

**Lithopone Market Report by Product (Lithopone 28%, Lithopone 30%, Lithopone 60%), Application (Paints and Coatings, Plastics, Printing Inks, Paper and Pulps, Rubber, Leather, and Others), and Region 2025-2033**

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**Report description:**

The global lithopone market size reached USD 178.4 Million in 2024. Looking forward, IMARC Group expects the market to reach USD 225.2 Million by 2033, exhibiting a growth rate (CAGR) of 2.49% during 2025-2033.

Lithopone is a white pigment for plastics, such as polyolefin, vinyl resins, acrylonitrile butadiene styrene (ABS) resin, polystyrene, polycarbonate, nylon, and polyoxymethylene (POM). It has a fine texture with the same tinctorial strength as pure zinc oxide and stronger covering properties than white lead. As it can spread more quickly compared to traditional pigment-oil pastes, lithopone finds application in decorating interior wall surfaces. Besides this, it is widely used in the manufacturing of inks, leather, paper, linoleum, and face powders.

**Lithopone Market Trends:**

Due to its low binder requirement, there is a rise in the usage of lithopone in paints. This, along with its growing utilization in the plastic processing industry to increase the ultraviolet (UV) tolerance of plastic products, represents one of the key factors driving the market. Moreover, the escalating demand for interior and exterior paints in the residential and industrial sectors is propelling the growth of the market. Apart from this, there is an increase in the employment of white plastic materials in consumer products worldwide. This, coupled with the rising development in plastic forming technology, is offering lucrative growth opportunities to industry investors. Furthermore, key market players are extensively investing in research and development (R&D) activities to introduce nanoscale and reinforced lithopone with increased weather resistance. Apart from this, the escalating demand for lithopone to fill tears and holes in leather goods is bolstering the growth of the market. The growing application of lithopone in the pigmentation of natural and synthetic elastomers is projected to strengthen the growth of the market as well as the overall sales

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and profitability of market players operating in the industry.

**Key Market Segmentation:**

IMARC Group provides an analysis of the key trends in each sub-segment of the global lithopone market report, along with forecasts at the global, regional and country levels from 2025-2033. Our report has categorized the market based on product and application.

**Breakup by Product:**

- Lithopone 28%
- Lithopone 30%
- Lithopone 60%

**Breakup by Application:**

- Paints and Coatings
- Plastics
- Printing Inks
- Paper and Pulps
- Rubber
- Leather
- Others

**Breakup by Region:**

- North America
- United States
- Canada
- Asia-Pacific
- China
- Japan
- India
- South Korea
- Australia
- Indonesia
- Others
- Europe
- Germany
- France
- United Kingdom
- Italy
- Spain
- Russia
- Others
- Latin America
- Brazil
- Mexico

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- Others
- Middle East and Africa

#### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being American Elements, Anhui Union Titanium Enterprises Co. Ltd., Fengchen Group Co. Ltd, Heera Chemicals, Kremer Pigments Inc., Langfang Pairs Horses Chemical Co. Ltd, Natural Pigments Inc., Shanghai Yuejiang Titanium Chemical Manufacturer Co. Ltd., Titanos Group Limited, VB Technochemicals SA, Venator Materials PLC (Huntsman Corporation), Wuhu Loman Chemical Co. Ltd., Xiangtan Red-Swallow Chemical Co. Ltd. and Zhengzhou Vidar Water Industrial Co. Ltd.

#### Key Questions Answered in This Report

- 1.What was the size of the global lithopone market in 2024?
- 2.What is the expected growth rate of the global lithopone market during 2025-2033?
- 3.What are the key factors driving the global lithopone market?
- 4.What has been the impact of COVID-19 on the global lithopone market?
- 5.What is the breakup of the global lithopone market based on the application?
- 6.What are the key regions in the global lithopone market?
- 7.Who are the key players/companies in the global lithopone market?

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