

Coating Resins Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 - 2034

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Report description:

The Global Coating Resins Market reached USD 59.6 billion in 2024 and is projected to experience a steady CAGR of 5.8% from 2025 to 2034. This growth is primarily driven by the expanding applications of coating resins across various industries, including construction, automotive, and manufacturing. As urbanization accelerates and infrastructure projects continue to expand worldwide, the demand for high-quality coatings in architectural, automotive, and industrial applications is becoming increasingly critical. The transition towards sustainable and high-performance materials, along with the continuous push for eco-friendly solutions, is reshaping the market landscape. Coating resins are becoming essential for enhancing the durability, functionality, and aesthetic appeal of products in diverse sectors. Moreover, advancements in material technology are pushing the boundaries of innovation, creating a broad range of opportunities for new and existing players in the market.

In the construction sector, the demand for coating resins is being heavily influenced by residential and commercial building projects, which are undergoing rapid growth globally. The construction of new infrastructure, such as bridges and roads, is also spurring the need for architectural coatings. With the rise of population growth and the ongoing urbanization trends, there is a growing requirement for coatings that offer both protection and aesthetic enhancement. Coating resins, particularly those used in architectural applications, are expected to remain a significant market driver. The focus is on eco-friendly, low-VOC formulations that meet evolving regulatory standards while maintaining high performance.

Acrylic resins, which represented USD 17.9 billion of the market in 2024, are projected to grow at a CAGR of 5.8% between 2025 and 2034. The construction sector is a major consumer of acrylic resins, primarily due to their role in architectural coatings. Additionally, these resins are extensively used in industrial applications for machinery, automotive components, and equipment, bolstered by continued advancements in the manufacturing and industrial sectors. The increasing emphasis on high-quality, durable coatings is expected to drive further adoption of acrylic resins across various industries.

The architectural coatings segment, valued at USD 28.9 billion in 2024, is expected to expand at a robust CAGR of 6.5% over the

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forecast period. This growth is attributed to the surge in global construction activities and infrastructure investments. The preference for environmentally friendly and sustainable coatings continues to rise, with consumers and industries alike seeking products that meet both functional and ecological standards. Furthermore, the development of innovative coatings that provide added benefits such as self-cleaning and antimicrobial properties is attracting attention, further boosting demand for architectural coatings.

The U.S. coating resins market, which generated USD 12 billion in 2024, is anticipated to maintain steady growth at a CAGR of 5.8%. The demand for architectural coatings in North America remains strong due to ongoing residential and commercial construction, coupled with infrastructure improvements and renovation projects. Urban expansion and population growth contribute significantly to the growth of this market. Additionally, the U.S. automotive sector plays a critical role in driving the market for vehicle coatings, as demand for high-quality, durable coatings rises in tandem with production volumes and evolving consumer preferences.

Table of Contents:

Report Content

Chapter 1 Methodology & Scope

- 1.1 Market scope & definitions
- 1.2 Base estimates & calculations
- 1.3 Forecast calculations
- 1.4 Data sources
 - 1.4.1 Primary
 - 1.4.2 Secondary
 - 1.4.2.1 Paid sources
 - 1.4.2.2 Public sources

Chapter 2 Executive Summary

2.1 Industry synopsis, 2021-2034

Chapter 3 Industry Insights

- 3.1 Industry ecosystem analysis
 - 3.1.1 Factor affecting the value chain
 - 3.1.2 Profit margin analysis
 - 3.1.3 Disruptions
 - 3.1.4 Future outlook
 - 3.1.5 Manufacturers
 - 3.1.6 Distributors
- 3.2 Supplier landscape
- 3.3 Profit margin analysis
- 3.4 Key news & initiatives
- 3.5 Regulatory landscape
- 3.6 Impact forces
 - 3.6.1 Growth drivers
 - 3.6.1.1 Increasing construction activities
 - 3.6.1.2 Growing automotive industry
 - 3.6.1.3 Expanding industrial applications
 - 3.6.2 Industry pitfalls & challenges
 - 3.6.2.1 Fluctuating raw material prices

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- 3.7 Growth potential analysis
- 3.8 Porter's analysis
- 3.9 PESTEL analysis
- Chapter 4 Competitive Landscape, 2024
 - 4.1 Introduction
 - 4.2 Company market share analysis
 - 4.3 Competitive positioning matrix
 - 4.4 Strategic outlook matrix
- Chapter 5 Market Estimates & Forecast, By Type, 2021-2034 (USD Million) (Tons)
 - 5.1 Key trends
 - 5.2 Acrylic resins
 - 5.3 Alkyd resins
 - 5.4 Epoxy resins
 - 5.5 Polyester resins
 - 5.6 Polyurethane resins
 - 5.7 Other
- Chapter 6 Market Estimates & Forecast, By Technology, 2021-2034 (USD Million) (Tons)
 - 6.1 Key trends
 - 6.2 Water-based coatings
 - 6.3 Solvent-based coatings
 - 6.4 UV-cured coatings
 - 6.5 High solids coatings
 - 6.6 Powder coatings
- Chapter 7 Market Estimates & Forecast, By Application, 2021-2034 (USD Million) (Tons)
 - 7.1 Key trends
 - 7.2 Architectural coatings
 - 7.3 Industrial coatings
 - 7.4 Automotive coatings
 - 7.5 Wood coatings
 - 7.6 Protective coatings
 - 7.7 Marine coatings
 - 7.8 Other coatings
- Chapter 8 Market Estimates & Forecast, By Region, 2021-2034 (USD Million) (Tons)
 - 8.1 Key trends
 - 8.2 North America
 - 8.2.1 U.S.
 - 8.2.2 Canada
 - 8.3 Europe
 - 8.3.1 UK
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 Italy
 - 8.3.5 Spain
 - 8.3.6 Russia
 - 8.4 Asia Pacific
 - 8.4.1 China
 - 8.4.2 India

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8.4.3 Japan

8.4.4 South Korea

8.4.5 Australia

8.5 Latin America

8.5.1 Brazil

8.5.2 Mexico

8.6 MEA

8.6.1 South Africa

8.6.2 Saudi Arabia

8.6.3 UAE

Chapter 9 Company Profiles

9.1 BASF SE

9.2 Akzo Nobel

9.3 Arkema Group

9.4 Axalta Coating Systems

9.5 PPG Industries

9.6 RPM International

9.7 The Sherwin-Williams Company

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