

**Healthcare Predictive Analytics Market Report by Product (Hardware, Software and Services), Deployment Mode (On-premises, Cloud-based), Application (Clinical Data Analytics, Financial Data Analytics, Research Data Analytics, Operations Management, and Others), End User (Healthcare Payer, Healthcare Provider, and Others), and Region 2025-2033**

Market Report | 2025-04-01 | 137 pages | IMARC Group

**AVAILABLE LICENSES:**

- Electronic (PDF) Single User \$2999.00
- Five User Licence \$3999.00
- Enterprisewide License \$4999.00

**Report description:**

The global healthcare predictive analytics market size reached USD 11.3 Billion in 2024. Looking forward, IMARC Group expects the market to reach USD 53.3 Billion by 2033, exhibiting a growth rate (CAGR) of 17.84% during 2025-2033.

Healthcare predictive analytics refers to advanced software that automatically analyzes data to improve the overall patient outcomes and provides more effective care. It is widely used for remote monitoring, diagnosis, treatment course design, prognosis, clinical decision support, care quality improvement, and care cost reduction purposes. It can store large amounts of data, predict a patient's response and provide a more personalized healthcare experience. Healthcare predictive analytics aids in improving patient healthcare, easing patient diagnosis, detecting patients at higher risks, gaining better insights and enabling healthcare practitioners to make well-informed decisions. Furthermore, the software functions are based on the patient's environment, risk factors, genetics and medical history.

**Healthcare Predictive Analytics Market Trends:**

The significant growth in the healthcare industry across the globe is creating a positive outlook for the market. Healthcare predictive analytics is widely adopted to improve efficiency in clinical operations and health outcomes through enhanced care and patient engagement. In line with this, the increasing adoption of electronic health record (EHR) systems to help in the

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

management of patient outcomes and provide accurate, up-to-date, and complete information is favoring the market growth. Apart from this, various advancements in technology, such as the integration of the internet of things (IoT) and big data that assists in collecting patient records and test results, analyzing disease patterns, and increasing patient comfort and convenience, are providing an impetus to the market growth. Additionally, the extensive utilization of the software by healthcare payers due to its cost-effectiveness, reduced number of unnecessary tests, fraud detection and improved decision-making is positively impacting the market growth. Other factors, including the increasing geriatric population prone to chronic diseases, significant improvements in healthcare infrastructure, and the implementation of various government initiatives on improving population health management, are anticipated to drive the market further toward growth.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global healthcare predictive analytics market report, along with forecasts at the global, regional and country level from 2025-2033. Our report has categorized the market based on product, deployment mode, application and end user.

#### Breakup by Product:

- Hardware
- Software and Services

#### Breakup by Deployment Mode:

- On-premises
- Cloud-based

#### Breakup by Application:

- Clinical Data Analytics
- Financial Data Analytics
- Research Data Analytics
- Operations Management
- Others

#### Breakup by End User:

- Healthcare Payer
- Healthcare Provider
- Others

#### Breakup by Region:

- North America
- United States
- Canada
- Asia-Pacific
- China
- Japan
- India

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- South Korea
- Australia
- Indonesia
- Others
- Europe
- Germany
- France
- United Kingdom
- Italy
- Spain
- Russia
- Others
- Latin America
- Brazil
- Mexico
- Others
- Middle East and Africa

#### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Allscripts Healthcare Solutions Inc., Cerner Corporation, IBM Corporation, McKesson Corporation, MedeAnalytics Inc., Microsoft Corporation, Oracle Corporation, SAS Institute Inc., UnitedHealth Group Incorporated and Verisk Analytics.

#### Key Questions Answered in This Report

- 1.What was the size of the global healthcare predictive analytics market in 2024?
- 2.What is the expected growth rate of the global healthcare predictive analytics market during 2025-2033?
- 3.What has been the impact of COVID-19 on the global healthcare predictive analytics market?
- 4.What are the key factors driving the global healthcare predictive analytics market?
- 5.What is the breakup of the global healthcare predictive analytics market based on the product?
- 6.What is the breakup of the global healthcare predictive analytics market based on the deployment mode?
- 7.What is the breakup of the global healthcare predictive analytics market based on the application?
- 8.What is the breakup of the global healthcare predictive analytics market based on the end user?
- 9.What are the key regions in the global healthcare predictive analytics market?
- 10.Who are the key players/companies in the global healthcare predictive analytics market?

#### Table of Contents:

- 1 Preface
- 2 Scope and Methodology
  - 2.1 Objectives of the Study
  - 2.2 Stakeholders
  - 2.3 Data Sources
    - 2.3.1 Primary Sources
    - 2.3.2 Secondary Sources
  - 2.4 Market Estimation
    - 2.4.1 Bottom-Up Approach
    - 2.4.2 Top-Down Approach

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 2.5 Forecasting Methodology
- 3 Executive Summary
- 4 Introduction
  - 4.1 Overview
  - 4.2 Key Industry Trends
- 5 Global Healthcare Predictive Analytics Market
  - 5.1 Market Overview
  - 5.2 Market Performance
  - 5.3 Impact of COVID-19
  - 5.4 Market Forecast
- 6 Market Breakup by Product
  - 6.1 Hardware
    - 6.1.1 Market Trends
    - 6.1.2 Market Forecast
  - 6.2 Software and Services
    - 6.2.1 Market Trends
    - 6.2.2 Market Forecast
- 7 Market Breakup by Deployment Mode
  - 7.1 On-premises
    - 7.1.1 Market Trends
    - 7.1.2 Market Forecast
  - 7.2 Cloud-based
    - 7.2.1 Market Trends
    - 7.2.2 Market Forecast
- 8 Market Breakup by Application
  - 8.1 Clinical Data Analytics
    - 8.1.1 Market Trends
    - 8.1.2 Market Forecast
  - 8.2 Financial Data Analytics
    - 8.2.1 Market Trends
    - 8.2.2 Market Forecast
  - 8.3 Research Data Analytics
    - 8.3.1 Market Trends
    - 8.3.2 Market Forecast
  - 8.4 Operations Management
    - 8.4.1 Market Trends
    - 8.4.2 Market Forecast
  - 8.5 Others
    - 8.5.1 Market Trends
    - 8.5.2 Market Forecast
- 9 Market Breakup by End User
  - 9.1 Healthcare Payer
    - 9.1.1 Market Trends
    - 9.1.2 Market Forecast
  - 9.2 Healthcare Provider
    - 9.2.1 Market Trends
    - 9.2.2 Market Forecast

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 9.3 Others
  - 9.3.1 Market Trends
  - 9.3.2 Market Forecast
- 10 Market Breakup by Region
  - 10.1 North America
    - 10.1.1 United States
      - 10.1.1.1 Market Trends
      - 10.1.1.2 Market Forecast
    - 10.1.2 Canada
      - 10.1.2.1 Market Trends
      - 10.1.2.2 Market Forecast
  - 10.2 Asia-Pacific
    - 10.2.1 China
      - 10.2.1.1 Market Trends
      - 10.2.1.2 Market Forecast
    - 10.2.2 Japan
      - 10.2.2.1 Market Trends
      - 10.2.2.2 Market Forecast
    - 10.2.3 India
      - 10.2.3.1 Market Trends
      - 10.2.3.2 Market Forecast
    - 10.2.4 South Korea
      - 10.2.4.1 Market Trends
      - 10.2.4.2 Market Forecast
    - 10.2.5 Australia
      - 10.2.5.1 Market Trends
      - 10.2.5.2 Market Forecast
    - 10.2.6 Indonesia
      - 10.2.6.1 Market Trends
      - 10.2.6.2 Market Forecast
    - 10.2.7 Others
      - 10.2.7.1 Market Trends
      - 10.2.7.2 Market Forecast
  - 10.3 Europe
    - 10.3.1 Germany
      - 10.3.1.1 Market Trends
      - 10.3.1.2 Market Forecast
    - 10.3.2 France
      - 10.3.2.1 Market Trends
      - 10.3.2.2 Market Forecast
    - 10.3.3 United Kingdom
      - 10.3.3.1 Market Trends
      - 10.3.3.2 Market Forecast
    - 10.3.4 Italy
      - 10.3.4.1 Market Trends
      - 10.3.4.2 Market Forecast
    - 10.3.5 Spain

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 10.3.5.1 Market Trends
- 10.3.5.2 Market Forecast
- 10.3.6 Russia
  - 10.3.6.1 Market Trends
  - 10.3.6.2 Market Forecast
- 10.3.7 Others
  - 10.3.7.1 Market Trends
  - 10.3.7.2 Market Forecast
- 10.4 Latin America
  - 10.4.1 Brazil
    - 10.4.1.1 Market Trends
    - 10.4.1.2 Market Forecast
  - 10.4.2 Mexico
    - 10.4.2.1 Market Trends
    - 10.4.2.2 Market Forecast
  - 10.4.3 Others
    - 10.4.3.1 Market Trends
    - 10.4.3.2 Market Forecast
- 10.5 Middle East and Africa
  - 10.5.1 Market Trends
  - 10.5.2 Market Breakup by Country
  - 10.5.3 Market Forecast
- 11 SWOT Analysis
  - 11.1 Overview
  - 11.2 Strengths
  - 11.3 Weaknesses
  - 11.4 Opportunities
  - 11.5 Threats
- 12 Value Chain Analysis
- 13 Porters Five Forces Analysis
  - 13.1 Overview
  - 13.2 Bargaining Power of Buyers
  - 13.3 Bargaining Power of Suppliers
  - 13.4 Degree of Competition
  - 13.5 Threat of New Entrants
  - 13.6 Threat of Substitutes
- 14 Price Analysis
- 15 Competitive Landscape
  - 15.1 Market Structure
  - 15.2 Key Players
  - 15.3 Profiles of Key Players
    - 15.3.1 Allscripts Healthcare Solutions Inc.
      - 15.3.1.1 Company Overview
      - 15.3.1.2 Product Portfolio
      - 15.3.1.3 Financials
      - 15.3.1.4 SWOT Analysis
    - 15.3.2 Cerner Corporation

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 15.3.2.1 Company Overview
- 15.3.2.2 Product Portfolio
- 15.3.2.3 Financials
- 15.3.2.4 SWOT Analysis
- 15.3.3 IBM Corporation
  - 15.3.3.1 Company Overview
  - 15.3.3.2 Product Portfolio
  - 15.3.3.3 Financials
  - 15.3.3.4 SWOT Analysis
- 15.3.4 McKesson Corporation
  - 15.3.4.1 Company Overview
  - 15.3.4.2 Product Portfolio
  - 15.3.4.3 Financials
  - 15.3.4.4 SWOT Analysis
- 15.3.5 MedeAnalytics Inc.
  - 15.3.5.1 Company Overview
  - 15.3.5.2 Product Portfolio
- 15.3.6 Microsoft Corporation
  - 15.3.6.1 Company Overview
  - 15.3.6.2 Product Portfolio
  - 15.3.6.3 Financials
  - 15.3.6.4 SWOT Analysis
- 15.3.7 Oracle Corporation
  - 15.3.7.1 Company Overview
  - 15.3.7.2 Product Portfolio
  - 15.3.7.3 Financials
  - 15.3.7.4 SWOT Analysis
- 15.3.8 SAS Institute Inc.
  - 15.3.8.1 Company Overview
  - 15.3.8.2 Product Portfolio
  - 15.3.8.3 SWOT Analysis
- 15.3.9 UnitedHealth Group Incorporated
  - 15.3.9.1 Company Overview
  - 15.3.9.2 Product Portfolio
  - 15.3.9.3 Financials
  - 15.3.9.4 SWOT Analysis
- 15.3.10 Verisk Analytics
  - 15.3.10.1 Company Overview
  - 15.3.10.2 Product Portfolio
  - 15.3.10.3 Financials
  - 15.3.10.4 SWOT Analysis

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

**Healthcare Predictive Analytics Market Report by Product (Hardware, Software and Services), Deployment Mode (On-premises, Cloud-based), Application (Clinical Data Analytics, Financial Data Analytics, Research Data Analytics, Operations Management, and Others), End User (Healthcare Payer, Healthcare Provider, and Others), and Region 2025-2033**

Market Report | 2025-04-01 | 137 pages | IMARC Group

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Electronic (PDF) Single User	\$2999.00
	Five User Licence	\$3999.00
	Enterprisewide License	\$4999.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com



Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-15"/>
		Signature	<input type="text"/>