

**Integrated Pest Management (IPM) Pheromones Market Report by Product (Sex Pheromones, Aggregation Pheromones, Alarm Pheromones, and Others), Function (Monitoring and Detection, Mating Disruption, Mass Trapping, and Others), Mode of Application (Traps, Prayers, Dispensers), Application (Field Crops, Vegetable Crops, and Others), and Region 2025-2033**

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**Report description:**

The global integrated pest management (IPM) pheromones market size reached USD 1,048.6 Million in 2024. Looking forward, IMARC Group expects the market to reach USD 1,762.1 Million by 2033, exhibiting a growth rate (CAGR) of 5.64% during 2025-2033. The market is experiencing significant growth mainly driven by the widespread adoption of eco-friendly pest control methods. The rising demand for sustainable agriculture and increasing regulatory support are also contributing positively to the market growth.

Integrated pest management (IPM) pheromones refer to environmentally friendly pest management approaches that combine different management practices and strategies to grow healthy crops while minimizing the utilization of pesticides. They integrate cultural practices, along with prevention and mechanical, physical, biological and chemical pest controls to prevent and suppress all kinds of pests, such as weeds, insects, diseases and vertebrate pests, including ground squirrels and pigeons. They are considered as a pillar for pesticide risk reduction and sustainable intensification of crop production. They are based on several principles, such as identifying pests, their hosts and beneficial organisms before taking action, establishing monitoring guidelines for each pest species, developing an action threshold for the pest, evaluating and implementing control tactics and monitoring, analyzing and documenting the results.

Integrated Pest Management (IPM) Pheromones Market Trends:

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The global market is majorly driven by significant growth in the agriculture industry. Along with this, the rising environmental concerns among the masses have encouraged leading players to heavily invest in the implementation of integrated pest management pheromones, thereby contributing to the growth of the market on the global level. Apart from this, numerous initiatives undertaken by the governments of several countries toward sustainable development are creating a positive outlook. Moreover, the rising awareness regarding the benefits of IPM pheromone technologies and the increasing concerns among individuals over the potential health hazards of synthetic pesticides are impacting the market growth favorably. Furthermore, continual technological advancements and the integration of pest management technology in crop protection are providing a boost to the demand. Other factors, including the widespread adoption of sustainable farming practices, a considerable decrease in arable lands, the growing health-consciousness among the masses and extensive research and development (R&D) activities conducted by key players, are also positively influencing the market.

**Key Market Segmentation:**

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the global, regional, and country levels for 2025-2033. Our report has categorized the market based on product, function, mode of application and application.

**Breakup by Product:**

- Sex Pheromones
- Aggregation Pheromones
- Alarm Pheromones
- Others

**Breakup by Function:**

- Monitoring and Detection
- Mating Disruption
- Mass Trapping
- Others

**Breakup by Mode of Application:**

- Traps
- Prayers
- Dispensers

**Breakup by Application:**

- Field Crops
- Vegetable Crops
- Others

**Breakup by Region:**

- North America
- United States
- Canada

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- Asia-Pacific
- China
- Japan
- India
- South Korea
- Australia
- Indonesia
- Others
- Europe
- Germany
- France
- United Kingdom
- Italy
- Spain
- Russia
- Others
- Latin America
- Brazil
- Mexico
- Others
- Middle East and Africa

#### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Advanced IPM, BASF SE, Bayer AG, Ecolab Inc., IPM Technologies Pty Ltd., IPMS India (Pvt) Ltd., Isagro, Novagrica, Russell IPM Ltd., SGS S.A., Shin-Etsu Chemical Co. Ltd., Sumitomo Corporation and The Wonderful Company LLC.

#### Key Questions Answered in This Report

- 1.What was the size of the global Integrated Pest Management (IPM) pheromones market in 2024?
- 2.What is the expected growth rate of the global Integrated Pest Management (IPM) pheromones market during 2025-2033?
- 3.What are the key factors driving the global Integrated Pest Management (IPM) pheromones market?
- 4.What has been the impact of COVID-19 on the global Integrated Pest Management (IPM) pheromones market?
- 5.What is the breakup of the global Integrated Pest Management (IPM) pheromones market based on the product?
- 6.What is the breakup of the global Integrated Pest Management (IPM) pheromones market based on function?
- 7.What is the breakup of the global Integrated Pest Management (IPM) pheromones market based on the mode of application?
- 8.What is the breakup of the global Integrated Pest Management (IPM) pheromones market based on the application?
- 9.What are the key regions in the global Integrated Pest Management (IPM) pheromones market?
- 10.Who are the key players/companies in the global Integrated Pest Management (IPM) pheromones market?

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