

Natural Food Preservatives Market Report by Type (Salt, Sugar, Oil, Honey, Citric Acid, Vinegar, and Others), Function (Antimicrobial, Antioxidants, and Others), Application (Sea Food, Meat and Poultry, Bakery, Dairy, Snacks, Beverages, Fruits and Vegetables, and Others), and Region 2025-2033

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Report description:

The global natural food preservatives market size reached USD 987.2 Million in 2024. Looking forward, IMARC Group expects the market to reach USD 1,407.1 Million by 2033, exhibiting a growth rate (CAGR) of 3.82% during 2025-2033.

Natural food preservatives derived from plants and animals are incorporated into the processing of food to increase stability, prevent spoilage, and extend the shelf-life of processed food products. The primary ingredients present in these preservatives include extracts of natural compounds derived from medicinal plants, salt, sugar, and spices. They inhibit or delay the growth of bacteria on food, thereby preventing food spoilage. Additionally, they improve microbial and safety quality without hindering organoleptic and nutritional quality. These preservatives are, therefore, considered to be an effective alternative to chemical and physical antimicrobial treatments. A small quantity is usually added to a variety of types of food, including perishable and non-perishable food types comprising meat, packaged vegetables, gravies, pet food, and snacks.

Natural Food Preservatives Market Trends:

The market is majorly driven by the rapidly shifting consumer preferences towards chemical-free, naturally processed food products due to the rising health awareness among the masses. In addition to this, the growing consumption of clean-label and organic products is providing an impetus to the market. Moreover, the rapid product utilization in the formulation of processed and packaged food products is leading to a higher product uptake. Also, a considerable rise in the working population leading a fast-paced lifestyle is resulting in an increased uptake of ready-to-eat (RTE) food, thus driving the demand for extended shelf-life products. Apart from this, extensive research and development (R&D) activities conducted by key players with an enhanced focus

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on sustainable development are positively impacting the market. The market is further propelled by the penetration of high-speed internet among the masses resulting in the growing awareness regarding the adverse effects of chemical preservatives in food. Some of the other factors creating a positive outlook for the market include rapid urbanization, continual product innovations, inflating disposable income levels and considerable growth in the e-commerce sector.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global natural food preservatives market report, along with forecasts at the global, regional and country level from 2025-2033. Our report has categorized the market based on type, function and application.

Breakup by Type:

- Salt
- Sugar
- Oil
- Honey
- Citric Acid
- Vinegar
- Others

Breakup by Function:

- Antimicrobial
- Antioxidants
- Others

Breakup by Application:

- Sea Food, Meat and Poultry
- Bakery
- Dairy
- Snacks
- Beverages
- Fruits and Vegetables
- Others

Breakup by Region:

- North America
- United States
- Canada
- Asia-Pacific
- China
- Japan
- India
- South Korea
- Australia

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- Indonesia
- Others
- Europe
- Germany
- France
- United Kingdom
- Italy
- Spain
- Russia
- Others
- Latin America
- Brazil
- Mexico
- Others
- Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Archer-Daniels-Midland Company, BASF SE, Cargill Incorporated, Corbion N.V., International Flavors & Fragrances Inc., Kalsec Inc., Kemin Industries, Kerry Group plc, Koninklijke DSM N.V., Merck KGaA and Tate & Lyle PLC.

Key Questions Answered in This Report

- 1.What was the size of the global natural food preservatives market in 2024?
- 2.What is the expected growth rate of the global natural food preservatives market during 2025-2033?
- 3.What are the key factors driving the global natural food preservatives market?
- 4.What has been the impact of COVID-19 on the global natural food preservatives market?
- 5.What is the breakup of the global natural food preservatives market based on the type?
- 6.What is the breakup of the global natural food preservatives market based on the function?
7. What is the breakup of the global natural food preservatives market based on the application?
- 8.What are the key regions in the global natural food preservatives market?
- 9.Who are the key players/companies in the global natural food preservatives market?

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