

Cooking Wine Market - Global Industry Size, Share, Trends, Opportunity and Forecast, By Product (Dessert Wine, White Wine, Red Wine, Others), By Application (B2B, B2C), By Region & Competition, 2020-2030F

Market Report | 2025-03-28 | 184 pages | TechSci Research

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Report description:

Global Cooking Wine Market was valued at USD 382.15 Million in 2024 and is expected to grow to USD 460.68 Million by 2030 with a CAGR of 3.16% during the forecast period. The global cooking wine market is experiencing steady growth, driven by increasing demand for gourmet cooking, expanding food service sectors, and rising consumer interest in international cuisines. Cooking wine enhances flavor profiles in dishes and is widely used in restaurants, households, and food manufacturing. Market growth is fueled by the popularity of Asian and Mediterranean cuisines, along with the rising trend of home cooking. Key players focus on product innovation, organic variants, and premium offerings to attract consumers.

Key Market Drivers

Growing Consumer Awareness and Demand for Natural Products

The increasing globalization of food culture has significantly contributed to the growth of the cooking wine market. Consumers worldwide are exploring diverse culinary traditions, with Asian, Mediterranean, and French cuisines gaining immense popularity. Cooking wine is a staple ingredient in these cuisines, used to enhance flavors, tenderize meats, and create authentic dishes. The rise in food tourism, cooking shows, and social media food trends has further fueled consumer curiosity and adoption of cooking wine. Additionally, the expansion of international restaurant chains and fast-casual dining outlets featuring ethnic dishes has driven the demand for cooking wine in both commercial and household kitchens. North America and Europe are key regions experiencing heightened interest in international cuisine, pushing the market forward. U.S. sales of certified organic products reached nearly USD 70 billion in 2023, setting a new record for the sector. This growth reflects increasing consumer demand for healthier, environmentally sustainable food options.

Key Market Challenges

Regulatory Restrictions and Alcohol Content Concerns

One of the significant challenges facing the global cooking wine market is the regulatory scrutiny surrounding its alcohol content.

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Since cooking wine contains alcohol, it is subject to various government regulations and restrictions, particularly in countries with strict alcohol policies. In regions such as the Middle East, certain parts of Asia, and some U.S. states, the sale and distribution of alcohol-infused cooking wine are restricted or require special licensing. Additionally, concerns over alcohol consumption among specific demographic groups, including children, religious communities, and health-conscious individuals, have led to a demand for alcohol-free alternatives. However, producing non-alcoholic cooking wines while maintaining the same flavor-enhancing properties as traditional options presents a formulation challenge for manufacturers. Compliance with different food safety and labeling laws across countries further complicates market expansion, requiring companies to adapt their products to meet varying legal requirements. These regulatory complexities not only limit the market's reach but also increase operational costs, impacting profit margins.

Key Market Trends

Increasing Demand for Alcohol-Free and Low-Sodium Cooking Wine

As consumers become more health-conscious, the demand for alcohol-free and low-sodium cooking wine has been rising. Many individuals, including those with dietary restrictions, religious beliefs, or health concerns, prefer alternatives that provide the same depth of flavor without alcohol. This has led to the development of non-alcoholic cooking wine options that maintain the umami and richness of traditional cooking wines without the ethanol content. Additionally, as excessive sodium intake is linked to health issues like hypertension and cardiovascular diseases, manufacturers are introducing low-sodium variants to cater to health-conscious consumers. These innovations align with the clean-label movement, where consumers seek natural, minimally processed, and healthier food ingredients. Food manufacturers and restaurants are also incorporating these alternatives to comply with health regulations and meet evolving consumer preferences. This trend is particularly strong in markets like the Middle East, parts of Asia, and North America, where health-driven purchasing decisions are influencing product development and market growth.

Key Market Players

- [] AAK AB
- [] Batory Foods, Inc.
- [] Palmetto Canning Company
- [] Ecovinal, S.L.U.
- [] Elegre Pty Ltd
- [] Marina Foods, Inc.
- [] Stratas Foods LLC
- [] The Kroger Co.
- [] Mizkan America Inc.
- [] Roland Foods LLC

Report Scope:

In this report, the Global Cooking Wine Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

- [] Cooking Wine Market, By Product:

- o Dessert Wine
- o White Wine
- o Red Wine
- o Others

- [] Cooking Wine Market, By Application:

- o B2B
- o B2C

- [] Cooking Wine Market, By Region:

- o Europe
 - [] France
 - [] United Kingdom

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- India
- South Korea
- Indonesia
- o South America
- Argentina
- Colombia
- Brazil
- o Middle East & Africa
- South Africa
- Saudi Arabia
- UAE
- Turkey

Competitive Landscape

Company Profiles: Detailed analysis of the major companies presents in the Global Cooking Wine Market.

Available Customizations:

Global Cooking Wine Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

-□Detailed analysis and profiling of additional market players (up to five).

Table of Contents:

1. Introduction
 - 1.1. Product Overview
 - 1.2. Key Highlights of the Report
 - 1.3. Market Coverage
 - 1.4. Market Segments Covered
 - 1.5. Research Tenure Considered
2. Research Methodology
 - 2.1. Methodology Landscape
 - 2.2. Objective of the Study
 - 2.3. Baseline Methodology
 - 2.4. Formulation of the Scope
 - 2.5. Assumptions and Limitations
 - 2.6. Sources of Research
 - 2.7. Approach for the Market Study
 - 2.8. Methodology Followed for Calculation of Market Size & Market Shares

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- 2.9. Forecasting Methodology
- 3. Executive Summary
 - 3.1. Overview of the Market
 - 3.2. Overview of Key Market Segmentations
 - 3.3. Overview of Key Market Players
 - 3.4. Overview of Key Regions
 - 3.5. Overview of Market Drivers, Challenges, and Trends
- 4. Voice of Customer Analysis
 - 4.1. Brand Awareness
 - 4.2. Factor Influencing Purchasing Decision
- 5. Global Cooking Wine Market Outlook
 - 5.1. Market Size & Forecast
 - 5.1.1. By Value
 - 5.2. Market Share & Forecast
 - 5.2.1. By Product (Dessert Wine, White Wine, Red Wine, Others)
 - 5.2.2. By Application (B2B, B2C)
 - 5.2.3. By Region
 - 5.2.4. By Company (2024)
 - 5.3. Market Map
- 6. North America Cooking Wine Market Outlook
 - 6.1. Market Size & Forecast
 - 6.1.1. By Value
 - 6.2. Market Share & Forecast
 - 6.2.1. By Product
 - 6.2.2. By Application
 - 6.2.3. By Country
 - 6.3. North America: Country Analysis
 - 6.3.1. United States Cooking Wine Market Outlook
 - 6.3.1.1. Market Size & Forecast
 - 6.3.1.1.1. By Value
 - 6.3.1.2. Market Share & Forecast
 - 6.3.1.2.1. By Product
 - 6.3.1.2.2. By Application
 - 6.3.2. Canada Cooking Wine Market Outlook
 - 6.3.2.1. Market Size & Forecast
 - 6.3.2.1.1. By Value
 - 6.3.2.2. Market Share & Forecast
 - 6.3.2.2.1. By Product
 - 6.3.2.2.2. By Application
 - 6.3.3. Mexico Cooking Wine Market Outlook
 - 6.3.3.1. Market Size & Forecast
 - 6.3.3.1.1. By Value
 - 6.3.3.2. Market Share & Forecast
 - 6.3.3.2.1. By Product
 - 6.3.3.2.2. By Application
- 7. Europe Cooking Wine Market Outlook
 - 7.1. Market Size & Forecast

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- 7.1.1. By Value
- 7.2. Market Share & Forecast
 - 7.2.1. By Product
 - 7.2.2. By Application
 - 7.2.3. By Country
- 7.3. Europe: Country Analysis
 - 7.3.1. France Cooking Wine Market Outlook
 - 7.3.1.1. Market Size & Forecast
 - 7.3.1.1.1. By Value
 - 7.3.1.2. Market Share & Forecast
 - 7.3.1.2.1. By Product
 - 7.3.1.2.2. By Application
 - 7.3.2. Germany Cooking Wine Market Outlook
 - 7.3.2.1. Market Size & Forecast
 - 7.3.2.1.1. By Value
 - 7.3.2.2. Market Share & Forecast
 - 7.3.2.2.1. By Product
 - 7.3.2.2.2. By Application
 - 7.3.3. Spain Cooking Wine Market Outlook
 - 7.3.3.1. Market Size & Forecast
 - 7.3.3.1.1. By Value
 - 7.3.3.2. Market Share & Forecast
 - 7.3.3.2.1. By Product
 - 7.3.3.2.2. By Application
 - 7.3.4. Italy Cooking Wine Market Outlook
 - 7.3.4.1. Market Size & Forecast
 - 7.3.4.1.1. By Value
 - 7.3.4.2. Market Share & Forecast
 - 7.3.4.2.1. By Product
 - 7.3.4.2.2. By Application
 - 7.3.5. United Kingdom Cooking Wine Market Outlook
 - 7.3.5.1. Market Size & Forecast
 - 7.3.5.1.1. By Value
 - 7.3.5.2. Market Share & Forecast
 - 7.3.5.2.1. By Product
 - 7.3.5.2.2. By Application
- 8. Asia-Pacific Cooking Wine Market Outlook
 - 8.1. Market Size & Forecast
 - 8.1.1. By Value
 - 8.2. Market Share & Forecast
 - 8.2.1. By Product
 - 8.2.2. By Application
 - 8.2.3. By Country
 - 8.3. Asia-Pacific: Country Analysis
 - 8.3.1. China Cooking Wine Market Outlook
 - 8.3.1.1. Market Size & Forecast
 - 8.3.1.1.1. By Value

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- 8.3.1.2. Market Share & Forecast
 - 8.3.1.2.1. By Product
 - 8.3.1.2.2. By Application
- 8.3.2. Japan Cooking Wine Market Outlook
 - 8.3.2.1. Market Size & Forecast
 - 8.3.2.1.1. By Value
 - 8.3.2.2. Market Share & Forecast
 - 8.3.2.2.1. By Product
 - 8.3.2.2.2. By Application
- 8.3.3. India Cooking Wine Market Outlook
 - 8.3.3.1. Market Size & Forecast
 - 8.3.3.1.1. By Value
 - 8.3.3.2. Market Share & Forecast
 - 8.3.3.2.1. By Product
 - 8.3.3.2.2. By Application
- 8.3.4. Indonesia Cooking Wine Market Outlook
 - 8.3.4.1. Market Size & Forecast
 - 8.3.4.1.1. By Value
 - 8.3.4.2. Market Share & Forecast
 - 8.3.4.2.1. By Product
 - 8.3.4.2.2. By Application
- 8.3.5. South Korea Cooking Wine Market Outlook
 - 8.3.5.1. Market Size & Forecast
 - 8.3.5.1.1. By Value
 - 8.3.5.2. Market Share & Forecast
 - 8.3.5.2.1. By Product
 - 8.3.5.2.2. By Application
- 9. Middle East & Africa Cooking Wine Market Outlook
 - 9.1. Market Size & Forecast
 - 9.1.1. By Value
 - 9.2. Market Share & Forecast
 - 9.2.1. By Product
 - 9.2.2. By Application
 - 9.2.3. By Country
 - 9.3. MEA: Country Analysis
 - 9.3.1. South Africa Cooking Wine Market Outlook
 - 9.3.1.1. Market Size & Forecast
 - 9.3.1.1.1. By Value
 - 9.3.1.2. Market Share & Forecast
 - 9.3.1.2.1. By Product
 - 9.3.1.2.2. By Application
 - 9.3.2. Saudi Arabia Cooking Wine Market Outlook
 - 9.3.2.1. Market Size & Forecast
 - 9.3.2.1.1. By Value
 - 9.3.2.2. Market Share & Forecast
 - 9.3.2.2.1. By Product
 - 9.3.2.2.2. By Application

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- 9.3.3. UAE Cooking Wine Market Outlook
 - 9.3.3.1. Market Size & Forecast
 - 9.3.3.1.1. By Value
 - 9.3.3.2. Market Share & Forecast
 - 9.3.3.2.1. By Product
 - 9.3.3.2.2. By Application
- 9.3.4. Turkey Cooking Wine Market Outlook
 - 9.3.4.1. Market Size & Forecast
 - 9.3.4.1.1. By Value
 - 9.3.4.2. Market Share & Forecast
 - 9.3.4.2.1. By Product
 - 9.3.4.2.2. By Application
- 10. South America Cooking Wine Market Outlook
 - 10.1. Market Size & Forecast
 - 10.1.1. By Value
 - 10.2. Market Share & Forecast
 - 10.2.1. By Product
 - 10.2.2. By Application
 - 10.2.3. By Country
 - 10.3. South America: Country Analysis
 - 10.3.1. Brazil Cooking Wine Market Outlook
 - 10.3.1.1. Market Size & Forecast
 - 10.3.1.1.1. By Value
 - 10.3.1.2. Market Share & Forecast
 - 10.3.1.2.1. By Product
 - 10.3.1.2.2. By Application
 - 10.3.2. Argentina Cooking Wine Market Outlook
 - 10.3.2.1. Market Size & Forecast
 - 10.3.2.1.1. By Value
 - 10.3.2.2. Market Share & Forecast
 - 10.3.2.2.1. By Product
 - 10.3.2.2.2. By Application
 - 10.3.3. Colombia Cooking Wine Market Outlook
 - 10.3.3.1. Market Size & Forecast
 - 10.3.3.1.1. By Value
 - 10.3.3.2. Market Share & Forecast
 - 10.3.3.2.1. By Product
 - 10.3.3.2.2. By Application
- 11. Market Dynamics
 - 11.1. Drivers
 - 11.2. Challenges
- 12. Market Trends & Developments
 - 12.1. Merger & Acquisition (If Any)
 - 12.2. Product Launches (If Any)
 - 12.3. Recent Developments
- 13. Porters Five Forces Analysis
 - 13.1. Competition in the Industry

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- 13.2. Potential of New Entrants
- 13.3. Power of Suppliers
- 13.4. Power of Customers
- 13.5. Threat of Substitute Products
- 14. Competitive Landscape
 - 14.1. Company Profiles
 - 14.1.1. AAK AB
 - 14.1.1.1. Business Overview
 - 14.1.1.2. Company Snapshot
 - 14.1.1.3. Products & Services
 - 14.1.1.4. Financials (As Per Availability)
 - 14.1.1.5. Key Market Focus & Geographical Presence
 - 14.1.1.6. Recent Developments
 - 14.1.1.7. Key Management Personnel
 - 14.1.2. Batory Foods, Inc.
 - 14.1.3. Palmetto Canning Company
 - 14.1.4. Ecovinal, S.L.U.
 - 14.1.5. Elegre Pty Ltd
 - 14.1.6. Marina Foods, Inc.
 - 14.1.7. Stratas Foods LLC
 - 14.1.8. The Kroger Co.
 - 14.1.9. Mizkan America Inc.
 - 14.1.10. Roland Foods LLC
- 15. Strategic Recommendations
- 16. About Us & Disclaimer

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