

Point-of-Entry Water Treatment Systems Market Report by Technology (Reverse Osmosis Systems, Water Softeners, Disinfection Methods, Filtration Methods, Distillation Systems, and Others), Device (Faucet-Mounted Filters, Table-Top Pitchers, Countertop Units, Under-the-Sink Filters, and Others), Application (Residential, Non-residential), and Region 2025-2033

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Report description:

The global point-of-entry water treatment systems market size reached USD 10.7 Billion in 2024. Looking forward, IMARC Group expects the market to reach USD 15.9 Billion by 2033, exhibiting a growth rate (CAGR) of 4.27% during 2025-2033. The growing concern about water quality is increasing the demand for better filtration systems in homes and businesses, which is stimulating the market.

Point-of-Entry (POE) water treatment systems are equipment installed on taps to treat water distributed throughout the house or building. They consist of a two-stage filtration cartridge, an ultraviolet (UV) sterilizer, and ancillary equipment designed to ensure the safe operation of the system. POE water treatment systems are widely used to reduce or remove waterborne contaminants, including pathogens, at the end of the water supply system, such as the faucet or shower. POE water treatment systems are efficient, durable, and economical, and offer faster installation and simpler maintenance and operations. As a result, these systems are used in residential establishments and individual commercial activities, including hotels, lodges, restaurants, schools, and other public facilities.

Point-of-Entry Water Treatment Systems Market Trends:

The rising instances of water contamination due to rapid industrialization and the growing concerns about safe drinking water are

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creating a positive outlook for the market. In line with this, the increasing awareness about the detrimental health effects of consuming water polluted with industrial chemicals, supported by the poor water treatment infrastructure at municipal water plants in various countries, is favoring the installation of PEO water treatment systems in individual homes. Apart from this, the integration of the Internet of Things (IoT) and artificial intelligence (AI) with POE water treatment systems to optimize water softening and distillation systems and improve compliance monitoring is providing an impetus to the market growth. Moreover, the emergence of new technologies in UV disinfection equipment with reduced maintenance frequency, improved performance, and increased reliability are supporting the market growth. Furthermore, the widespread product utilization in commercial and residential establishments to eradicate the contaminants and dissolved particles from the water while making it safe for use is positively influencing the market growth. Other factors, including the rising expenditure capacities of consumers, growing infrastructural projects, and the implementation of various government initiatives toward formalizing dealers, consumers, and regulators with installation and operation training, are anticipated to drive the market toward growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the market, along with the point-of-entry water treatment systems market forecast at the global, regional, and country levels for 2025-2033. Our report has categorized the market based on technology, device, and application.

Breakup by Technology:

- Reverse Osmosis Systems
- Water Softeners
- Disinfection Methods
- Filtration Methods
- Distillation Systems
- Others

Breakup by Device:

- Faucet-Mounted Filters
- Table-Top Pitchers
- Countertop Units
- Under-the-Sink Filters
- Others

Breakup by Application:

- Residential
- Non-residential

Breakup by Region:

- North America
 - o□ United States
 - o□ Canada
- Asia-Pacific
 - o□ China
 - o□ Japan
 - o□ India
 - o□ South Korea
 - o□ Australia
 - o□ Indonesia
 - o□ Others
- Europe

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- o Germany
- o France
- o United Kingdom
- o Italy
- o Spain
- o Russia
- o Others
- Latin America
- o Brazil
- o Mexico
- o Others
- Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being 3M Company, Best Water Technology AG, Calgon Carbon Corporation (Kuraray Co. Ltd.), Culligan Water, Danaher Corporation, DuPont de Nemours Inc., General Electric Company, Pentair plc and Watts Water Technologies Inc.

Key Questions Answered in This Report

1. What was the size of the global point-of-entry water treatment systems market in 2024?
2. What is the expected growth rate of the global point-of-entry water treatment systems market during 2025-2033?
3. What are the key factors driving the global point-of-entry water treatment systems market?
4. What has been the impact of COVID-19 on the global point-of-entry water treatment systems market growth?
5. What is the breakup of the global point-of-entry water treatment systems market based on the technology?
6. What is the breakup of the global point-of-entry water treatment systems market based on the device?
7. What is the breakup of the global point-of-entry water treatment systems market based on application?
8. What are the key regions in the global point-of-entry water treatment systems market?
9. Who are the key players/companies in the global point-of-entry water treatment systems market?

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