

Veterinary EHR Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025-2034

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Report description:

The Global Veterinary EHR Market was valued at USD 612.3 million in 2024 and is projected to expand at a CAGR of 13.4% from 2025 to 2034. Market growth is primarily driven by increasing pet adoption rates and the rising integration of AI-powered medical technologies. The adoption of cloud-based EHR systems in veterinary clinics is improving data management efficiency, while the rise of telemedicine for remote consultations is boosting demand for digital record-keeping solutions. These advancements streamline veterinary workflows and support better clinical decision-making. Additionally, technology developers and startups are expanding their focus to include software tailored for veterinary clinics, further strengthening market penetration. Growing investments in telemedicine, which relies on EHR systems for virtual consultations, are also contributing to market expansion.

Veterinary EHR solutions facilitate digital health record management, aiding in diagnostics, treatment planning, and practice administration. These systems comply with regulatory requirements for data storage and sharing, ensuring efficient healthcare delivery while providing easy access to medical records for veterinarians, pet owners, and stakeholders.

Based on practice type, the market is categorized into equine, small animals, food-producing animals, mixed animals, and others. The small animals segment, which includes pets such as dogs, cats, and rabbits, led the market with USD 208.4 million in 2021, USD 233.5 million in 2022, and USD 262.1 million in 2023. The dominance of this segment is attributed to the increasing number of pet owners and the growing demand for high-quality veterinary services. Pet owners are seeking advanced preventive care and treatment options, leading to the adoption of EHR solutions for more efficient record-keeping and practice management. Veterinary clinics catering to small animals benefit from features like vaccination inventory tracking, appointment scheduling, and diagnostic reporting. With rising awareness about pet health and the ongoing trend of pet humanization, demand for customized EHR solutions continues to grow.

By delivery mode, the market is divided into cloud-based and on-premise EHR systems. Cloud-based EHR solutions accounted for 72.6% of the market share in 2024, largely due to their affordability and ease of remote access. Cloud solutions eliminate the

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need for expensive on-site infrastructure, reducing implementation and maintenance costs while ensuring automatic regulatory updates and enhanced data protection through encryption and backups. The growing popularity of telemedicine and mobile veterinary practices further supports this segment's growth as more clinics transition to digitalized operations to enhance patient care.

Based on application, the market is segmented into practice management and imaging, with the practice management segment dominating in 2024. This segment is expected to reach USD 1.6 billion by 2034, driven by increasing demand for veterinary services. Practice management solutions integrate administrative and clinical functions, including patient records, appointment scheduling, billing, and inventory management. Their widespread adoption, particularly in small and mixed-animal practices, enhances workflow efficiency and improves patient care outcomes.

The end-use segmentation includes veterinary hospitals and clinics, ambulatory and mobile veterinary services, and other end users. Veterinary hospitals and clinics held the largest share in 2024, with USD 450.3 million. EHR adoption in these facilities improves patient record management, appointment scheduling, and treatment planning. These systems streamline operations by integrating imaging, telemedicine, and billing functions, ultimately enhancing veterinary service quality. The increasing demand for advanced pet care, regulatory compliance, and growing pet owner expectations continue to fuel market expansion.

North America led the global veterinary EHR market with a 40.1% share in 2024 and is projected to grow at a 13.3% CAGR over the forecast period. The US market, valued at USD 156 million in 2021, grew to USD 175.1 million in 2022 and reached USD 196.9 million in 2023. Increased pet ownership and rising pet insurance coverage are key factors driving market growth in the region.

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