

- Mexico

- o Asia-Pacific

- China

- Japan

- India

- Australia

- South Korea

- o Europe

- France

- United Kingdom

- Italy

- Germany

- Spain

- o South America

- Argentina

- Colombia

- Brazil

- o Middle East & Africa

- South Africa

- Saudi Arabia

- UAE

- Turkey

Competitive Landscape

Company Profiles: Detailed analysis of the major companies presents in the Global Frozen Pastry Market.

Available Customizations:

Global Frozen Pastry Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

- Detailed analysis and profiling of additional market players (up to five).

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

1. Introduction
 - 1.1. Product Overview
 - 1.2. Key Highlights of the Report
 - 1.3. Market Coverage
 - 1.4. Market Segments Covered
 - 1.5. Research Tenure Considered
2. Research Methodology
 - 2.1. Methodology Landscape
 - 2.2. Objective of the Study
 - 2.3. Baseline Methodology
 - 2.4. Formulation of the Scope
 - 2.5. Assumptions and Limitations
 - 2.6. Sources of Research
 - 2.7. Approach for the Market Study
 - 2.8. Methodology Followed for Calculation of Market Size & Market Shares
 - 2.9. Forecasting Methodology
3. Executive Summary
 - 3.1. Overview of the Market
 - 3.2. Overview of Key Market Segmentations
 - 3.3. Overview of Key Market Players
 - 3.4. Overview of Key Regions
 - 3.5. Overview of Market Drivers, Challenges, and Trends
4. Voice of Customer Analysis
 - 4.1. Brand Awareness
 - 4.2. Factor Influencing Purchasing Decision
5. Global Frozen Pastry Market Outlook
 - 5.1. Market Size & Forecast
 - 5.1.1. By Value
 - 5.2. Market Share & Forecast
 - 5.2.1. By Nature (Organic, regular)
 - 5.2.2. By Ingredients (Gluten-Free, Whole Wheat, Regular Flour)
 - 5.2.3. By End User (Residential, Commercial)
 - 5.2.4. By Distribution Channel (Supermarket & Hypermarket, Convenience Stores, Specialty Stores, Online, Others)
 - 5.2.5. By Region
 - 5.2.6. By Company (2024)
 - 5.3. Market Map
6. North America Frozen Pastry Market Outlook
 - 6.1. Market Size & Forecast
 - 6.1.1. By Value
 - 6.2. Market Share & Forecast
 - 6.2.1. By Nature
 - 6.2.2. By Ingredients
 - 6.2.3. Ny End User
 - 6.2.4. By Distribution Channel
 - 6.2.5. By Country
 - 6.3. North America: Country Analysis

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

6.3.1. United States Frozen Pastry Market Outlook

6.3.1.1. Market Size & Forecast

6.3.1.1.1. By Value

6.3.1.2. Market Share & Forecast

6.3.1.2.1. By Nature

6.3.1.2.2. By Ingredient

6.3.1.2.3. By End User

6.3.1.2.4. By Distribution Channel

6.3.2. Canada Frozen Pastry Market Outlook

6.3.2.1. Market Size & Forecast

6.3.2.1.1. By Value

6.3.2.2. Market Share & Forecast

6.3.2.2.1. By Nature

6.3.2.2.2. By Ingredient

6.3.2.2.3. By End User

6.3.2.2.4. By Distribution Channel

6.3.3. Mexico Frozen Pastry Market Outlook

6.3.3.1. Market Size & Forecast

6.3.3.1.1. By Value

6.3.3.2. Market Share & Forecast

6.3.3.2.1. By Nature

6.3.3.2.2. By Ingredient

6.3.3.2.3. By End User

6.3.3.2.4. By Distribution Channel

7. Europe Frozen Pastry Market Outlook

7.1. Market Size & Forecast

7.1.1. By Value

7.2. Market Share & Forecast

7.2.1. By Nature

7.2.2. By Ingredient

7.2.3. By End User

7.2.4. By Distribution Channel

7.2.5. By Country

7.3. Europe: Country Analysis

7.3.1. France Frozen Pastry Market Outlook

7.3.1.1. Market Size & Forecast

7.3.1.1.1. By Value

7.3.1.2. Market Share & Forecast

7.3.1.2.1. By Nature

7.3.1.2.2. By Ingredient

7.3.1.2.3. By End User

7.3.1.2.4. By Distribution Channel

7.3.2. Germany Frozen Pastry Market Outlook

7.3.2.1. Market Size & Forecast

7.3.2.1.1. By Value

7.3.2.2. Market Share & Forecast

7.3.2.2.1. By Nature

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 7.3.2.2.2. By Ingredient
- 7.3.2.2.3. By End User
- 7.3.2.2.4. By Distribution Channel
- 7.3.3. Spain Frozen Pastry Market Outlook
- 7.3.3.1. Market Size & Forecast
- 7.3.3.1.1. By Value
- 7.3.3.2. Market Share & Forecast
- 7.3.3.2.1. By Nature
- 7.3.3.2.2. By Ingredient
- 7.3.3.2.3. By End User
- 7.3.3.2.4. By Distribution Channel
- 7.3.4. Italy Frozen Pastry Market Outlook
- 7.3.4.1. Market Size & Forecast
- 7.3.4.1.1. By Value
- 7.3.4.2. Market Share & Forecast
- 7.3.4.2.1. By Nature
- 7.3.4.2.2. By Ingredient
- 7.3.4.2.3. By End User
- 7.3.4.2.4. By Distribution Channel
- 7.3.5. United Kingdom Frozen Pastry Market Outlook
- 7.3.5.1. Market Size & Forecast
- 7.3.5.1.1. By Value
- 7.3.5.2. Market Share & Forecast
- 7.3.5.2.1. By Nature
- 7.3.5.2.2. By Ingredient
- 7.3.5.2.3. By End User
- 7.3.5.2.4. By Distribution Channel
- 8. Asia-Pacific Frozen Pastry Market Outlook
- 8.1. Market Size & Forecast
- 8.1.1. By Value
- 8.2. Market Share & Forecast
- 8.2.1. By Nature
- 8.2.2. By Ingredient
- 8.2.3. By End User
- 8.2.4. By Distribution Channel
- 8.2.5. By Country
- 8.3. Asia-Pacific: Country Analysis
- 8.3.1. China Frozen Pastry Market Outlook
- 8.3.1.1. Market Size & Forecast
- 8.3.1.1.1. By Value
- 8.3.1.2. Market Share & Forecast
- 8.3.1.2.1. By Nature
- 8.3.1.2.2. By Ingredient
- 8.3.1.2.3. By End User
- 8.3.1.2.4. By Distribution Channel
- 8.3.2. Japan Frozen Pastry Market Outlook
- 8.3.2.1. Market Size & Forecast

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 8.3.2.1.1. By Value
- 8.3.2.2. Market Share & Forecast
 - 8.3.2.2.1. By Nature
 - 8.3.2.2.2. By Ingredient
 - 8.3.2.2.3. By End User
 - 8.3.2.2.4. By Distribution Channel
- 8.3.3. India Frozen Pastry Market Outlook
 - 8.3.3.1. Market Size & Forecast
 - 8.3.3.1.1. By Value
 - 8.3.3.2. Market Share & Forecast
 - 8.3.3.2.1. By Nature
 - 8.3.3.2.2. By Ingredient
 - 8.3.3.2.3. By End User
 - 8.3.3.2.4. By Distribution Channel
- 8.3.4. Australia Frozen Pastry Market Outlook
 - 8.3.4.1. Market Size & Forecast
 - 8.3.4.1.1. By Value
 - 8.3.4.2. Market Share & Forecast
 - 8.3.4.2.1. By Nature
 - 8.3.4.2.2. By Ingredient
 - 8.3.4.2.3. By End User
 - 8.3.4.2.4. By Distribution Channel
- 8.3.5. South Korea Frozen Pastry Market Outlook
 - 8.3.5.1. Market Size & Forecast
 - 8.3.5.1.1. By Value
 - 8.3.5.2. Market Share & Forecast
 - 8.3.5.2.1. By Nature
 - 8.3.5.2.2. By Ingredient
 - 8.3.5.2.3. By End User
 - 8.3.5.2.4. By Distribution Channel
- 9. Middle East & Africa Frozen Pastry Market Outlook
 - 9.1. Market Size & Forecast
 - 9.1.1. By Value
 - 9.2. Market Share & Forecast
 - 9.2.1. By Nature
 - 9.2.2. By Ingredient
 - 9.2.3. By End User
 - 9.2.4. By Distribution Channel
 - 9.2.5. By Country
 - 9.3. MEA: Country Analysis
 - 9.3.1. South Africa Frozen Pastry Market Outlook
 - 9.3.1.1. Market Size & Forecast
 - 9.3.1.1.1. By Value
 - 9.3.1.2. Market Share & Forecast
 - 9.3.1.2.1. By Nature
 - 9.3.1.2.2. By Ingredient
 - 9.3.1.2.3. By End User

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 9.3.1.2.4. By Distribution Channel
- 9.3.2. Saudi Arabia Frozen Pastry Market Outlook
 - 9.3.2.1. Market Size & Forecast
 - 9.3.2.1.1. By Value
 - 9.3.2.2. Market Share & Forecast
 - 9.3.2.2.1. By Nature
 - 9.3.2.2.2. By Ingredient
 - 9.3.2.2.3. By End User
 - 9.3.2.2.4. By Distribution Channel
- 9.3.3. UAE Frozen Pastry Market Outlook
 - 9.3.3.1. Market Size & Forecast
 - 9.3.3.1.1. By Value
 - 9.3.3.2. Market Share & Forecast
 - 9.3.3.2.1. By Nature
 - 9.3.3.2.2. By Ingredient
 - 9.3.3.2.3. By End User
 - 9.3.3.2.4. By Distribution Channel
- 9.3.4. Turkey Frozen Pastry Market Outlook
 - 9.3.4.1. Market Size & Forecast
 - 9.3.4.1.1. By Value
 - 9.3.4.2. Market Share & Forecast
 - 9.3.4.2.1. By Nature
 - 9.3.4.2.2. By Ingredient
 - 9.3.4.2.3. By End User
 - 9.3.4.2.4. By Distribution Channel
- 10. South America Frozen Pastry Market Outlook
 - 10.1. Market Size & Forecast
 - 10.1.1. By Value
 - 10.2. Market Share & Forecast
 - 10.2.1. By Nature
 - 10.2.2. By Ingredient
 - 10.2.3. By End User
 - 10.2.4. By Distribution Channel
 - 10.2.5. By Country
 - 10.3. South America: Country Analysis
 - 10.3.1. Brazil Frozen Pastry Market Outlook
 - 10.3.1.1. Market Size & Forecast
 - 10.3.1.1.1. By Value
 - 10.3.1.2. Market Share & Forecast
 - 10.3.1.2.1. By Nature
 - 10.3.1.2.2. By Ingredient
 - 10.3.1.2.3. By End User
 - 10.3.1.2.4. By Distribution Channel
 - 10.3.2. Argentina Frozen Pastry Market Outlook
 - 10.3.2.1. Market Size & Forecast
 - 10.3.2.1.1. By Value
 - 10.3.2.2. Market Share & Forecast

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 10.3.2.2.1. By Nature
- 10.3.2.2.2. By Ingredient
- 10.3.2.2.3. By End User
- 10.3.2.2.4. By Distribution Channel
- 10.3.3. Colombia Frozen Pastry Market Outlook
- 10.3.3.1. Market Size & Forecast
- 10.3.3.1.1. By Value
- 10.3.3.2. Market Share & Forecast
- 10.3.3.2.1. By Nature
- 10.3.3.2.2. By Ingredient
- 10.3.3.2.3. By End User
- 10.3.3.2.4. By Distribution Channel
- 11. Market Dynamics
- 11.1. Drivers
- 11.2. Challenges
- 12. Market Trends & Developments
- 12.1. Merger & Acquisition (If Any)
- 12.2. Product Launches (If Any)
- 12.3. Recent Developments
- 13. Porters Five Forces Analysis
- 13.1. Competition in the Industry
- 13.2. Potential of New Entrants
- 13.3. Power of Suppliers
- 13.4. Power of Customers
- 13.5. Threat of Substitute Products
- 14. Competitive Landscape
- 14.1. Company Profiles
- 14.1.1. AGRANA Beteiligungs-AG
- 14.1.1.1. Business Overview
- 14.1.1.2. Company Snapshot
- 14.1.1.3. Products & Services
- 14.1.1.4. Financials (As Per Availability)
- 14.1.1.5. Key Market Focus & Geographical Presence
- 14.1.1.6. Recent Developments
- 14.1.1.7. Key Management Personnel
- 14.1.2. BRIDOR SAS
- 14.1.3. The Chef's Warehouse
- 14.1.4. Pristine Baking Solutions
- 14.1.5. Bakers Authority
- 14.1.6. Albion Fine Foods Ltd.
- 14.1.7. Gourmet Distribution Co., Ltd.
- 14.1.8. The Campbell's Company
- 14.1.9. Gourmand Pastries S.A.
- 14.1.10. Butterblock's
- 15. Strategic Recommendations
- 16. About Us & Disclaimer

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Frozen Pastry Market - Global Industry Size, Share, Trends, Opportunity and Forecast, By Nature (Organic, Regular), By Ingredient (Gluten-Free, Whole Wheat, Regular Flour), By End User (Residential, Commercial), By Distribution Channel (Supermarket & Hypermarket, Convenience Stores, Specialty Stores, Online, Others), By Region & Competition, 2020-2030F

Market Report | 2025-03-28 | 182 pages | TechSci Research

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$4500.00
	Multi-User License	\$5500.00
	Custom Research License	\$8000.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-08"/>
		Signature	<input type="text"/>