

Xiaomi Corporation (1810:HKG) Strategic SWOT Analysis and Financial Insights - A 360° Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, Financial and Operational KPIs, and Recent Trends

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Report description:

Report Summary

Xiaomi Corporation (1810:HKG) Strategic SWOT Analysis and Financial Insights - A 360° Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, Financial and Operational KPIs, and Recent Trends Report is a comprehensive and easily accessible overview of Xiaomi Corporation's business operations. It provides a detailed analysis of the company's financial and strategic standing, as well as its position in the industry compared to competitors. The report includes several key features to facilitate decision-making and provide insights into the company's performance.

The report begins with in-depth information about Xiaomi Corporation, including key insights, business segments, key executives, locations, products and services, historical events, corporate strategy, and management discussions. This section provides a solid foundation for understanding the company's key attributes.

Next, the report assesses Xiaomi Corporation's strategic standing through various analyses. The ESG spotlight evaluates the company's environmental, social, and governance performance, providing insights into its sustainability efforts and ethical practices. The SWOT analysis examines the company's internal strengths and weaknesses, as well as external opportunities and threats. Additionally, By integrating these strategic analyses, the report offers a comprehensive understanding of Xiaomi Corporation's overall strategic standing and supports informed decision-making and strategic planning.

The report also covers Xiaomi Corporation's financial analysis basis of latest income statement, balance sheet, and cash flow statement. Key financial ratios related to profitability, asset turnover, credit, market, and long-term solvency are outlined,

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providing guidance for investment decisions. Furthermore, the report compares Xiaomi Corporation's financial parameters with those of its competitors, offering a unique analysis of the competitive landscape. This information helps manage the business environment and improve sales activities by gaining insight into competitors' operations.

Finally, the report includes recent news and deal activities undertaken by Xiaomi Corporation, enhancing awareness of the company's business trends, growth perspectives, and more.

Key Highlights

Xiaomi Corporation operates as a consumer electronics and smart manufacturing company. Xiaomi operates in the consumer electronics, smart devices, software services, and e-commerce segments. Xiaomi offers smartphones, smart TVs, laptops, speakers, routers, and other smart devices connected by an AIoT platform. It also provides services like advertising, gaming, fintech, and more. Xiaomi sells products in over 100 countries. Founded in 2010, the company is headquartered in Beijing Shi, China.

Xiaomi Corporation in the News:-

- 10-Jan-2025 - Xiaomi Amplifies AIoT Segment with New Redmi Buds 6 Series, Redmi Watch 5, and Xiaomi Power Bank 10000 Series
- 09-Jan-2025 - POCO Powers Ahead with POCO X7 Series, Blending Unparalleled Performance with Bold Design
- 12-Nov-2024 - Xiaomi Introduces Strategy for Sustainable Development Driven by Foundational Core Technologies
- 29-Oct-2024 - Xiaomi October Launch Event - AIOT
- 29-Oct-2024 - Xiaomi October Launch Event - Xiaomi 15 Series, Xiaomi Pad 7, and Xiaomi HyperOS 2

Scope

□ **Tactical Analysis:-** Various strategic frameworks to gain insights into a company's competitive position and operational environment. These analytical tools assist in identifying competitive advantages, potential risks, and areas for improvement and efficiency, enabling companies to make informed tactical decisions.

□ **Business Strategy:-** Contributes to shaping the company's overall direction, goals, and decision-making processes, ensuring long-term success and alignment with stakeholder expectations.

□ **Financial Position:-** Provide valuable information on the financial performance and investor sentiment surrounding the company. Indicating the level of confidence and expectations in the company's future prospects. These components collectively contribute to understanding the financial health and market perception of the company.

□ **Company Fundamentals:-** These fundamentals offer valuable insights into the company's history, operations, leadership, and geographical presence, aiding in a comprehensive understanding of the organization.

□ **Competitive Landscape:-** An identification of the company's main competitors, providing insights into the competitive landscape it operates in.

Reasons to Buy

□ **Comprehensive Understanding of the Xiaomi Corporation's internal and external factors through SWOT analysis, Financial Analysis, and Competitors Benchmarking.**

□ **Strive Strategic Decision Making with various analyses and identifying potential customers and suppliers.**

□ **Mitigate Risk with help of thorough analysis of internal and external factors. Furthermore, develop strategies and contingency plans to address these challenges and minimize their impact on business operations.**

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- Competitive Benchmarking will help to gain a competitive advantage by understanding industry trends, customer preferences, and best practices.
- Financial Performance Evaluation provides crucial insights into key financial ratios and trends, supporting better financial decision-making and resource allocation.
- Valuable insights from the report enable investors and partners to make informed decisions regarding potential Collaborations, Investments, or Partnerships with the company.

Additionally, available deep-dive analysis on the company Xiaomi Corporation:

- Xiaomi Corporation PESTLE Analysis
- Xiaomi Corporation Porter's Five Forces Analysis
- Xiaomi Corporation VRIO Analysis
- Xiaomi Corporation BCG Analysis
- Xiaomi Corporation Segmentation, Targeting and Positioning (STP) Analysis
- Xiaomi Corporation Ansoff Matrix Analysis

Table of Contents:

Table of Contents	
COMPANY EXECUTIVE SUMMARY	1
Table of Contents	2
Tables	6
Charts	7
Xiaomi Corporation - Key Company Facts	8
Xiaomi Corporation - Company Description	9
Xiaomi Corporation - Top Executives	10
Xiaomi Corporation- Head Office & Locations	12
Head Office - Country	12
Xiaomi Corporation - Products and Services	13
Products	13
Services	15
Xiaomi Corporation - Company's Mission and Vision	17
Mission	17
Vision	17
Xiaomi Corporation - Corporate Strategy	18
Xiaomi Corporation - Business Description	25
Smartphones	26
IoT and lifestyle products	26
Internet services	27
Xiaomi Corporation - ESG Spotlight	28
Environment	28
Social	29
Corporate Governance	30
Xiaomi Corporation - SWOT Analysis	31
Overview	31
Strengths	33
Weaknesses	36
Opportunities	37
Threats	39

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Xiaomi Corporation - Financial Deep Dive	40
Share Price Trend - Feb-2024 to Feb-2025 (Average Share Closing Price)	40
Profit and Loss Statement	42
Summary of Profit and Loss Statement	42
Balance Sheet	44
Summary of Balance Sheet	44
Cash Flow Statement	46
Summary of Cash Flow Statement	46
Key Financial Ratio Analysis	48
Xiaomi Corporation - Ratio Charts	49
Activity Ratio Charts	49
Growth Ratios Charts	50
Leverage Ratio Charts	51
Liquidity Ratio Charts	52
Profitability Ratio Charts	53
Competing Players	54
Snapshot of Competing Players	55
BYD Company Limited	55
Key Company Facts	55
Company Description	55
Snapshot of Competing Players	56
Lenovo Group Limited	56
Key Company Facts	56
Company Description	56
Snapshot of Competing Players	57
Logitech International SA	57
Key Company Facts	57
Company Description	57
Snapshot of Competing Players	58
Samsung Electronics Co., Ltd.	58
Key Company Facts	58
Company Description	58
Snapshot of Competing Players	59
PCI Technology Group Co Ltd	59
Key Company Facts	59
Company Description	59
Xiaomi Corporation - In the News	60
10-Jan-2025 -Xiaomi Amplifies AIoT Segment with New Redmi Buds 6 Series, Redmi Watch 5, and Xiaomi Power Bank 10000 Series	60
09-Jan-2025 -POCO Powers Ahead with POCO X7 Series, Blending Unparalleled Performance with Bold Design	64
12-Nov-2024 -Xiaomi Introduces Strategy for Sustainable Development Driven by Foundational Core Technologies	67
29-Oct-2024 -Xiaomi October Launch Event - AIOT	69
29-Oct-2024 -Xiaomi October Launch Event - Xiaomi 15 Series, Xiaomi Pad 7, and Xiaomi HyperOS 2	71
26-Sep-2024 -Xiaomi Unveils Xiaomi 14T Series with Exceptional Night Photography and Advanced AI	73
05-Jun-2024 -Introducing Redmi 13: 108MP Camera Paired with Fun Features to Unleash Your Creativity	77
03-Jun-2024 -Xiaomi Named One of TIME's Most Influential Companies of 2024	79
23-May-2024 -Xiaomi Q1 2024 Adjusted Net profit Doubles YoY to RMB6.5 billion	79

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20-May-2024 -Introducing Redmi Pad Pro: Elevating entertainment with immersive display and seamless performance	81
26-Apr-2024 -Xiaomi unveils its latest ESG report, underlining an unwavering commitment to sustainability	82
26-Feb-2024 -Redefining Connectivity: Xiaomi Debuts "Human x Car x Home" Smart Ecosystem at MWC 2024	85
25-Feb-2024 -Xiaomi Debuts Xiaomi 14 Series Internationally with Next-Generation Leica Optics, Powered by Xiaomi HyperOS	87
05-Dec-2023 -Xiaomi Corporation Releases its Inaugural White Paper on Climate Action	92
01-Nov-2023 -Get Ready to Treat Yourself: Xiaomi's 11.11 Mega Sale and Black Friday	93
26-Oct-2023 -Xiaomi Unveils Xiaomi HyperOS, a Human-centric Operating System Designed and Tailored to Connect Personal Devices, Cars, and Smart Home Products in a Smart Ecosystem	94
Xiaomi Corporation - Key Deals	97
13-Feb-2025 - Xiaomi Partners with European Schoolnet to Kickstart "Bridging the Digital Divide in Education" Initiative, Empowering Underprivileged Youth Across Europe with Digital Resources	98
19-Feb-2024 - Xiaomi and Leica Unveil Xiaomi x Leica Optical Institute, Pioneering Advancements in Mobile Imaging	100
15-Oct-2023 - Xiaomi Proactively Strengthens Global Partnerships with Success at Xiaomi 2023 Global Partner Conference	102
07-Mar-2023 - Xiaomi Holds MWC Workshop to Show How Game Partnership Can Give Exposure to Millions of MIUI Users	104
11-Dec-2022 - Xiaomi Announces Annual Flagship Series in Collaboration with Leica	106
23-Nov-2022 - Xiaomi and Daniel Arsham Announce Collaboration with Xiaomi 12T Pro Daniel Arsham Edition	108
04-Jul-2022 - Xiaomi & Leica Strategic Partnership in Imaging Technology	108
Appendix	112
Definitions	112
SWOT Analysis	112
PESTLE Analysis	112
Value Chain Analysis	112
ESG Spotlight	112
Financial Deep Dive	112
Financial Ratios -	113
Activity Ratios	113
Growth Ratios	114
Leverage Ratios	115
Liquidity Ratios	116
Market Ratios	117
Profitability Ratios	117
Research Methodology	118
Disclaimer	119
Contact Us	119

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