

Digital Ink Market Report by Type (Digital Textile Ink, UV Ink, Solvent Ink, Water-Based Ink, and Others), Technology Type (Electrography, Ink-Jet), Formulation (Solvent-based, Water-based, UV-cured, and Others), Substrate (Textile, Plastics, Ceramic and Glass, and Others), and Region 2025-2033

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Report description:

The global digital ink market size reached USD 2.6 Billion in 2024. Looking forward, IMARC Group expects the market to reach USD 4.8 Billion by 2033, exhibiting a growth rate (CAGR) of 6.54% during 2025-2033.

Digital ink refers to a type of ink that is utilized in the digital printing process. This process allows handwriting and drawings to be added electronically to substrates or documents. Some of the widely available types of digital ink include UV curing, water-based, oil-based, solvent-based, etc. They offer numerous benefits such as lesser paper requirements, easy options for copying and pasting, unlimited use of multiple-colored inks, etc. Digital ink also provides high speed and superior print quality for images, graphics, and text. Owing to this, it has several applications in automotive and technical markings, construction, packaging, promotional materials, textiles, etc.

Digital Ink Market Trends:

The elevating use of digital ink in the food packaging sector to describe the composition, shelf-life, nutritional value, pricing, etc., of the product is primarily driving the global digital ink market. Additionally, the growing demand for UV-curable digital inks on account of their beneficial characteristics, such as fast drying, low volatile organic compound (VOC) content, eco-friendly qualities, etc., is further augmenting the market growth. Besides this, the shifting consumer preferences from analog printing towards digital alternatives for shorter print runs and to meet the requirement for a faster turnaround in the graphic printing segment are acting as significant growth-inducing factor. Furthermore, the increasing usage of digital ink for tile printing applications in the construction sector owing to its numerous benefits, such as rational ink management, non-contact decoration, ability to print

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textured surfaces and produce high-quality images, etc., is stimulating the market growth. Additionally, several automobile manufacturers are using vehicle wraps and graphic covers for marketing and promotional objectives. These covers also protect automobiles from scratches and dents during minor accidents, which, in turn, is further propelling the demand for digital inks. Numerous other factors, including the widespread availability of digital inks in varying hues, introduction of advanced technologies that eliminate waste reduction, and emerging popularity of eco-friendly ink variants, are expected to drive the global digital ink market over the forecast period.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global digital ink market report, along with forecasts at the global, regional and country level from 2025-2033. Our report has categorized the market based on type, technology type, formulation and substrate.

Breakup by Type:

- Digital Textile Ink
- Sublimation Ink
- Disperse Ink
- Textile Pigment Ink
- Reactive Ink
- Acid Ink
- UV Ink
- Rigid UV Ink
- Universal UV Ink
- Flexible UV Ink
- Solvent Ink
- Eco Solvent
- Others
- Water-Based Ink
- Dye Ink
- Pigment Ink
- Packaging Ink
- Label Ink
- Soft Packaging Ink
- Others
- Others

Breakup by Technology Type:

- Electrography
- Ink-Jet

Breakup by Formulation:

- Solvent-based
- Water-based
- UV-cured
- Others

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Breakup by Substrate:

- Textile
- Plastics
- Ceramic and Glass
- Others

Breakup by Region:

- North America
- United States
- Canada
- Asia-Pacific
- China
- Japan
- India
- South Korea
- Australia
- Indonesia
- Others
- Europe
- Germany
- France
- United Kingdom
- Italy
- Spain
- Russia
- Others
- Latin America
- Brazil
- Mexico
- Others
- Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Bordeaux Digital PrintInk Ltd., Cabot Corporation, DIC Corporation, Dover Corporation, Dupont De Nemours Inc., FUJIFILM Holdings Corporation, INX International Ink Co. (Sakata Inx Corporation), Marabu GmbH & Co. KG, Nazdar Company Inc., NUTec Digital Ink (Pty) Ltd., Toyo Ink SC Holdings Co. Ltd. and Wikoff Color Corporation.

Key Questions Answered in This Report

- 1.What was the size of the global digital ink market in 2024?
- 2.What is the expected growth rate of the global digital ink market during 2025-2033?
- 3.What are the key factors driving the global digital ink market?
- 4.What has been the impact of COVID-19 on the global digital ink market?
- 5.What is the breakup of the global digital ink market based on the type?

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- 6.What is the breakup of the global digital ink market based on the technology type?
- 7.What is the breakup of the global digital ink market based on formulation?
- 8.What is the breakup of the global digital ink market based on the substrate?
- 9.What are the key regions in the global digital ink market?
- 10.Who are the key players/companies in the global digital ink market?

Table of Contents:

- 1 Preface
- 2 Scope and Methodology
 - 2.1 Objectives of the Study
 - 2.2 Stakeholders
 - 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
 - 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
 - 2.5 Forecasting Methodology
- 3 Executive Summary
- 4 Introduction
 - 4.1 Overview
 - 4.2 Key Industry Trends
- 5 Global Digital Ink Market
 - 5.1 Market Overview
 - 5.2 Market Performance
 - 5.3 Impact of COVID-19
 - 5.4 Market Forecast
- 6 Market Breakup by Type
 - 6.1 Digital Textile Ink
 - 6.1.1 Market Trends
 - 6.1.2 Key Segments
 - 6.1.2.1 Sublimation Ink
 - 6.1.2.2 Disperse Ink
 - 6.1.2.3 Textile Pigment Ink
 - 6.1.2.4 Reactive Ink
 - 6.1.2.5 Acid Ink
 - 6.1.3 Market Forecast
 - 6.2 UV Ink
 - 6.2.1 Market Trends
 - 6.2.2 Key Segments
 - 6.2.2.1 Rigid UV Ink
 - 6.2.2.2 Universal UV Ink
 - 6.2.2.3 Flexible UV Ink
 - 6.2.3 Market Forecast
 - 6.3 Solvent Ink
 - 6.3.1 Market Trends

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- 6.3.2 Key Segments
 - 6.3.2.1 Eco Solvent
 - 6.3.2.2 Others
- 6.3.3 Market Forecast
- 6.4 Water-Based Ink
 - 6.4.1 Market Trends
 - 6.4.2 Key Segments
 - 6.4.2.1 Dye Ink
 - 6.4.2.2 Pigment Ink
 - 6.4.2.3 Packaging Ink
 - 6.4.2.4 Label Ink
 - 6.4.2.5 Soft Packaging Ink
 - 6.4.2.6 Others
 - 6.4.3 Market Forecast
- 6.5 Others
 - 6.5.1 Market Trends
 - 6.5.2 Market Forecast
- 7 Market Breakup by Technology Type
 - 7.1 Electrography
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
 - 7.2 Ink-Jet
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
- 8 Market Breakup by Formulation
 - 8.1 Solvent-based
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
 - 8.2 Water-based
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast
 - 8.3 UV-cured
 - 8.3.1 Market Trends
 - 8.3.2 Market Forecast
 - 8.4 Others
 - 8.4.1 Market Trends
 - 8.4.2 Market Forecast
- 9 Market Breakup by Substrate
 - 9.1 Textile
 - 9.1.1 Market Trends
 - 9.1.2 Market Forecast
 - 9.2 Plastics
 - 9.2.1 Market Trends
 - 9.2.2 Market Forecast
 - 9.3 Ceramic and Glass
 - 9.3.1 Market Trends
 - 9.3.2 Market Forecast

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- 9.4 Others
 - 9.4.1 Market Trends
 - 9.4.2 Market Forecast
- 10 Market Breakup by Region
 - 10.1 North America
 - 10.1.1 United States
 - 10.1.1.1 Market Trends
 - 10.1.1.2 Market Forecast
 - 10.1.2 Canada
 - 10.1.2.1 Market Trends
 - 10.1.2.2 Market Forecast
 - 10.2 Asia-Pacific
 - 10.2.1 China
 - 10.2.1.1 Market Trends
 - 10.2.1.2 Market Forecast
 - 10.2.2 Japan
 - 10.2.2.1 Market Trends
 - 10.2.2.2 Market Forecast
 - 10.2.3 India
 - 10.2.3.1 Market Trends
 - 10.2.3.2 Market Forecast
 - 10.2.4 South Korea
 - 10.2.4.1 Market Trends
 - 10.2.4.2 Market Forecast
 - 10.2.5 Australia
 - 10.2.5.1 Market Trends
 - 10.2.5.2 Market Forecast
 - 10.2.6 Indonesia
 - 10.2.6.1 Market Trends
 - 10.2.6.2 Market Forecast
 - 10.2.7 Others
 - 10.2.7.1 Market Trends
 - 10.2.7.2 Market Forecast
 - 10.3 Europe
 - 10.3.1 Germany
 - 10.3.1.1 Market Trends
 - 10.3.1.2 Market Forecast
 - 10.3.2 France
 - 10.3.2.1 Market Trends
 - 10.3.2.2 Market Forecast
 - 10.3.3 United Kingdom
 - 10.3.3.1 Market Trends
 - 10.3.3.2 Market Forecast
 - 10.3.4 Italy
 - 10.3.4.1 Market Trends
 - 10.3.4.2 Market Forecast
 - 10.3.5 Spain

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- 10.3.5.1 Market Trends
- 10.3.5.2 Market Forecast
- 10.3.6 Russia
 - 10.3.6.1 Market Trends
 - 10.3.6.2 Market Forecast
- 10.3.7 Others
 - 10.3.7.1 Market Trends
 - 10.3.7.2 Market Forecast
- 10.4 Latin America
 - 10.4.1 Brazil
 - 10.4.1.1 Market Trends
 - 10.4.1.2 Market Forecast
 - 10.4.2 Mexico
 - 10.4.2.1 Market Trends
 - 10.4.2.2 Market Forecast
 - 10.4.3 Others
 - 10.4.3.1 Market Trends
 - 10.4.3.2 Market Forecast
- 10.5 Middle East and Africa
 - 10.5.1 Market Trends
 - 10.5.2 Market Breakup by Country
 - 10.5.3 Market Forecast
- 11 SWOT Analysis
 - 11.1 Overview
 - 11.2 Strengths
 - 11.3 Weaknesses
 - 11.4 Opportunities
 - 11.5 Threats
- 12 Value Chain Analysis
- 13 Porters Five Forces Analysis
 - 13.1 Overview
 - 13.2 Bargaining Power of Buyers
 - 13.3 Bargaining Power of Suppliers
 - 13.4 Degree of Competition
 - 13.5 Threat of New Entrants
 - 13.6 Threat of Substitutes
- 14 Price Analysis
- 15 Competitive Landscape
 - 15.1 Market Structure
 - 15.2 Key Players
 - 15.3 Profiles of Key Players
 - 15.3.1 Bordeaux Digital PrintInk Ltd.
 - 15.3.1.1 Company Overview
 - 15.3.1.2 Product Portfolio
 - 15.3.2 Cabot Corporation
 - 15.3.2.1 Company Overview
 - 15.3.2.2 Product Portfolio

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- 15.3.2.3 Financials
- 15.3.2.4 SWOT Analysis
- 15.3.3 DIC Corporation
 - 15.3.3.1 Company Overview
 - 15.3.3.2 Product Portfolio
 - 15.3.3.3 Financials
 - 15.3.3.4 SWOT Analysis
- 15.3.4 Dover Corporation
 - 15.3.4.1 Company Overview
 - 15.3.4.2 Product Portfolio
 - 15.3.4.3 Financials
 - 15.3.4.4 SWOT Analysis
- 15.3.5 Dupont De Nemours Inc.
 - 15.3.5.1 Company Overview
 - 15.3.5.2 Product Portfolio
 - 15.3.5.3 Financials
 - 15.3.5.4 SWOT Analysis
- 15.3.6 FUJIFILM Holdings Corporation
 - 15.3.6.1 Company Overview
 - 15.3.6.2 Product Portfolio
 - 15.3.6.3 Financials
 - 15.3.6.4 SWOT Analysis
- 15.3.7 INX International Ink Co. (Sakata Inx Corporation)
 - 15.3.7.1 Company Overview
 - 15.3.7.2 Product Portfolio
- 15.3.8 Marabu GmbH & Co. KG
 - 15.3.8.1 Company Overview
 - 15.3.8.2 Product Portfolio
- 15.3.9 Nazdar Company Inc.
 - 15.3.9.1 Company Overview
 - 15.3.9.2 Product Portfolio
- 15.3.10 NUtec Digital Ink (Pty) Ltd.
 - 15.3.10.1 Company Overview
 - 15.3.10.2 Product Portfolio
- 15.3.11 Toyo Ink SC Holdings Co. Ltd.
 - 15.3.11.1 Company Overview
 - 15.3.11.2 Product Portfolio
 - 15.3.11.3 Financials
- 15.3.12 Wikoff Color Corporation
 - 15.3.12.1 Company Overview
 - 15.3.12.2 Product Portfolio

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