

Tax Tech Market by Tax Compliance & Reporting (VAT/GST Compliance), Tax Analytics & AI-driven Solutions (Predictive Analytics, AI-powered Tax Audits & Risk Assessment), Tax Workflow & Document Management (Tax Document Automation) - Global Forecast to 2030

Market Report | 2025-03-31 | 290 pages | MarketsandMarkets

AVAILABLE LICENSES:

- Single User \$4950.00
- Multi User \$6650.00
- Corporate License \$8150.00
- Enterprise Site License \$10000.00

Report description:

The global tax tech market will grow from USD 18.53 billion in 2024 to USD 36.72 billion by 2030 at a compounded annual growth rate (CAGR) of 12.1% during the forecast period. The growing complexity of international trade and changing global tax rules will likely play a significant role in creating demand for tax technology solutions. As companies go global, they struggle to cope with various tax regimes, compliance, and reporting standards. This has generated an urgent need for real-time, automated tax management solutions. Tax technology solutions provide increased accuracy, efficiency, and transparency, enabling organizations to minimize compliance risk and respond rapidly to changing regulations. Increasing pressure from worldwide tax authorities for greater transparency also increases the movement towards digital tax platforms.

"Based on offering, the professional services segment is expected to grow at the highest CAGR during the forecast period."

The professional services segment in the tax technology market offering category is projected to grow at the highest CAGR over the forecast period as demand for expert advice in deploying and operating sophisticated tax solutions increases. As companies increasingly go digital with tax tools to keep up with changing tax laws and automate tasks, they tend to need specialized services in integrating systems, customizing, training, and maintenance. Professional service firms provide customized consulting and implementation services that enable organizations to maximize tax operations, minimize compliance risk, and enhance accuracy. The expansion is also fueled by the internationalization of businesses into various tax jurisdictions, which requires localized knowledge and strategic tax planning. In addition, with governments implementing stronger compliance and e-filing requirements, firms are approaching external advisors for seamless digital transformation, thus driving demand for professional services within the tax technology industry.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Based on the verticals, the BFSI segment is expected to have the largest market share during the forecast period. The BFSI sector is expected to lead the tax tech market because it deals with complex financial operations and stringent regulatory requirements. Financial institutions and banks process a massive number of transactions on a day-to-day basis, sometimes within various nations, so it becomes imperative to use effective, mechanized tax regimes. Tax technology solutions help these companies keep track of constantly evolving tax regulations, minimize manual efforts, and eliminate mistakes or compliance failures. With increasing digitalization, most BFSI firms are embracing cloud-based offerings, AI-enabled analytics, and automation to make their tax functions more efficient. Not only do these technologies simplify operations, but they also help save time and reduce levels of risk. In turn, the BFSI industry is going big on tax technology, leading the charge regarding market innovation.

"Based on the region, Europe is expected to hold the second highest market share during the forecast period."

Based on the region, Europe is expected to hold the second-highest market share in the tax tech market during the forecast period, driven by accelerated digital transformation and a surge in regulatory mandates. Initiatives like the European Commission's VAT in the Digital Age (ViDA) package are transforming the region's tax environment by implementing compulsory e-invoicing, enhancing digital reporting, and simplifying cross-border VAT procedures. In addition, the OECD's BEPS 2.0 Pillar Two and the EU's evolving DAC framework (DAC7 and DAC8) are stimulating greater transparency and leading companies to adopt AI-powered tax automation and cloud-based compliance software. National-level frameworks such as Italy's SDI and France's CTC model reflect the region's commitment to sophisticated digital tax architecture. While these developments solidify Europe's stronghold on the global market, other parts, such as North America, are set to take the lead, pushing Europe to the second-highest rank due to its ongoing but phased regulatory adoption and regional fragmentation.

Breakdown of primaries

We interviewed Chief Executive Officers (CEOs), directors of innovation and technology, system integrators, and executives from several significant tax tech market companies.

-□By Company: Tier I: 40%, Tier II: 25%, and Tier III: 35%

-□By Designation: C-Level Executives: 25%, Director Level: 37%, and Others: 38%

-□By Region: North America: 38%, Europe: 24%, Asia Pacific: 22%, Rest of World: 16%

Some of the significant tax tech market vendors are Wolters Kluwer (Netherlands), H&R Block (US), Avalara (US), and Vertex.inc (US), Thomson Reuters (Canada), SAP (Germany), ADP (US), Sovos (US), Intuit (US) and Xero (New Zealand).

Research coverage:

The market report covered the tax tech market across segments. We estimated the market size and growth potential for many segments based on offerings, tax type, deployment mode, organization size, verticals, and region. It contains a thorough competition analysis of the major market participants, information about their businesses, essential observations about their product and service offerings, current trends, and critical market strategies.

Reasons to buy this report:

With information on the most accurate revenue estimates for the whole tax tech industry and its subsegments, the research will benefit market leaders and recent newcomers. Stakeholders will benefit from this report's increased understanding of the competitive environment, which will help them better position their companies and develop go-to-market strategies. The research offers information on the main market drivers, constraints, opportunities, and challenges, as well as aids players in understanding the pulse of the industry.

The report provides insights on the following pointers:

Analysis of key drivers (complex cross-border trade tax regulations, state & local tax rate variability, corporate ESG & tax transparency initiatives), restraints (lack of awareness of tax tech in developing countries), opportunities (integration with financial systems, the rise of digital currencies & crypto taxation), and challenges (frequent changes in tax laws & regulations) influencing the growth of the tax tech market.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

-□Product Development/Innovation: Comprehensive analysis of emerging technologies, R&D initiatives, and new service and product introductions in the tax tech market.

-□Market Development: In-depth details regarding profitable markets: the paper examines the global tax tech market.

-□Market Diversification: Comprehensive details regarding recent advancements, investments, unexplored regions, new goods and services, and the tax tech market.

-□Competitive Assessment: Thorough analysis of the market shares, expansion plans, and service portfolios of the top competitors in the tax tech industry, such as Wolters Kluwer (Netherlands), H&R Block (US), Avalara (US), and Vertex.Inc (US) and Thomson Reuters (Canada).

Table of Contents:

1	INTRODUCTION	27
1.1	STUDY OBJECTIVES	27
1.2	MARKET DEFINITION	27
1.2.1	INCLUSIONS AND EXCLUSIONS	28
1.3	MARKET SCOPE	29
1.3.1	MARKET SEGMENTATION	29
1.3.2	YEARS CONSIDERED	30
1.4	CURRENCY	30
1.5	STAKEHOLDERS	31
2	RESEARCH METHODOLOGY	32
2.1	RESEARCH APPROACH	32
2.1.1	SECONDARY DATA	33
2.1.2	PRIMARY DATA	34
2.1.2.1	Breakup of primary profiles	35
2.1.2.2	Key industry insights	35
2.2	MARKET BREAKUP AND DATA TRIANGULATION	36
2.3	MARKET SIZE ESTIMATION	37
2.3.1	TOP-DOWN APPROACH	38
2.3.2	BOTTOM-UP APPROACH	38
2.3.3	MARKET ESTIMATION APPROACHES	40
2.4	MARKET FORECAST	41
2.5	RESEARCH ASSUMPTIONS	42
2.6	LIMITATIONS	44
3	EXECUTIVE SUMMARY	45
4	PREMIUM INSIGHTS	49
4.1	OVERVIEW OF TAX TECH MARKET	49
4.2	TAX TECH MARKET, BY OFFERING	50
4.3	TAX TECH MARKET, BY SOLUTION	50
4.4	TAX TECH MARKET, BY PROFESSIONAL SERVICE	51
4.5	TAX TECH MARKET, BY DEPLOYMENT MODE	51
4.6	TAX TECH MARKET, BY TAX TYPE	52
4.7	TAX TECH MARKET, BY ORGANIZATION SIZE	52
4.8	TAX TECH MARKET, BY VERTICAL	53
4.9	TAX TECH MARKET: REGIONAL SCENARIO	53

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

?

- 5 MARKET OVERVIEW AND INDUSTRY TRENDS 54
- 5.1 INTRODUCTION 54
- 5.2 MARKET DYNAMICS 54
- 5.2.1 DRIVERS 55
- 5.2.1.1 Complex cross-border trade tax regulations 55
- 5.2.1.2 State and local tax rate variability 55
- 5.2.1.3 Corporate ESG & tax transparency initiatives 56
- 5.2.2 RESTRAINTS 56
- 5.2.2.1 Lack of awareness of tax tech in developing countries 56
- 5.2.3 OPPORTUNITIES 57
- 5.2.3.1 Integration with financial systems 57
- 5.2.3.2 Rise of digital currencies & cryptotaxation 57
- 5.2.4 CHALLENGES 58
- 5.2.4.1 Frequent changes in tax laws & regulations 58
- 5.3 CASE STUDY ANALYSIS 59
- 5.3.1 CASE STUDY 1: WINNING E-COMMERCE WITH VINCULUM AND AVALARA 59
- 5.3.2 CASE STUDY 2: DRIVING TAX DEPARTMENT EFFICIENCY AND MINIMIZING COMPLIANCE RISKS 59
- 5.3.3 CASE STUDY 3: ACHIEVING OPERATIONAL EXCELLENCE WITH CCH PROSYSTEM FX TAX AND CCH AXCESS SUITE 60
- 5.3.4 CASE STUDY 4: BERGER, ELLIOTT & PRITCHARD'S JOURNEY WITH CCH PROSYSTEM FX TAX AND CCH AXCESS SUITE 61
- 5.3.5 CASE STUDY 5: INOVONICS FINDS COMPLETE TAX COMPLIANCE PACKAGE WITH AVALARA 61
- 5.4 ECOSYSTEM ANALYSIS 62
- 5.5 VALUE CHAIN ANALYSIS 63
- 5.6 PRICING ANALYSIS 66
- 5.6.1 AVERAGE SELLING PRICE OF KEY PLAYERS, BY ORGANIZATION SIZE 66
- 5.6.2 INDICATIVE PRICING OF KEY PLAYERS, BY SOLUTION 66
- 5.7 PATENT ANALYSIS 70
- 5.7.1 LIST OF MAJOR PATENTS 71
- 5.8 TECHNOLOGY ANALYSIS 73
- 5.8.1 KEY TECHNOLOGIES 73
- 5.8.1.1 Blockchain 73
- 5.8.1.2 Cloud computing 73
- 5.8.1.3 AI & ML 74
- 5.8.1.4 Robotic Process Automation (RPA) for tax 74
- 5.8.1.5 API-first tax compliance 75
- 5.8.2 COMPLEMENTARY TECHNOLOGIES 75
- 5.8.2.1 Cybersecurity solutions 75
- 5.8.2.2 Financial management software 76
- 5.8.2.3 Data visualization tool 76
- 5.8.2.4 Big data & tax analytics 77
- 5.8.3 ADJACENT TECHNOLOGIES 77
- 5.8.3.1 Internet of Things (IoT) 77
- 5.8.3.2 5G connectivity 78
- 5.8.3.3 Digital currencies & cryptocurrencies platforms 78
- 5.9 REGULATORY LANDSCAPE 79
- 5.9.1 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS 79
- 5.9.2 KEY REGULATIONS, BY REGION 80

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

5.9.2.1	North America	80
5.9.2.2	Europe	82
5.9.2.3	Asia Pacific	83
5.9.2.4	Middle East & South Africa	84
5.9.2.5	Latin America	84
5.10	PORTER'S FIVE FORCES ANALYSIS	85
5.10.1	THREAT OF NEW ENTRANTS	86
5.10.2	THREAT OF SUBSTITUTES	86
5.10.3	BARGAINING POWER OF SUPPLIERS	86
5.10.4	BARGAINING POWER OF BUYERS	87
5.10.5	INTENSITY OF COMPETITIVE RIVALRY	87
5.11	KEY CONFERENCES AND EVENTS FROM 2025 TO 2026	88
5.12	TRENDS/DISRUPTIONS IMPACTING BUYERS	88
5.13	KEY STAKEHOLDERS IN BUYING PROCESS	89
5.14	BUYING CRITERIA	90
5.15	BUSINESS MODEL ANALYSIS	91
5.15.1	PRICING MODEL	91
5.15.2	PAAS MODEL	92
5.15.3	IAAS MODEL	92
5.15.4	WHITE-LABEL MODEL	92
5.16	INVESTMENT & FUNDING SCENARIO	93
5.17	IMPACT OF AI/GEN AI ON TAX TECH MARKET	93
5.17.1	TOP USE CASES AND MARKET POTENTIAL	93
5.17.1.1	Key use cases	94
5.17.2	CASE STUDY	95
5.17.2.1	Use Case 1: H&R Block simplifies tax preparation with powerful AI tax assistant, built using Azure AI	95
5.17.3	VENDOR INITIATIVE	96
5.17.3.1	Intuit	96
?		
6	TAX TECH MARKET, BY OFFERING	97
6.1	INTRODUCTION	98
6.1.1	OFFERING: TAX TECH MARKET DRIVERS	98
6.2	SOLUTIONS	99
6.2.1	GROWING ADOPTION OF TAX TECH SOLUTIONS TO SIMPLIFY COMPLIANCE AND ENHANCE ACCURACY	99
6.2.2	TAX COMPLIANCE & REPORTING	101
6.2.2.1	Automated tax filing and reporting to ensure timely compliance	101
6.2.2.2	Corporate tax compliance (direct & indirect taxes)	102
6.2.2.3	Sales and use tax automation	103
6.2.2.4	VAT/GST compliance	103
6.2.2.5	E-filing and tax return preparation	104
6.2.3	TAX ANALYTICS & AI-DRIVEN SOLUTIONS	104
6.2.3.1	Predictive analytics driving proactive tax planning and regulatory adaptation	104
6.2.3.2	Predictive analytics for tax planning	105
6.2.3.3	AI-powered tax audits and risk assessment	106
6.2.3.4	Tax data visualization and decision support	106
6.2.4	TAX WORKFLOW & DOCUMENT MANAGEMENT	107
6.2.4.1	Advanced digital audit solutions to expedite tax filings and reduce errors	107

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

6.2.4.2	Tax document automation and e-signatures	108
6.2.4.3	Tax workflow collaboration platforms	108
6.2.4.4	Audit trail and regulatory documentation	109
6.3	PROFESSIONAL SERVICES	109
6.3.1	COMPREHENSIVE TAX TECH SUPPORT FOR SEAMLESS IMPLEMENTATION AND MAINTENANCE	109
6.3.2	CONSULTING & TRAINING	111
6.3.3	INTEGRATION & DEPLOYMENT	112
6.3.4	SUPPORT AND MAINTENANCE	113
7	TAX TECH MARKET, BY DEPLOYMENT MODE	115
7.1	INTRODUCTION	116
7.1.1	DEPLOYMENT MODE: TAX TECH MARKET DRIVERS	116
7.2	CLOUD	117
7.2.1	CLOUD TAX TECH SOLUTIONS ENABLING MULTI-JURISDICTION COMPLIANCE AND REMOTE COLLABORATION	117
7.3	ON-PREMISES	118
7.3.1	ON-PREMISES TAX TECH DEPLOYMENT FOR ENHANCED DATA SECURITY AND COMPLIANCE	118
	?	
8	TAX TECH MARKET, BY TAX TYPE	120
8.1	INTRODUCTION	121
8.1.1	TAX TYPE: TAX TECH MARKET DRIVERS	121
8.2	DIRECT TAX	122
8.2.1	STREAMLINING DIRECT TAX MANAGEMENT FOR COMPLIANCE AND EFFICIENCY	122
8.2.2	CORPORATE INCOME TAX	123
8.2.3	CAPITAL GAINS TAX	123
8.2.4	PROPERTY TAX	124
8.2.5	OTHER DIRECT TAXES	124
8.3	INDIRECT TAX	125
8.3.1	ENSURING ACCURATE VAT, GST, AND SALES TAX COMPLIANCE WITH AUTOMATION	125
8.3.2	VALUE-ADDED TAX (VAT) AND GOODS & SERVICES TAX (GST)	126
8.3.3	SALES & USE TAX	126
8.3.4	EXCISE TAX	127
8.3.5	CUSTOMS DUTIES & TARIFFS	127
8.3.6	OTHER INDIRECT TAXES	128
9	TAX TECH MARKET, BY ORGANIZATION SIZE	129
9.1	INTRODUCTION	130
9.1.1	ORGANIZATION SIZE: TAX TECH MARKET DRIVERS	130
9.2	LARGE ENTERPRISES	131
9.2.1	DEMAND FOR TAX TRANSPARENCY AND RISK MITIGATION IN LARGE BUSINESSES DUE TO EVOLVING REGULATIONS AND COMPLIANCE REQUIREMENTS	131
9.3	SMES	132
9.3.1	DEMAND FOR COST-EFFECTIVE TAX TECH SOLUTIONS TO STREAMLINE SME COMPLIANCE AND FINANCIAL MANAGEMENT	132
10	TAX TECH MARKET, BY VERTICAL	134
10.1	INTRODUCTION	135
10.1.1	VERTICAL: TAX TECH MARKET DRIVERS	136
10.2	BFSI	137
10.2.1	NEED FOR AUTOMATED TAX COMPLIANCE AND RISK MITIGATION IN BFSI SECTOR	137
10.2.2	BFSI: USE CASES	138
10.2.2.1	Automated tax reporting for investment portfolios	138

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

10.2.2.2	Real-time VAT & GST compliance for financial transactions	138
10.2.2.3	Withholding tax automation for cross-border payments	138
	?	
10.3	IT & TELECOM	139
10.3.1	OPTIMIZING TAX COMPLIANCE AND FINANCIAL TRANSPARENCY IN IT & TELECOM SECTOR	139
10.3.2	IT & TELECOM: USE CASES	140
10.3.2.1	Automated digital services tax (DST) calculation	140
10.3.2.2	Telecom excise tax management	140
10.3.2.3	Automated compliance for SaaS subscription taxation	141
10.4	RETAIL & E-COMMERCE	141
10.4.1	AUTOMATING SALES TAX COMPLIANCE AND CROSS-BORDER TAX MANAGEMENT IN RETAIL & E-COMMERCE	141
10.4.2	RETAIL & E-COMMERCE: USE CASES	142
10.4.2.1	Real-time sales tax calculation for online transactions	142
10.4.2.2	Automated marketplace facilitator for tax compliance	143
10.4.2.3	Cross-border e-commerce VAT compliance	143
10.5	MANUFACTURING	143
10.5.1	OPTIMIZING TAX CREDITS AND COMPLIANCE IN MANUFACTURING SUPPLY CHAINS	143
10.5.2	MANUFACTURING: USE CASES	144
10.5.2.1	Automated indirect tax compliance for supply chains	144
10.5.2.2	Excise duty calculation for regulated goods	145
10.5.2.3	Automated property tax management for factories & warehouses	145
10.6	HEALTHCARE & LIFE SCIENCES	145
10.6.1	ENHANCING TAX ACCURACY IN MULTI-STATE HEALTHCARE SERVICES AND SUPPLIES	145
10.6.2	HEALTHCARE & LIFE SCIENCES: USE CASES	147
10.6.2.1	Automated R&D tax credit management for drug development	147
10.6.2.2	Sales tax exemption validation for medical supplies	147
10.6.2.3	Medical device excise tax compliance	147
10.7	GOVERNMENT & PUBLIC SECTOR	148
10.7.1	STRENGTHENING TAX ADMINISTRATION AND REVENUE MANAGEMENT IN PUBLIC SECTOR	148
10.7.2	GOVERNMENT & PUBLIC SECTOR: USE CASES	149
10.7.2.1	Automated property tax collection & assessment	149
10.7.2.2	Blockchain-based taxpayer identity management	149
10.7.2.3	Automated tax relief processing for low-income citizens	149
10.8	ENERGY & UTILITIES	150
10.8.1	DEMAND FOR TAX TECH SOLUTIONS TO OPTIMIZE RENEWABLE ENERGY CREDITS AND CARBON TAX COMPLIANCE	150
10.8.2	ENERGY & UTILITIES: USE CASES	151
10.8.2.1	Carbon tax calculation & compliance	151
10.8.2.2	Automated royalties & excise tax management for oil & gas	151
10.8.2.3	Tax credit optimization for renewable energy investments	151
10.9	OTHER VERTICALS	152
11	TAX TECH MARKET, BY REGION	154
11.1	INTRODUCTION	155
11.2	NORTH AMERICA	156
11.2.1	NORTH AMERICA: TAX TECH MARKET DRIVERS	156
11.2.2	US	162
11.2.2.1	US modernizing tax leveraging AI	162
11.2.3	CANADA	163

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

11.2.3.1	CRA EFILE and certified software providers accelerating tax tech adoption in Canada	163
11.3	EUROPE	164
11.3.1	EUROPE: TAX TECH MARKET DRIVERS	164
11.3.2	UK	169
11.3.2.1	HMRC modernizing UK tax with MTD and AI integration in operations	169
11.3.3	GERMANY	170
11.3.3.1	Germany's e-invoicing mandate boosting tax tech industry	170
11.3.4	FRANCE	171
11.3.4.1	Tax mandates reshaping tech adoption in France	171
11.3.5	ITALY	172
11.3.5.1	Adopting tax tech for smart tax compliance and management	172
11.3.6	REST OF EUROPE	173
11.4	ASIA PACIFIC	174
11.4.1	ASIA PACIFIC: TAX TECH MARKET DRIVERS	174
11.4.2	CHINA	180
11.4.2.1	Government mandates and corporate support boosting tax tech in China	180
11.4.3	JAPAN	181
11.4.3.1	New tax rules to shift Japan to tech-enabled tax	181
11.4.4	REST OF ASIA PACIFIC	181
11.5	MIDDLE EAST & AFRICA	182
11.5.1	MIDDLE EAST & AFRICA: TAX TECH MARKET DRIVERS	183
11.5.2	GCC	188
11.5.2.1	Digital tax compliance navigating adoption of tax tech in GCC	188
11.5.2.2	KSA	189
11.5.2.3	UAE	192
11.5.2.4	Rest of GCC countries	193
11.5.3	SOUTH AFRICA	194
11.5.3.1	Adoption of tax tech in South Africa for advancing transparency and compliance	194
11.5.4	REST OF MIDDLE EAST & AFRICA	194
	?	
11.6	LATIN AMERICA	195
11.6.1	LATIN AMERICA: TAX TECH MARKET DRIVERS	196
11.6.2	BRAZIL	200
11.6.2.1	Enhancing tax governance in Brazil through technology adoption	200
11.6.3	MEXICO	201
11.6.3.1	SAT and rise of intelligent tax systems in Mexico	201
11.6.4	REST OF LATIN AMERICA	202
12	COMPETITIVE LANDSCAPE	203
12.1	INTRODUCTION	203
12.2	MARKET SHARE ANALYSIS	203
12.3	REVENUE ANALYSIS, 2019?2023	204
12.4	COMPANY EVALUATION MATRIX: KEY PLAYERS, 2024	206
12.4.1	STARS	207
12.4.2	EMERGING LEADERS	207
12.4.3	PERVASIVE PLAYERS	207
12.4.4	PARTICIPANTS	207
12.5	BRAND/PRODUCT COMPARISON	209

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 12.5.1 WOLTERS KLUWER (CCH SURETAX) 210
- 12.5.2 H&R BLOCK (H&R BLOCK) 210
- 12.5.3 AVALARA (AVATAX) 210
- 12.5.4 VERTEX (VERTEX O SERIES) 210
- 12.5.5 THOMSON REUTERS (ONESOURCE DETERMINATION) 210
- 12.5.6 COMPANY FOOTPRINT: KEY PLAYERS, 2024 211
 - 12.5.6.1 Company footprint 211
 - 12.5.6.2 Region footprint 211
 - 12.5.6.3 Offering footprint 212
 - 12.5.6.4 Tax type footprint 212
 - 12.5.6.5 Vertical footprint 213
- 12.6 COMPANY EVALUATION MATRIX: STARTUPS/SMES, 2024 213
 - 12.6.1 PROGRESSIVE COMPANIES 214
 - 12.6.2 RESPONSIVE COMPANIES 214
 - 12.6.3 DYNAMIC COMPANIES 214
 - 12.6.4 STARTING BLOCKS 214
 - 12.6.5 COMPETITIVE BENCHMARKING: STARTUPS/SMES, 2024 216
 - 12.6.5.1 Detailed list of key startups/SMEs 216
 - 12.6.5.2 Competitive benchmarking of startups/SMEs 216
- 12.7 COMPANY VALUATION AND FINANCIAL METRICS OF KEY VENDORS 217
 - 12.7.1 COMPANY VALUATION 217
 - 12.7.2 FINANCIAL METRICS 217
- ?
- 12.8 COMPETITIVE SCENARIO 218
 - 12.8.1 PRODUCT LAUNCHES 218
 - 12.8.2 DEALS 223
- 13 COMPANY PROFILES 227
 - 13.1 INTRODUCTION 227
 - 13.2 MAJOR PLAYERS 227
 - 13.2.1 WOLTERS KLUWER 227
 - 13.2.1.1 Business overview 227
 - 13.2.1.1.2 Products/Solutions/Services offered 228
 - 13.2.1.1.3 Recent developments 230
 - 13.2.1.1.3.1 Product launches and enhancements 230
 - 13.2.1.1.3.2 Deals 232
 - 13.2.1.1.4 MnM view 232
 - 13.2.1.1.4.1 Right to win 232
 - 13.2.1.1.4.2 Strategic choices 233
 - 13.2.1.1.4.3 Weaknesses and competitive threats 233
 - 13.2.2 H&R BLOCK 234
 - 13.2.2.1 Business overview 234
 - 13.2.2.2 Products/Solutions/Services offered 235
 - 13.2.2.3 Recent developments 235
 - 13.2.2.3.1 Product launches and enhancements 235
 - 13.2.2.4 MnM view 236
 - 13.2.2.4.1 Right to win 236
 - 13.2.2.4.2 Strategic choices 236

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 13.2.2.4.3 Weaknesses and competitive threats 236
- 13.2.3 AVALARA 237
 - 13.2.3.1 Business overview 237
 - 13.2.3.2 Products/Solutions/Services offered 237
 - 13.2.3.3 Recent developments 238
 - 13.2.3.3.1 Product launches and enhancements 238
 - 13.2.3.3.2 Deals 239
 - 13.2.3.4 MnM view 240
 - 13.2.3.4.1 Right to win 240
 - 13.2.3.4.2 Strategic choices 240
 - 13.2.3.4.3 Weaknesses and competitive threats 240
- 13.2.4 VERTEX, INC. 241
 - 13.2.4.1 Business overview 241
 - 13.2.4.2 Products/Solutions/Services offered 242
 - 13.2.4.3 Recent developments 243
 - 13.2.4.3.1 Deals 243
 - 13.2.4.4 MnM view 243
 - 13.2.4.4.1 Right to win 243
 - 13.2.4.4.2 Strategic choices 244
 - 13.2.4.4.3 Weaknesses and competitive threats 244
- 13.2.5 THOMSON REUTERS 245
 - 13.2.5.1 Business overview 245
 - 13.2.5.2 Products/Solutions/Services offered 246
 - 13.2.5.3 Recent developments 248
 - 13.2.5.3.1 Product launches and enhancements 248
 - 13.2.5.3.2 Deals 248
 - 13.2.5.4 MnM view 250
 - 13.2.5.4.1 Right to win 250
 - 13.2.5.4.2 Strategic choices 250
 - 13.2.5.4.3 Weaknesses and competitive threats 250
- 13.2.6 SAP 251
 - 13.2.6.1 Business overview 251
 - 13.2.6.2 Products/Solutions/Services offered 252
 - 13.2.6.3 Recent developments 253
 - 13.2.6.3.1 Deals 253
- 13.2.7 ADP 254
 - 13.2.7.1 Business overview 254
 - 13.2.7.2 Products/Solutions/Services offered 255
 - 13.2.7.3 Recent developments 256
 - 13.2.7.3.1 Product launches and enhancements 256
- 13.2.8 SOVOS 257
 - 13.2.8.1 Business overview 257
 - 13.2.8.2 Products/Solutions/Services offered 257
 - 13.2.8.3 Recent developments 258
 - 13.2.8.3.1 Product launches and enhancements 258
 - 13.2.8.3.2 Deals 258

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 13.2.9 INTUIT 260
 - 13.2.9.1 Business overview 260
 - 13.2.9.2 Products/Solutions/Services offered 261
 - 13.2.9.3 Recent developments 262
 - 13.2.9.3.1 Product launches and enhancements 262
- 13.2.10 XERO 263
 - 13.2.10.1 Business overview 263
 - 13.2.10.2 Products/Solutions/Services offered 264
 - 13.2.10.3 Recent developments 265
 - 13.2.10.3.1 Product launches and enhancements 265
 - 13.2.10.3.2 Deals 266
- 13.3 OTHER PLAYERS 267
 - 13.3.1 TAXBIT 267
 - 13.3.2 RYAN 268
 - 13.3.3 TAXACT 269
 - 13.3.4 CORVEE 270
 - 13.3.5 ANROK 271
 - 13.3.6 TAXSLAYER 272
 - 13.3.7 FONOA 273
 - 13.3.8 TOKEN TAX 274
 - 13.3.9 DRAKE SOFTWARE 275
 - 13.3.10 TAXJAR 276
 - 13.3.11 PICNIC TAX 277
- 14 ADJACENT/RELATED MARKETS 278
 - 14.1 INTRODUCTION 278
 - 14.1.1 RELATED MARKETS 278
 - 14.1.2 LIMITATIONS 278
 - 14.2 TAX MANAGEMENT MARKET 278
 - 14.3 TRADE MANAGEMENT MARKET 279
 - 14.4 CLOUD ERP MARKET 280
- 15 APPENDIX 282
 - 15.1 DISCUSSION GUIDE 282
 - 15.2 KNOWLEDGESTORE: MARKETSMARKETS' SUBSCRIPTION PORTAL 286
 - 15.3 CUSTOMIZATION OPTIONS 288
 - 15.4 RELATED REPORTS 288
 - 15.5 AUTHOR DETAILS 289

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Tax Tech Market by Tax Compliance & Reporting (VAT/GST Compliance), Tax Analytics & AI-driven Solutions (Predictive Analytics, AI-powered Tax Audits & Risk Assessment), Tax Workflow & Document Management (Tax Document Automation) - Global Forecast to 2030

Market Report | 2025-03-31 | 290 pages | MarketsandMarkets

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

ORDER FORM:

Select license	License	Price
	Single User	\$4950.00
	Multi User	\$6650.00
	Corporate License	\$8150.00
	Enterprise Site License	\$10000.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com

Zip Code*

Country*

Date

2026-03-03

Signature

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com