

## **Italy Loyalty Programs Market Intelligence and Future Growth Dynamics - 50+ KPIs on Loyalty Programs Trends by End-Use Sectors, Operational KPIs, Retail Product Dynamics, and Consumer Demographics - Q1 2025 Update**

Market Report | 2025-02-01 | 130 pages | PayNxt360

### **AVAILABLE LICENSES:**

- Single User Price \$1200.00
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### **Report description:**

According to PayNXT360, loyalty market in Italy is expected to grow by 15.7% on annual basis to reach US\$2,006.1 million in 2025.

In value terms, the loyalty market in the country has recorded a CAGR of 17.6% during 2020-2024. The loyalty market in the country will continue to grow over the forecast period and is expected to record a CAGR of 13.4% during 2025-2029. Loyalty market in the country is expected to increase from US\$1,733.6 million in 2024 to reach US\$3,314.3 million by 2029.

This report provides a detailed data-centric analysis of the loyalty market opportunities and risks across a range of end-use sectors and market segments in Italy. With over 50 KPIs at the country level, this report provides a comprehensive understanding of loyalty market dynamics, market size and forecast, and market share statistics.

PayNXT360's research methodology is based on industry best practices. Its unbiased analysis leverages a proprietary analytics platform to offer a detailed view on emerging business and investment market opportunities.

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