

**Automotive Upholstery Market Report by Upholstery Materials (Automotive Textiles, Leather, Plastics, Smart Fabrics, Synthetic Leather, Thermoplastic Polymers), Fabric Type (Non-woven, Woven), Vehicle Type (Passenger Cars, Commercial Vehicles), Sales Channel (OEM, Aftermarket), Application (Carpets, Dashboards, Roof Liners, Seat Covers, Sun Visors, Trunk Liners), and Region 2025-2033**

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**Report description:**

The global automotive upholstery market size reached USD 7.5 Billion in 2024. Looking forward, IMARC Group expects the market to reach USD 11.1 Billion by 2033, exhibiting a growth rate (CAGR) of 4.5% during 2025-2033. The increasing demand for personal and commercial vehicles, the inflating disposable incomes of individuals, rapid urbanization, the rising sales of luxury vehicles with enhanced features, and the expansion of automotive upholstery fabric manufacturing plants are some of the factors propelling the market share.

Automotive upholstery refers to reupholstering, recovering the seats, and trimming the interior of vehicles. It includes seat covers, trunk space, carpets, center console, roof covers, and door insides. It is made using leather, faux leather, vinyl, polyvinyl chloride (PVC), and nylon, which makes the seat durable and moisture, chemicals, stain, and abrasion resistant. It prevents inevitable growing dirt and protects against pollen, pet dander, and dust that cause allergies and breathing problems. It enhances the aesthetic appeal of automobiles and helps protect the back and spine of the passengers, improves the driving posture, and offers an enhanced driving experience. Besides this, fabrics used in making upholstery provide insulation and helps keep vehicles cool in the summer. As a result, automotive upholstery is gaining immense traction across the globe.

Automotive Upholstery Market Trends:

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The growing global population is catalyzing the demand for personal and commercial vehicles. This, along with the rapid urbanization and the inflating disposable income levels of individuals, is increasing the sales of luxury vehicles with enhanced features, comfortable interiors, premium upholstery, and better safety arrangements and consequently impelling the market growth. In addition, the rising awareness among individuals about the benefits offered by upholsteries, which include durability, customization, easy maintenance, and protection from environmental factors, is increasing their widespread adoption in automobiles. Apart from this, various innovations and technological advancements in the automotive industry are encouraging market players to expand their product portfolio and increase sales. The shifting consumer preference for non-woven fabrics and the increasing demand for lightweight automotive materials are strengthening the market growth. Non-woven fabrics require less maintenance and are more reliable and economical than woven fabrics. Furthermore, the expansion of automotive upholstery fabric manufacturing plants is expected to propel market growth.

**Key Market Segmentation:**

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the global, regional, and country levels for 2025-2033. Our report has categorized the market based on upholstery materials, fabric type, vehicle type, sales channel, and application.

**Breakup by Upholstery Materials:**

- Automotive Textiles
- Leather
- Plastics
- Smart Fabrics
- Synthetic Leather
- Thermoplastic Polymers

**Breakup by Fabric Type:**

- Non-woven
- Woven

**Breakup by Vehicle Type:**

- Passenger Cars
- Commercial Vehicles

**Breakup by Sales Channel:**

- OEM
- Aftermarket

**Breakup by Application:**

- Carpets
- Dashboards
- Roof Liners
- Seat Covers
- Sun Visors

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- Trunk Liners

#### Breakup by Region:

- North America
- United States
- Canada
- Asia-Pacific
- China
- Japan
- India
- South Korea
- Australia
- Indonesia
- Others
- Europe
- Germany
- France
- United Kingdom
- Italy
- Spain
- Russia
- Others
- Latin America
- Brazil
- Mexico
- Others
- Middle East and Africa

#### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Acme Mills Company, Adient PLC, Borgers Se & Co. KGaA, Grupo Antolin Irausa S.A., Katzkin Leather Inc., Lear Corporation, Martur Automotive Seating Systems, MarvelVinyls, Morbern, Sage Automotive Interiors, Seiren Co. Ltd, The Haartz Corporation, and Toyota Boshoku Corporation.

#### Key Questions Answered in This Report

1. What was the size of the global automotive upholstery market in 2024?
2. What is the expected growth rate of the global automotive upholstery market during 2025-2033?
3. What are the key factors driving the global automotive upholstery market?
4. What has been the impact of COVID-19 on the global automotive upholstery market?
5. What is the breakup of the global automotive upholstery market based on the upholstery materials?
6. What is the breakup of the global automotive upholstery market based on the fabric type?
7. What is the breakup of the global automotive upholstery market based on the sales channel?
8. What is the breakup of the global automotive upholstery market based on the application?
9. What are the key regions in the global automotive upholstery market?
10. Who are the key players/companies in the global automotive upholstery market?

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