

**Linear Alkyl Benzene Market Research Report Information by Application (Follicular Unit Linear Alkylbenzene Sulfonates and Non-Surfactant Applications), by Purity (Above 98% and Below 98%) by End Use (Laundry Powder, Dish washing Liquid, Household Cleaner, Industrial Cleaners, and Others), and By Region (North America, Europe, Asia-Pacific, And Rest of the World) Market Forecast Till 2050**

Market Report | 2025-02-20 | 195 pages | Market Research Future

**AVAILABLE LICENSES:**

- Single User Price \$4950.00
- Enterprisewide Price \$7250.00

**Report description:**

Linear Alkyl Benzene Market Research Report Information by Application (Follicular Unit Linear Alkylbenzene Sulfonates and Non-Surfactant Applications), by Purity (Above 98% and Below 98%) by End Use (Laundry Powder, Dish washing Liquid, Household Cleaner, Industrial Cleaners, and Others), and By Region (North America, Europe, Asia-Pacific, And Rest of the World) Market Forecast Till 2050

**An Overview of the Market**

It is expected that the Linear Alkyl Benzene Market will experience a substantial compound annual growth rate (CAGR) of 5.4% during the anticipated review period. A significant factor contributing to the growth of the Linear Alkyl Benzene (LAB) market is the increasing global demand for cleaning products and detergents. The primary raw material to produce Linear Alkylbenzene Sulfonate (LAS), one of the most commonly used surfactants in household and industrial cleaning products, is LAB. Demand for LAB-based surfactants has been substantially increased by the growing use of dishwashing liquids, surface cleansers, and laundry detergents in both residential and commercial settings.

The general population's increasing awareness of cleansing and hygienic products is anticipated to drive an increase in the demand for linear alkyl benzene (LAB). Detergent and other cleaning products will experience an increase in sales, substantially stimulating the market. The linear alkyl benzene market will have a larger footprint during the forecast period due to the increasing production of petroleum and petrochemicals, as well as the increasing demand for bio-based LAB products.

**Market Segments Insights**

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

On the basis of purity, sales channel, application, and end-use, the global alkyl benzene market is segmented. Linear alkylbenzene sulfonates and non-surfactant applications form the basis for the Linear Alkyl Benzene market segmentation. Market segments are classified as either above 98% or below 98% in terms of purity. According to the sales channel, the market is divided into direct sales, indirect sales, and other categories. According to its application, the market is divided into two categories: surfactants and non-surfactants. The market is segmented into five categories: Laundry Powder, Dishwashing Liquid, Household Cleaner, Industrial Cleaners, and Others according to its end-use.

#### Perspectives from the Region

The linear alkyl benzene market in Europe is the second-largest market share, because of the heightened emphasis on hygienic properties and sanitation among the general population. A larger market share will be enabled by factors such as the increased emphasis on consumer expenditure in emerging economies like Germany, the United Kingdom, and Italy. In addition, it is anticipated that the manufacturing sector will experience a surge in growth.

The Asia-Pacific Linear Alkyl Benzene Market is anticipated to secure the largest market share during the forecast period as a result of the increasing demand for a variety of cleaning products in China, India, and Japan.

For instance, it is anticipated that the India Linear Alkyl Benzene market will expand its share of the Asia Pacific market. The linear alkyl benzene market in India is expected to see growth due to the increasing demand for personal care products among the general population, which is being driven by factors such as the growing demand of consumers.

#### Key Players

Among the major players in the linear alkyl benzene market are Sasol Ltd. (South Africa), Clariant AG (Switzerland), Hansa Group AG (Germany), Croda International Plc (UK), Honeywell International Inc (U.S.), Desmet Ballestra Group N.V (Belgium), Indian Oil Corporation Ltd (India), Reliance Industries Limited (India), Fushun Petrochemicals, Unggul Indah Cahaya, and Deten Quimica.

#### Table of Contents:

##### TABLE OF CONTENTS

1 EXECUTIVE SUMMARY .	22
2 MARKET INTRODUCTION	28
2.1 DEFINITION	28
2.2 SCOPE OF THE STUDY	28
2.3 RESEARCH OBJECTIVE	28
2.4 MARKET STRUCTURE	29
3 RESEARCH METHODOLOGY	30
3.1 OVERVIEW	30
3.2 DATA FLOW	32
3.2.1 DATA MINING PROCESS .	32
3.3 PURCHASED DATABASE: .	33
3.4 SECONDARY SOURCES:	34
3.4.1 SECONDARY RESEARCH DATA FLOW: .	35
3.5 PRIMARY RESEARCH: .	36
3.5.1 PRIMARY RESEARCH DATA FLOW: .	37
3.6 APPROACHES FOR MARKET SIZE ESTIMATION: .	38
3.6.1 CONSUMPTION & NET TRADE APPROACH .	38
3.7 DATA FORECASTING.	38
3.7.1 DATA FORECASTING TECHNIQUE	39
3.8 DATA MODELING	40

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

3.8.1 MICROECONOMIC FACTOR ANALYSIS:	40
3.8.2 DATA MODELING:	41
3.9 TEAMS AND ANALYST CONTRIBUTION	42
4 MARKET DYNAMICS	45
4.1 INTRODUCTION	45
4.2 DRIVERS	46
4.2.1 GROWING DEMAND FROM DETERGENTS & CLEANSERS	46
4.2.2 SHIFT TOWARDS BIO-DEGRADABLE SURFACTANTS	47
4.3 RESTRAINTS	49
4.3.1 VOLATILITY IN RAW MATERIAL PRICES	49
4.4 OPPORTUNITY	51
4.4.1 GROWING DEMAND FROM INDUSTRIAL LUBRICANTS AND OILFIELD CHEMICALS	51
4.5 IMPACT ANALYSIS OF COVID-19	52
4.6 IMPACT ANALYSIS OF RUSSIA-UKRAINE WAR	52
5 MARKET FACTOR ANALYSIS	53
5.1 SUPPLY CHAIN ANALYSIS	53
5.1.1 PARTICIPANTS	53
5.1.1.1 RAW MATERIALS SOURCING	53
5.1.1.1.1 FEEDSTOCK SELECTION & PROCUREMENT	53
5.1.1.1.2 QUALITY AND PURITY STANDARDS	54
5.1.1.1.3 LIST OF RAW MATERIAL SUPPLIERS (COMPANY NAME, HEADQUARTERS, RAW MATERIAL, CONTACT DETAILS)	54
5.1.1.2 MANUFACTURERS	54
5.1.1.2.1 PRODUCTION PROCESS	55
5.1.1.2.2 LIST OF MANUFACTURERS (COMPANY NAME, HEADQUARTERS, CONTACT DETAILS)	55
5.1.1.2.3 LIST OF LAB PLANT MANUFACTURERS & LICENSORS (COMPANY NAME, HEADQUARTERS, CONTACT DETAILS)	56
5.1.1.3 DISTRIBUTORS	56
5.1.1.3.1 LOGISTICS	56
5.1.1.3.2 SALES AND MARKETING STRATEGIES	57
5.1.1.3.3 LIST OF DISTRIBUTORS (COMPANY NAME, HEADQUARTERS, CONTACT DETAILS)	57
5.1.1.4 END-USERS	57
5.1.1.4.1 CUSTOMER NEEDS, PREFERENCES, PAIN POINTS & END-USE INDUSTRIES	58
5.1.1.4.2 LIST OF POTENTIAL CUSTOMERS (COMPANY NAME, HEADQUARTERS, CONTACT DETAILS, APPLICATION)	58
5.2 PORTER'S FIVE FORCES MODEL	59
5.2.1 BARGAINING POWER OF SUPPLIERS	59
5.2.2 BARGAINING POWER OF BUYERS	60
5.2.3 THREAT OF NEW ENTRANTS	60
5.2.4 THREAT OF SUBSTITUTES	60
5.2.5 INTENSITY OF RIVALRY	60
5.3 CASE STUDY ANALYSIS	61
5.3.1 CASE STUDY 1	61
5.3.2 CASE STUDY 2	62
5.4 PRICING ANALYSIS, BY REGION (USD MILLION/KILOTONS)	63
5.5 DEMAND-SUPPLY ANALYSIS, BY REGION (USD MILLION & KILOTONS)	63
5.5.1 DEMAND ANALYSIS, BY REGION (USD MILLION)	63
5.5.2 DEMAND ANALYSIS, BY REGION (KILOTONS)	64
5.5.3 SUPPLY ANALYSIS, BY REGION (USD MILLION)	64
5.5.4 SUPPLY ANALYSIS, BY REGION (KILOTONS)	64

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

5.6 PERFORMANCE CHARACTERISTICS ANALYSIS	65
5.7 TECHNOLOGY ADVANCEMENTS	65
5.7.1 ANALYSIS ON ADVANCING PRODUCTION TECHNIQUES	65
5.8 REGULATORY FRAMEWORK	66
5.9 R&D UPDATE	67
5.9.1 CURRENT SCENARIO	67
5.9.2 FUTURE ROADMAP	67
5.9.3 NOVEL APPLICATIONS	67
5.9.4 KEY DEVELOPMENTS	68
5.10 BROAD LEVEL GAP ANALYSIS	68
5.11 OVERVIEW ON INVESTMENTS AND EXPANSION PLANS IN EMEA REGION	69
5.12 RISK FACTOR ANALYSIS	70
6 GLOBAL LINEAR ALKYL BENZENE MARKET, BY PURITY	72
6.1 INTRODUCTION	72
6.2 ABOVE 98%	72
6.3 BELOW 98%	72
7 GLOBAL LINEAR ALKYL BENZENE MARKET, BY SALES CHANNEL	74
7.1 INTRODUCTION	74
7.2 DIRECT SALES	74
7.3 INDIRECT SALES	74
8 GLOBAL LINEAR ALKYL BENZENE MARKET, BY APPLICATION	76
8.1 INTRODUCTION	76
8.2 SURFACTANTS	76
8.3 NON-SURFACTANTS	76
9 GLOBAL LINEAR ALKYL BENZENE MARKET, BY END-USE	78
9.1 INTRODUCTION	78
9.2 LAUNDRY POWDER	78
9.3 DISH WASHING LIQUID	78
9.4 HOUSEHOLD CLEANER	79
9.5 INDUSTRIAL CLEANER	79
9.6 OTHERS	79
10 GLOBAL LINEAR ALKYL BENZENE MARKET, BY REGION	81
10.1 INTRODUCTION	81
10.2 NORTH AMERICA	81
10.2.1 US	85
10.2.2 CANADA	87
10.2.3 MEXICO	89
10.3 EMEA	91
10.3.1 GERMANY	95
10.3.2 ITALY	98
10.3.3 FRANCE	100
10.3.4 UK	102
10.3.5 SPAIN	104
10.3.6 RUSSIA	106
10.3.7 POLAND	109
10.3.8 ROMANIA	111
10.3.9 GCC COUNTRIES	113

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

10.3.10 IRAN	116
10.3.11 TURKIYE	118
10.3.12 SOUTH AFRICA	120
10.3.13 REST OF EMEA	123
10.4 APAC	125
10.4.1 CHINA	128
10.4.2 INDIA	131
10.4.3 JAPAN	133
10.4.4 SOUTH KOREA	135
10.4.5 INDONESIA	138
10.4.6 MALAYSIA	140
10.4.7 THAILAND	142
10.4.8 REST OF APAC	144
10.5 SOUTH AMERICA	147
10.5.1 BRAZIL	150
10.5.2 ARGENTINA	152
10.5.3 REST OF SOUTH AMERICA	154
11 COMPETITIVE LANDSCAPE	158
11.1 INTRODUCTION	158
11.2 COMPANY MARKET SHARE ANALYSIS, 2024 (%)	158
11.3 COMPETITOR DASHBOARD	159
11.4 COMPARATIVE ANALYSIS: KEY PLAYERS FINANCIAL, 2024	160
11.5 KEY DEVELOPMENTS & GROWTH STRATEGIES	161
11.5.1 PRODUCT DEVELOPMENT	161
11.5.2 MERGER AND ACQUISITION	161
12 COMPANY PROFILES	162
12.1 SASOL	162
12.1.1 COMPANY OVERVIEW	162
12.1.2 FINANCIAL OVERVIEW	163
12.1.3 PRODUCTS OFFERED	163
12.1.4 KEY DEVELOPMENTS	164
12.1.5 SWOT ANALYSIS	164
12.1.6 KEY STRATEGY	164
12.2 MOEVE	165
12.2.1 COMPANY OVERVIEW	165
12.2.2 FINANCIAL OVERVIEW	166
12.2.3 PRODUCTS OFFERED	166
12.2.4 KEY DEVELOPMENTS	166
12.2.5 SWOT ANALYSIS	167
12.2.6 KEY STRATEGY	167
12.3 ISU CHEMICAL	168
12.3.1 COMPANY OVERVIEW	168
12.3.2 FINANCIAL OVERVIEW	168
12.3.3 PRODUCTS OFFERED	169
12.3.4 KEY DEVELOPMENTS	169
12.3.5 SWOT ANALYSIS	169
12.3.6 KEY STRATEGY	170

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

12.4 JINTUNG PETROCHEMICAL	171
12.4.1 COMPANY OVERVIEW.	171
12.4.2 FINANCIAL OVERVIEW.	171
12.4.3 PRODUCTS OFFERED	171
12.4.4 KEY DEVELOPMENTS.	171
12.4.5 SWOT ANALYSIS .	172
12.4.6 KEY STRATEGY	172
12.5 UNGGUL INDAH CAHAYA	173
12.5.1 COMPANY OVERVIEW	173
12.5.2 FINANCIAL OVERVIEW	174
12.5.3 PRODUCTS OFFERED.	174
12.5.4 KEY DEVELOPMENTS .	174
12.5.5 SWOT ANALYSIS .	175
12.5.6 KEY STRATEGY .	175
12.6 INDORAMA VENTURES.	176
12.6.1 COMPANY OVERVIEW.	176
12.6.2 FINANCIAL OVERVIEW	177
12.6.3 PRODUCTS OFFERED	177
12.6.4 KEY DEVELOPMENTS	178
12.6.5 SWOT ANALYSIS	179
12.6.6 KEY STRATEGY	179
12.7 INDIAN OIL CORPORATION LTD.	180
12.7.1 COMPANY OVERVIEW	180
12.7.2 FINANCIAL OVERVIEW .	181
12.7.3 PRODUCTS OFFERED.	181
12.7.4 KEY DEVELOPMENTS	181
12.7.5 SWOT ANALYSIS .	182
12.7.6 KEY STRATEGY	182
12.8 RELIANCE INDUSTRIES LIMITED	183
12.8.1 COMPANY OVERVIEW	183
12.8.2 FINANCIAL OVERVIEW	184
12.8.3 PRODUCTS OFFERED	184
12.8.4 KEY DEVELOPMENTS.	184
12.8.5 SWOT ANALYSIS	185
12.8.6 KEY STRATEGY	185
12.9 FARABI PETROCHEMICALS	186
12.9.1 COMPANY OVERVIEW.	186
12.9.2 FINANCIAL OVERVIEW	186
12.9.3 PRODUCTS OFFERED	186
12.9.4 KEY DEVELOPMENTS.	187
12.9.5 SWOT ANALYSIS	187
12.9.6 KEY STRATEGY .	188
12.10 NIRMA LIMITED .	189
12.10.1 COMPANY OVERVIEW.	189
12.10.2 FINANCIAL OVERVIEW .	190
12.10.3 PRODUCTS OFFERED	190
12.10.4 KEY DEVELOPMENTS .	190

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

12.10.5 SWOT ANALYSIS	191
12.10.6 KEY STRATEGY .	191
12.11 DATA CITATIONS	193

**Linear Alkyl Benzene Market Research Report Information by Application (Follicular Unit Linear Alkylbenzene Sulfonates and Non-Surfactant Applications), by Purity (Above 98% and Below 98%) by End Use (Laundry Powder, Dish washing Liquid, Household Cleaner, Industrial Cleaners, and Others), and By Region (North America, Europe, Asia-Pacific, And Rest of the World) Market Forecast Till 2050**

Market Report | 2025-02-20 | 195 pages | Market Research Future

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Single User Price	\$4950.00
	Enterprisewide Price	\$7250.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com



Date

2025-05-13

Signature



**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)