

Household Dehumidifier Market Research Report By Capacity (Less than 12 Liters/Day, 12 to 20 Liters/Day, 20 to 30 Liters/Day, 30 to 40 Liters/Day, More than 40 Liters/Day), By Type (Portable Dehumidifiers, Whole-House Dehumidifiers, Industrial Dehumidifiers), By Technology (Refrigerant-Based Dehumidifiers, Desiccant-Based Dehumidifiers, Thermoelectric Dehumidifiers), By End-Use (Residential, Commercial, Industrial), By Smart Features (Wi-Fi Connectivity, Automatic Humidity Control, Air Quality Monitoring, Mobile App Control, Voice Control) and By Regional (North America, Europe, South America, Asia Pacific, Middle East and Africa) Forecast to 2032

Market Report | 2019-02-14 | 197 pages | Market Research Future

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- Single User Price \$4950.00
- Enterprisewide Price \$7250.00

Report description:

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Overview of the Market

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The household dehumidifier market is anticipated to expand at a compound annual growth rate (CAGR) of 6.9% from USD 8.23 billion in 2023 to USD 15.0 billion by 2032.

Growing awareness of the negative health effects of indoor moisture control, rising humidity levels brought on by climate change, and increased disposable incomes in emerging economies are the main factors driving the household dehumidifier industry. Additionally, technological advancements like remotely managed smart home systems and energy-efficient dehumidifiers are propelling the market.

The market has seen recent changes, such as a shift toward portable and small dehumidifiers and an increase in demand for extra features like humidifiers and air purifiers. Additionally, as online marketplaces have grown in popularity and expanded their user base, this has given producers and suppliers greater opportunities.

Perspectives on Market Segments

The capacity of the household dehumidifier market is divided into 'Less than 12 Liters/Day' and 'More than 40 Liters/Day' categories.

Portable, whole-house, and industrial dehumidifiers are the three types of dehumidifiers that make up the household dehumidifier market segmentation by type.

The three main technologies utilized in the home dehumidifier industry are refrigerant-based, desiccant-based, and thermoelectric dehumidifiers.

There are three end-use sectors in the household dehumidifier market: residential, commercial, and industrial.

Smart features like Wi-Fi connectivity, voice control, mobile app control, air quality monitoring, and automatic humidity control are used to segment the household dehumidifier market.

Regional Market Insights

In terms of regional market share, North America dominated in 2023 and is expected to continue to do so for the duration of the forecast. The growing demand for energy-efficient appliances and the growing use of smart home technology are the main causes of this region's growth. Due to the large number of households and growing knowledge of the advantages of utilizing dehumidifiers, Europe is another significant market for household dehumidifiers. Over the course of the forecast period, the home dehumidifier market in the APAC region is anticipated to increase significantly due to rising disposable income and growing awareness of the significance of indoor air quality. Although at a slower rate, South America and MEA are also anticipated to support the home dehumidifier market's expansion.

Important Players

Samsung Electronics, Sharp Corporation, iRobot Corporation, Midea Group, Whirlpool Corporation, Haier Group, Hisense Group, Toshiba Corporation, Honeywell International, LG Electronics, Gree Electric Appliances, Panasonic Corporation, De'Longhi Appliance, Electrolux AB, and Mitsubishi Electric Corporation are some of the major players in the household dehumidifier market.

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