

Cocktail Shakers Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 - 2034

Market Report | 2025-01-11 | 225 pages | Global Market Insights

AVAILABLE LICENSES:

- Single User \$4850.00
- Multi User \$6050.00
- Enterprise User \$8350.00

Report description:

The Global Cocktail Shakers Market was valued at USD 755.1 million in 2024 and is poised to grow at a CAGR of 5.7% between 2025 and 2034. This dynamic segment of the broader kitchenware and barware industry is experiencing remarkable momentum, fueled by the rising popularity of home bartending and an expanding appreciation for cocktail culture. As consumers increasingly explore mixology as an art form, the demand for high-quality, functional, and aesthetically pleasing cocktail-making tools has surged.□

A growing focus on affordable yet professional-grade barware is driving manufacturers to innovate, creating products that cater to both seasoned mixologists and beginners alike. Factors such as rising disposable incomes, evolving lifestyle trends, and the growing influence of social media are shaping the market. Platforms like Instagram and TikTok have popularized mixology content, further igniting interest in at-home cocktail-making. E-commerce channels have become critical for market growth, offering consumers convenient access to a diverse array of cocktail shakers. Collaborations between barware companies and premium hospitality brands are also enriching the market by delivering exclusive and co-branded collections designed to appeal to discerning buyers.

The market offers a variety of cocktail shaker types, including cobbler shakers, Boston shakers, French shakers, and Parisian or continental shakers. Among these, cobbler shakers emerged as the top choice in 2024, generating USD 301.6 million in revenue. They are projected to grow at a CAGR of 5.4% throughout the forecast period, solidifying their dominance. Their appeal lies in their ease of use, featuring a built-in strainer, cap, and container, making them a convenient, all-in-one solution for crafting cocktails. This user-friendly design has made cobbler shakers a favorite among both novice home bartenders and professional mixologists looking for efficiency without compromising style.

When segmented by capacity, the market is divided into small (less than 500 ml), medium (500-1000 ml), and large (above 1000 ml) shakers. Medium-sized shakers, with a capacity of 500 to 1000 ml, accounted for half of the market share in 2024 and are

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott-international.com

www.scott-international.com

forecasted to grow at a CAGR of 5.5% through 2034. These versatile shakers are perfect for creating single or double servings, striking an ideal balance between portability and functionality. Their practicality and adaptable design make them an essential choice for home bartenders and professional establishments alike.

The United States cocktail shakers market was valued at USD 190.1 million in 2024 and is expected to expand at a CAGR of 4.9% over the next decade. The US leads the region, driven by a deeply ingrained cocktail culture and a robust consumer appetite for lifestyle and premium barware products. Younger generations, in particular, are fueling the trend of home bartending, seeking stylish, high-performance cocktail shakers to elevate their at-home mixology experiences. Established barware brands dominate the US market, but the rise of niche, design-forward companies is reshaping the competitive landscape, offering consumers an array of unique and innovative options.

Table of Contents:

Report Content

Chapter 1 Methodology & Scope

- 1.1 Market scope & definition
- 1.2 Base estimates & calculations
- 1.3 Forecast parameters
- 1.4 Data sources
 - 1.4.1 Primary
 - 1.5 Secondary
 - 1.5.1.1 Paid sources
 - 1.5.1.2 Public sources

Chapter 2 Executive Summary

- 2.1 Industry synopsis, 2021 - 2034

Chapter 3 Industry Insights

- 3.1 Industry ecosystem analysis
 - 3.1.1 Factor affecting the value chain
 - 3.1.2 Profit margin analysis
 - 3.1.3 Disruptions
 - 3.1.4 Future outlook
 - 3.1.5 Manufacturers
 - 3.1.6 Distributors
- 3.2 Supplier landscape
- 3.3 Profit margin analysis
- 3.4 Key news & initiatives
- 3.5 Regulatory landscape
- 3.6 Technological landscape
- 3.7 Impact forces
 - 3.7.1 Growth drivers
 - 3.7.1.1 Rising cocktail culture
 - 3.7.1.2 Increased home bartending trends
 - 3.7.1.3 Innovation in product design
 - 3.7.2 Industry pitfalls & challenges
 - 3.7.2.1 Cost sensitivity
 - 3.7.2.2 Intense competition from alternatives

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

3.8 Consumer buying behavior analysis

3.8.1 Demographic trends

3.8.2 Factors affecting buying decision

3.8.3 Consumer product adoption

3.8.4 Preferred distribution channel

3.8.5 Preferred price range

3.9 Raw material analysis

3.10 Growth potential analysis

3.11 Porter's analysis

3.12 PESTEL analysis

Chapter 4 Competitive Landscape, 2024

4.1 Introduction

4.2 Company market share analysis

4.3 Competitive positioning matrix

4.4 Strategic outlook matrix

Chapter 5 Market Estimates and Forecast, By Product Type, 2021 - 2034 (USD Million) (Million Units)

5.1 Key trends

5.2 Cobbler shakers

5.3 Boston shakers

5.4 French shakers

5.5 Parisian/continental shakers

Chapter 6 Market Estimates and Forecast, By Material, 2021 - 2034 (USD Million) (Million Units)

6.1 Key trends

6.2 Steel

6.3 Plastic

6.4 Glass

6.5 Acrylic

6.6 Aluminium

6.7 Ceramic

6.8 Others (silicone, etc.)

Chapter 7 Market Estimates and Forecast, By Capacity, 2021 - 2034 (USD Million) (Million Units)

7.1 Key trends

7.2 Small (less than 500 ml)

7.3 Medium (500- 1000 ml)

7.4 Large (above 1000 ml)

Chapter 8 Market Estimates and Forecast, By Price Range, 2021 - 2034 (USD Million) (Million Units)

8.1 Key trends

8.2 Low (under USD 20)

8.3 Medium (USD 20 - USD 50)

8.4 High (above USD 50)

Chapter 9 Market Estimates and Forecast, By Application, 2021 - 2034 (USD Million) (Million Units)

9.1 Key trends

9.2 Individual

9.3 Commercial

9.3.1 Bars and pubs

9.3.2 Restaurants

9.3.3 Hotels

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

9.3.4 Catering services

9.3.5 Others

Chapter 10 Market Estimates & Forecast, By Distribution Channel, 2021 - 2034 (USD Million) (Million Units)

10.1 Key trends

10.2 Online

10.2.1 Company website

10.2.2 E-commerce website

10.3 Offline

10.3.1 Hypermarkets and supermarkets

10.3.2 Specialty stores

10.3.3 Department stores

10.3.4 Others

Chapter 11 Market Estimates & Forecast, By Region, 2021 - 2034 (USD Million) (Million Units)

11.1 Key trends

11.2 North America

11.2.1 U.S.

11.2.2 Canada

11.3 Europe

11.3.1 UK

11.3.2 Germany

11.3.3 France

11.3.4 Italy

11.3.5 Spain

11.3.6 Russia

11.4 Asia Pacific

11.4.1 China

11.4.2 Japan

11.4.3 India

11.4.4 South Korea

11.4.5 Australia

11.5 Latin America

11.5.1 Brazil

11.5.2 Mexico

11.6 MEA

11.6.1 South Africa

11.6.2 Saudi Arabia

11.6.3 UAE

Chapter 12 Company Profiles (Business Overview, Financial Data, Product Landscape, Strategic Outlook, SWOT Analysis)

12.1 Alegacy

12.2 Alessi

12.3 Barfly by Mercer

12.4 Blomus

12.5 Bormioli Rocco

12.6 Cocktail Kingdom

12.7 Crafthouse by Fortessa

12.8 Final Touch

12.9 Houdini

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 12.10 Libbey
 - 12.11 Mixology & Craft
 - 12.12 Norpro
 - 12.13 OXO
 - 12.14 Rabbit
 - 12.15 Tablecraft
 - 12.16 True Brands
 - 12.17 Viski
 - 12.18 Winco
 - 12.19 Zulay Kitchen
-

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Cocktail Shakers Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 - 2034

Market Report | 2025-01-11 | 225 pages | Global Market Insights

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User	\$4850.00
	Multi User	\$6050.00
	Enterprise User	\$8350.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-31"/>
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

