

Alternative Sweeteners Market Report by Product Type (High Fructose Syrup, High-Intensity Sweeteners, Low-Intensity Sweeteners), Source (Natural, Synthetic), Application (Food, Beverages, and Others), and Region 2025-2033

Market Report | 2025-04-01 | 150 pages | IMARC Group

AVAILABLE LICENSES:

- Electronic (PDF) Single User \$3999.00
- Five User Licence \$4999.00
- Enterprisewide License \$5999.00

Report description:

The global alternative sweeteners market size reached USD 5.1 Billion in 2024. Looking forward, IMARC Group expects the market to reach USD 7.2 Billion by 2033, exhibiting a growth rate (CAGR) of 3.89% during 2025-2033.

Alternative sweeteners refer to low-calorie additives that are extensively employed to sweeten and enhance the flavor of various food and beverages. They can be prepared naturally or synthetically from multiple ingredients, including sucralose, aspartame, and acesulfame-k. Unlike sugar, alternative sweeteners are utilized in reduced concentrations since they possess a higher level of sweetness. Apart from this, they exhibit a low glycemic index, which helps maintain insulin levels post-intake of several consumer goods. Alternative sweeteners also aid in mitigating the risk of cavities and tooth decay and ensuring a healthy weight. Consequently, they find extensive applications in confectionery, dairy, pharmaceutical, animal feed, bakery, and beverages to improve their shelf life and taste. Currently, alternative sweeteners are mainly available in high- and low-intensity types.

Alternative Sweeteners Market Trends:

The considerable expansion in the food and beverage (F&B) sector and the increasing need for sugar-free ready-to-eat (RTE) and ready-to-drink (RTD) beverages are majorly driving the market growth. This is further supported by the growing disposable incomes, hectic lifestyle schedules, and evolving consumer preferences. Furthermore, the rising health concerns and the escalating incidences of diabetes and obesity are augmenting the demand for low-calorie sweeteners to mitigate health-related issues, which is acting as another growth-inducing factor. In line with this, the growing consumer awareness regarding the availability of both naturally and synthetically produced alternative sweeteners across diverse online and offline distribution channels is contributing to the market growth. Other factors, such as the employment of advanced manufacturing solutions to facilitate mass production with reduced time and expenditure and the frequent mergers and acquisitions (M&A) amongst key

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott-international.com

www.scott-international.com

players to launch organic alternative sweeteners, are creating a positive outlook for the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global alternative sweeteners market report, along with forecasts at the global, regional and country level from 2025-2033. Our report has categorized the market based on product type, source and application.

Breakup by Product Type:

- High Fructose Syrup
- High-Intensity Sweeteners
- Low-Intensity Sweeteners

Breakup by Source:

- Natural
- Synthetic

Breakup by Application:

- Food
- Beverages
- Others

Breakup by Region:

- North America
- United States
- Canada
- Asia-Pacific
- China
- Japan
- India
- South Korea
- Australia
- Indonesia
- Others
- Europe
- Germany
- France
- United Kingdom
- Italy
- Spain
- Russia
- Others
- Latin America
- Brazil

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Mexico
- Others
- Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Ajinomoto Co. Inc., Archer-Daniels-Midland Company, BENEÓ (Sudzucker AG), Cargill Incorporated, Celanese Corporation, DuPont de Nemours Inc., Heartland Food Products Group, Ingredion Inc., Roquette Freres and Tate & Lyle PLC.

Key Questions Answered in This Report

1. What was the size of the global alternative sweeteners market in 2024?
2. What is the expected growth rate of the global alternative sweeteners market during 2025-2033?
3. What are the key factors driving the global alternative sweeteners market?
4. What has been the impact of COVID-19 on the global alternative sweeteners market?
5. What is the breakup of the global alternative sweeteners market based on the product type?
6. What is the breakup of the global alternative sweeteners market based on the application?
7. What are the key regions in the global alternative sweeteners market?
8. Who are the key players/companies in the global alternative sweeteners market?

Table of Contents:

- 1 Preface
- 2 Scope and Methodology
 - 2.1 Objectives of the Study
 - 2.2 Stakeholders
 - 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
 - 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
 - 2.5 Forecasting Methodology
- 3 Executive Summary
- 4 Introduction
 - 4.1 Overview
 - 4.2 Key Industry Trends
- 5 Global Alternative Sweeteners Market
 - 5.1 Market Overview
 - 5.2 Market Performance
 - 5.3 Impact of COVID-19
 - 5.4 Market Forecast
- 6 Market Breakup by Product Type
 - 6.1 High Fructose Syrup
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
 - 6.2 High-Intensity Sweeteners
 - 6.2.1 Market Trends

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 6.2.2 Market Forecast
- 6.3 Low-Intensity Sweeteners
 - 6.3.1 Market Trends
 - 6.3.2 Market Forecast
- 7 Market Breakup by Source
 - 7.1 Natural
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
 - 7.2 Synthetic
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
- 8 Market Breakup by Application
 - 8.1 Food
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
 - 8.2 Beverages
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast
 - 8.3 Others
 - 8.3.1 Market Trends
 - 8.3.2 Market Forecast
- 9 Market Breakup by Region
 - 9.1 North America
 - 9.1.1 United States
 - 9.1.1.1 Market Trends
 - 9.1.1.2 Market Forecast
 - 9.1.2 Canada
 - 9.1.2.1 Market Trends
 - 9.1.2.2 Market Forecast
 - 9.2 Asia-Pacific
 - 9.2.1 China
 - 9.2.1.1 Market Trends
 - 9.2.1.2 Market Forecast
 - 9.2.2 Japan
 - 9.2.2.1 Market Trends
 - 9.2.2.2 Market Forecast
 - 9.2.3 India
 - 9.2.3.1 Market Trends
 - 9.2.3.2 Market Forecast
 - 9.2.4 South Korea
 - 9.2.4.1 Market Trends
 - 9.2.4.2 Market Forecast
 - 9.2.5 Australia
 - 9.2.5.1 Market Trends
 - 9.2.5.2 Market Forecast
 - 9.2.6 Indonesia
 - 9.2.6.1 Market Trends

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 9.2.6.2 Market Forecast
- 9.2.7 Others
 - 9.2.7.1 Market Trends
 - 9.2.7.2 Market Forecast
- 9.3 Europe
 - 9.3.1 Germany
 - 9.3.1.1 Market Trends
 - 9.3.1.2 Market Forecast
 - 9.3.2 France
 - 9.3.2.1 Market Trends
 - 9.3.2.2 Market Forecast
 - 9.3.3 United Kingdom
 - 9.3.3.1 Market Trends
 - 9.3.3.2 Market Forecast
 - 9.3.4 Italy
 - 9.3.4.1 Market Trends
 - 9.3.4.2 Market Forecast
 - 9.3.5 Spain
 - 9.3.5.1 Market Trends
 - 9.3.5.2 Market Forecast
 - 9.3.6 Russia
 - 9.3.6.1 Market Trends
 - 9.3.6.2 Market Forecast
 - 9.3.7 Others
 - 9.3.7.1 Market Trends
 - 9.3.7.2 Market Forecast
- 9.4 Latin America
 - 9.4.1 Brazil
 - 9.4.1.1 Market Trends
 - 9.4.1.2 Market Forecast
 - 9.4.2 Mexico
 - 9.4.2.1 Market Trends
 - 9.4.2.2 Market Forecast
 - 9.4.3 Others
 - 9.4.3.1 Market Trends
 - 9.4.3.2 Market Forecast
- 9.5 Middle East and Africa
 - 9.5.1 Market Trends
 - 9.5.2 Market Breakup by Country
 - 9.5.3 Market Forecast
- 10 SWOT Analysis
 - 10.1 Overview
 - 10.2 Strengths
 - 10.3 Weaknesses
 - 10.4 Opportunities
 - 10.5 Threats
- 11 Value Chain Analysis

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 12 Porters Five Forces Analysis
 - 12.1 Overview
 - 12.2 Bargaining Power of Buyers
 - 12.3 Bargaining Power of Suppliers
 - 12.4 Degree of Competition
 - 12.5 Threat of New Entrants
 - 12.6 Threat of Substitutes
- 13 Price Analysis
- 14 Competitive Landscape
 - 14.1 Market Structure
 - 14.2 Key Players
 - 14.3 Profiles of Key Players
 - 14.3.1 Ajinomoto Co. Inc.
 - 14.3.1.1 Company Overview
 - 14.3.1.2 Product Portfolio
 - 14.3.1.3 Financials
 - 14.3.1.4 SWOT Analysis
 - 14.3.2 Archer-Daniels-Midland Company
 - 14.3.2.1 Company Overview
 - 14.3.2.2 Product Portfolio
 - 14.3.2.3 Financials
 - 14.3.2.4 SWOT Analysis
 - 14.3.3 BENEIO (Sudzucker AG)
 - 14.3.3.1 Company Overview
 - 14.3.3.2 Product Portfolio
 - 14.3.4 Cargill Incorporated
 - 14.3.4.1 Company Overview
 - 14.3.4.2 Product Portfolio
 - 14.3.4.3 SWOT Analysis
 - 14.3.5 Celanese Corporation
 - 14.3.5.1 Company Overview
 - 14.3.5.2 Product Portfolio
 - 14.3.5.3 Financials
 - 14.3.5.4 SWOT Analysis
 - 14.3.6 DuPont de Nemours, Inc.
 - 14.3.6.1 Company Overview
 - 14.3.6.2 Product Portfolio
 - 14.3.6.3 Financials
 - 14.3.6.4 SWOT Analysis
 - 14.3.7 Heartland Food Products Group
 - 14.3.7.1 Company Overview
 - 14.3.7.2 Product Portfolio
 - 14.3.8 Ingredion Inc.
 - 14.3.8.1 Company Overview
 - 14.3.8.2 Product Portfolio
 - 14.3.8.3 Financials
 - 14.3.8.4 SWOT Analysis

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 14.3.9 Roquette Freres
 - 14.3.9.1 Company Overview
 - 14.3.9.2 Product Portfolio
 - 14.3.9.3 SWOT Analysis
- 14.3.10 Tate & Lyle PLC
 - 14.3.10.1 Company Overview
 - 14.3.10.2 Product Portfolio
 - 14.3.10.3 Financials
 - 14.3.10.4 SWOT Analysis

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Alternative Sweeteners Market Report by Product Type (High Fructose Syrup, High-Intensity Sweeteners, Low-Intensity Sweeteners), Source (Natural, Synthetic), Application (Food, Beverages, and Others), and Region 2025-2033

Market Report | 2025-04-01 | 150 pages | IMARC Group

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Electronic (PDF) Single User	\$3999.00
	Five User Licence	\$4999.00
	Enterprisewide License	\$5999.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-04"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Signature

An empty rectangular box with a thin black border, intended for a signature.