

**India Artificial Grass Market Research Report Information by Installation (Flooring and Wall Cladding), by Fiber Base Material (Polypropylene, Polyethylene, and Nylon), by Infill Material (Petroleum-based infills, Sand-infill, and Plant-based Infills), by Price Range (Economy and Premium), by Distribution Channel (Store-based and non-store based), End User (Residential and Commercial) Forecast to 2032**

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**Report description:**

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**Market Overview**

The India Artificial Grass market is anticipated to experience substantial growth during the review period, with a compound annual growth rate (CAGR) of 8.45%. The market is anticipated to attain a value of USD 1,236.25 million by the conclusion of the forecast period (2024-2032), with an estimated value of USD 596.39 million in 2023.

The world's sports fields and landscapes have been transformed by the remarkable innovation of artificial grass, which is also known as synthetic turf. The creation of this item, which consists of strands of "grass" affixed to a fabric backdrop, is a remarkable demonstration of ingenuity and precision, despite its apparently uncomplicated appearance.

**Market Segmentation**

The India Artificial Grass market has been divided into two segments based on installation: wall cladding and flooring.

The market has been segmented into polypropylene, polyethylene, and nylon based on the fiber base material.

The India Artificial Grass market has been segmented into petroleum-based infills, sand-infills, and plant-based infills based on the infill material.

The market has been divided into economy and premium segments based on price.

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The India Artificial Grass market has been segmented into residential and commercial segments based on the end user. The market has been segmented into store-based and non-store-based segments based on the distribution channel. The popularity of artificial grass products is increasing in various regions of India, each of which is characterized by its own growth drivers and trends. Vietnam, China, and Malaysia were the sources of the country's 6,800 artificial turf imports in 2023, which reflected an increasing demand for a variety of applications. This highlights a vast global change network, as Vietnam, the United States, and Hong Kong are the leading importers of synthetic turf. The manufacturing of synthetic grass merchandise in India is still in the expansion phase, with most of the supply being imported.

#### Major Players

Tarkett, Shaw Industries Group Inc., CCGrass, Shaw Industries Group India, MSG Sports Infratek India, Evergreen Bamboo India Pvt. Ltd, Act Global, Apex Sport Surfaces(I) Pvt Ltd., Welspun Flooring, SIS Pitches, and ILAN INDIA are the main stakeholders in the India Artificial Grass market.

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