

Potting Soil and Mixes Market by Soil Type (All-Purpose Potting Soil and Mixes, Seed-Starting Mix, Organic Mix, Plant-Specific Mix), Application Type (Indoor Gardening, Lawn and Landscape, Certified Organic Users), Sales Channel (Offline Sales, Online Sales), and Region 2025-2033

Market Report | 2025-04-01 | 143 pages | IMARC Group

AVAILABLE LICENSES:

- Electronic (PDF) Single User \$2999.00
- Five User Licence \$3999.00
- Enterprisewide License \$4999.00

Report description:

The global potting soil and mixes market size reached USD 2.5 Billion in 2024. Looking forward, IMARC Group expects the market to reach USD 3.6 Billion by 2033, exhibiting a growth rate (CAGR) of 3.87% during 2025-2033.

Potting soil and mixes comprise a mixture of materials, such as bark, sphagnum moss, perlite, vermiculite, and compost, used to grow plants in containers. They are a soilless blend of ingredients that prevent fungus and other plant pathogens from infecting potted plants. They are light weight and fluffy and provide aeration, improve drainage, and retain moisture. They are highly affordable as potting soil and mixes are made from natural materials compared to gardening soil. They are produced to reduce the compaction of soil, which can impede the flow of water and nutrients. As they assist in improving soil structure and promoting the growth of plants, potting soil and mixes find applications in residential and commercial sectors across the globe.

Potting Soil and Mixes Market Trends:

At present, the growing demand for potting soil and mixes to enhance interior aesthetics and improve greenery in residential areas represents one of the primary factors driving the market. Besides this, the increasing application of soil mats to regulate soil temperatures and decrease weed development is offering lucrative growth opportunities to industry investors. In addition, the wide availability of potting soil and mixes through offline and online distribution channels, along with the burgeoning e-commerce industry, is contributing to the growth of the market. Moreover, the rising awareness about the benefits of potting soil and mixes among the masses is offering a positive market outlook. Apart from this, major manufacturers are investing in research and development (R&D) activities to introduce more sustainable, eco-friendly, and safe products with nutrients and minerals for the

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

soil, which is positively influencing the market. Additionally, the escalating demand for natural potting soil and mixes to practice organic farming in gardens and farms for producing high-quality crops around the world is bolstering the growth of the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global potting soil and mixes market report, along with forecasts at the global, regional and country level from 2025-2033. Our report has categorized the market based on soil type, application type and sales channel.

Breakup by Soil Type:

- All-Purpose Potting Soil and Mixes
- Seed-Starting Mix
- Organic Mix
- Plant-Specific Mix

Breakup by Application Type:

- Indoor Gardening
- Lawn and Landscape
- Certified Organic Users

Breakup by Sales Channel:

- Offline Sales
- Online Sales

Breakup by Region:

- North America
- United States
- Canada
- Asia-Pacific
- China
- Japan
- India
- South Korea
- Australia
- Indonesia
- Others
- Europe
- Germany
- France
- United Kingdom
- Italy
- Spain
- Russia
- Others

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Latin America
- Brazil
- Mexico
- Others
- Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being ASB Greenworld Inc., Cocogarden, COMPO Group, FoxFarm Soil & Fertilizer Co., Jiffy Products International B.V., Klasmann-Deilmann GmbH, Lambert Peat Moss, Michigan Peat Company, Sun Gro Horticulture, The Espoma Company and The Scotts Miracle-Gro Company. Kindly, note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report

- 1.How big is the potting soil and mixes market?
- 2.What is the expected growth rate of the global potting soil and mixes market during 2025-2033?
- 3.What are the key factors driving the global potting soil and mixes market?
- 4.What has been the impact of COVID-19 on the global potting soil and mixes market?
- 5.What is the breakup of the global potting soil and mixes market based on the soil type?
- 6.What is the breakup of the global potting soil and mixes market based on the application type?
- 7.What are the key regions in the global potting soil and mixes market?
- 8.Who are the key players/companies in the global potting soil and mixes market?

Table of Contents:

- 1 Preface
- 2 Scope and Methodology
 - 2.1 Objectives of the Study
 - 2.2 Stakeholders
 - 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
 - 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
 - 2.5 Forecasting Methodology
- 3 Executive Summary
- 4 Introduction
 - 4.1 Overview
 - 4.2 Key Industry Trends
- 5 Global Potting Soil and Mixes Market
 - 5.1 Market Overview
 - 5.2 Market Performance
 - 5.3 Impact of COVID-19
 - 5.4 Market Forecast
- 6 Market Breakup by Soil Type
 - 6.1 All-Purpose Potting Soil and Mixes
 - 6.1.1 Market Trends

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 6.1.2 Market Forecast
- 6.2 Seed-Starting Mix
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Organic Mix
 - 6.3.1 Market Trends
 - 6.3.2 Market Forecast
- 6.4 Plant-Specific Mix
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast
- 7 Market Breakup by Application Type
 - 7.1 Indoor Gardening
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
 - 7.2 Lawn and Landscape
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
 - 7.3 Certified Organic Users
 - 7.3.1 Market Trends
 - 7.3.2 Market Forecast
- 8 Market Breakup by Sales Channel
 - 8.1 Offline Sales
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
 - 8.2 Online Sales
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast
- 9 Market Breakup by Region
 - 9.1 North America
 - 9.1.1 United States
 - 9.1.1.1 Market Trends
 - 9.1.1.2 Market Forecast
 - 9.1.2 Canada
 - 9.1.2.1 Market Trends
 - 9.1.2.2 Market Forecast
 - 9.2 Asia-Pacific
 - 9.2.1 China
 - 9.2.1.1 Market Trends
 - 9.2.1.2 Market Forecast
 - 9.2.2 Japan
 - 9.2.2.1 Market Trends
 - 9.2.2.2 Market Forecast
 - 9.2.3 India
 - 9.2.3.1 Market Trends
 - 9.2.3.2 Market Forecast
 - 9.2.4 South Korea
 - 9.2.4.1 Market Trends

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 9.2.4.2 Market Forecast
- 9.2.5 Australia
 - 9.2.5.1 Market Trends
 - 9.2.5.2 Market Forecast
- 9.2.6 Indonesia
 - 9.2.6.1 Market Trends
 - 9.2.6.2 Market Forecast
- 9.2.7 Others
 - 9.2.7.1 Market Trends
 - 9.2.7.2 Market Forecast
- 9.3 Europe
 - 9.3.1 Germany
 - 9.3.1.1 Market Trends
 - 9.3.1.2 Market Forecast
 - 9.3.2 France
 - 9.3.2.1 Market Trends
 - 9.3.2.2 Market Forecast
 - 9.3.3 United Kingdom
 - 9.3.3.1 Market Trends
 - 9.3.3.2 Market Forecast
 - 9.3.4 Italy
 - 9.3.4.1 Market Trends
 - 9.3.4.2 Market Forecast
 - 9.3.5 Spain
 - 9.3.5.1 Market Trends
 - 9.3.5.2 Market Forecast
 - 9.3.6 Russia
 - 9.3.6.1 Market Trends
 - 9.3.6.2 Market Forecast
 - 9.3.7 Others
 - 9.3.7.1 Market Trends
 - 9.3.7.2 Market Forecast
- 9.4 Latin America
 - 9.4.1 Brazil
 - 9.4.1.1 Market Trends
 - 9.4.1.2 Market Forecast
 - 9.4.2 Mexico
 - 9.4.2.1 Market Trends
 - 9.4.2.2 Market Forecast
 - 9.4.3 Others
 - 9.4.3.1 Market Trends
 - 9.4.3.2 Market Forecast
- 9.5 Middle East and Africa
 - 9.5.1 Market Trends
 - 9.5.2 Market Breakup by Country
 - 9.5.3 Market Forecast
- 10 SWOT Analysis

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 10.1 Overview
- 10.2 Strengths
- 10.3 Weaknesses
- 10.4 Opportunities
- 10.5 Threats
- 11 Value Chain Analysis
- 12 Porters Five Forces Analysis
 - 12.1 Overview
 - 12.2 Bargaining Power of Buyers
 - 12.3 Bargaining Power of Suppliers
 - 12.4 Degree of Competition
 - 12.5 Threat of New Entrants
 - 12.6 Threat of Substitutes
- 13 Price Analysis
- 14 Competitive Landscape
 - 14.1 Market Structure
 - 14.2 Key Players
 - 14.3 Profiles of Key Players
 - 14.3.1 ASB Greenworld Inc.
 - 14.3.1.1 Company Overview
 - 14.3.1.2 Product Portfolio
 - 14.3.2 Cocogarden
 - 14.3.2.1 Company Overview
 - 14.3.2.2 Product Portfolio
 - 14.3.3 COMPO Group
 - 14.3.3.1 Company Overview
 - 14.3.3.2 Product Portfolio
 - 14.3.4 FoxFarm Soil & Fertilizer Co.
 - 14.3.4.1 Company Overview
 - 14.3.4.2 Product Portfolio
 - 14.3.5 Jiffy Products International B.V.
 - 14.3.5.1 Company Overview
 - 14.3.5.2 Product Portfolio
 - 14.3.6 Klasmann-Deilmann Gmbh
 - 14.3.6.1 Company Overview
 - 14.3.6.2 Product Portfolio
 - 14.3.7 Lambert Peat Moss
 - 14.3.7.1 Company Overview
 - 14.3.7.2 Product Portfolio
 - 14.3.8 Michigan Peat Company
 - 14.3.8.1 Company Overview
 - 14.3.8.2 Product Portfolio
 - 14.3.9 Sun Gro Horticulture
 - 14.3.9.1 Company Overview
 - 14.3.9.2 Product Portfolio
 - 14.3.10 The Espoma Company
 - 14.3.10.1 Company Overview

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 14.3.10.2 Product Portfolio
- 14.3.11 The Scotts Miracle-Gro Company
 - 14.3.11.1 Company Overview
 - 14.3.11.2 Product Portfolio
 - 14.3.11.3 Financials
 - 14.3.11.4 SWOT Analysis

Kindly, note that this only represents a partial list of companies, and the complete list has been provided in the report

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Potting Soil and Mixes Market by Soil Type (All-Purpose Potting Soil and Mixes, Seed-Starting Mix, Organic Mix, Plant-Specific Mix), Application Type (Indoor Gardening, Lawn and Landscape, Certified Organic Users), Sales Channel (Offline Sales, Online Sales), and Region 2025-2033

Market Report | 2025-04-01 | 143 pages | IMARC Group

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Electronic (PDF) Single User	\$2999.00
	Five User Licence	\$3999.00
	Enterprisewide License	\$4999.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Date

2025-06-23

Signature



Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com