

H & M Hennes & Mauritz AB (HM B:ASX) Strategic SWOT Analysis and Financial Insights - A 360° Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, Financial and Operational KPIs, and Recent Trends

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Report description:

Report Summary

H & M Hennes & Mauritz AB (HM B:ASX) Strategic SWOT Analysis and Financial Insights - A 360° Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, Financial and Operational KPIs, and Recent Trends Report is a comprehensive and easily accessible overview of H & M Hennes & Mauritz AB's business operations. It provides a detailed analysis of the company's financial and strategic standing, as well as its position in the industry compared to competitors. The report includes several key features to facilitate decision-making and provide insights into the company's performance.

The report begins with in-depth information about H & M Hennes & Mauritz AB, including key insights, business segments, key executives, locations, products and services, historical events, corporate strategy, and management discussions. This section provides a solid foundation for understanding the company's key attributes.

Next, the report assesses H & M Hennes & Mauritz AB's strategic standing through various analyses. The ESG spotlight evaluates the company's environmental, social, and governance performance, providing insights into its sustainability efforts and ethical practices. The SWOT analysis examines the company's internal strengths and weaknesses, as well as external opportunities and threats. Additionally, By integrating these strategic analyses, the report offers a comprehensive understanding of H & M Hennes & Mauritz AB's overall strategic standing and supports informed decision-making and strategic planning.

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The report also covers H & M Hennes & Mauritz AB's financial analysis basis of latest income statement, balance sheet, and cash flow statement. Key financial ratios related to profitability, asset turnover, credit, market, and long-term solvency are outlined, providing guidance for investment decisions. Furthermore, the report compares H & M Hennes & Mauritz AB's financial parameters with those of its competitors, offering a unique analysis of the competitive landscape. This information helps manage the business environment and improve sales activities by gaining insight into competitors' operations.

Finally, the report includes recent news and deal activities undertaken by H & M Hennes & Mauritz AB, enhancing awareness of the company's business trends, growth perspectives, and more.

Key Highlights

H and M Hennes and Mauritz AB operates as a fashion retailer. H and M Hennes and Mauritz AB operates in the fashion and apparel segment, offering clothing, accessories, footwear, cosmetics, and home textiles. H and M Hennes and Mauritz AB offers clothing, accessories, footwear, cosmetics, and home textiles for men, women, teenagers, children, and babies under brands like HandM, COS, Weekday, Monki, and Other Stories, ARKET, and others. It provides fashionable and affordable products across categories like sportswear, shoes, bags, beauty, and ready-to-wear. Founded in 1947, the company is headquartered in Stockholm, Stockholm County, Sweden.

H and M Hennes and Mauritz AB in the News:-

- 13-Feb-2025 - H&M Limited Edition elevates soft tailoring and sophisticated separates for S/S 2025
- 13-Feb-2025 - H&M Move to release new Yoga and Pilates Collection
- 12-Feb-2025 - H&M Reveals A Daring And Dream-Like Vacation Wardrobe Inspired By The Hbo Original Series The

White Lotus

- 10-Feb-2025 - H&M's Latest Atelier Collection For Ss25 Continues To Redefine Modern Menswear.
- 05-Feb-2025 - El Salvador new H&M market

Scope

□ Tactical Analysis:- Various strategic frameworks to gain insights into a company's competitive position and operational environment. These analytical tools assist in identifying competitive advantages, potential risks, and areas for improvement and efficiency, enabling companies to make informed tactical decisions.

□ Business Strategy:- Contributes to shaping the company's overall direction, goals, and decision-making processes, ensuring long-term success and alignment with stakeholder expectations.

□ Financial Position:- Provide valuable information on the financial performance and investor sentiment surrounding the company. Indicating the level of confidence and expectations in the company's future prospects. These components collectively contribute to understanding the financial health and market perception of the company.

□ Company Fundamentals:- These fundamentals offer valuable insights into the company's history, operations, leadership, and geographical presence, aiding in a comprehensive understanding of the organization.

□ Competitive Landscape:- An identification of the company's main competitors, providing insights into the competitive landscape it operates in.

Reasons to Buy

□ Comprehensive Understanding of the H & M Hennes & Mauritz AB's internal and external factors through SWOT analysis, Financial Analysis, and Competitors Benchmarking.

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- Strive Strategic Decision Making with various analyses and identifying potential customers and suppliers.
- Mitigate Risk with help of thorough analysis of internal and external factors. Furthermore, develop strategies and contingency plans to address these challenges and minimize their impact on business operations.
- Competitive Benchmarking will help to gain a competitive advantage by understanding industry trends, customer preferences, and best practices.
- Financial Performance Evaluation provides crucial insights into key financial ratios and trends, supporting better financial decision-making and resource allocation.
- Valuable insights from the report enable investors and partners to make informed decisions regarding potential Collaborations, Investments, or Partnerships with the company.

Additionally, available deep-dive analysis on the company H & M Hennes & Mauritz AB:

- H & M Hennes & Mauritz AB PESTLE Analysis
- H & M Hennes & Mauritz AB Porter's Five Forces Analysis
- H & M Hennes & Mauritz AB VRIO Analysis
- H & M Hennes & Mauritz AB BCG Analysis
- H & M Hennes & Mauritz AB Segmentation, Targeting and Positioning (STP) Analysis
- H & M Hennes & Mauritz AB Ansoff Matrix Analysis

Table of Contents:

Table of Contents	
COMPANY EXECUTIVE SUMMARY	1
Table of Contents	2
Tables	6
Charts	7
H & M Hennes & Mauritz AB - Key Company Facts	8
H & M Hennes & Mauritz AB - Company Description	9
H & M Hennes & Mauritz AB - Top Executives	10
H & M Hennes & Mauritz AB- Head Office & Locations	12
Head Office - Country	12
H & M Hennes & Mauritz AB - Products and Services	13
Products	13
H & M Hennes & Mauritz AB - Company's Mission and Vision	16
Mission	16
Vision	16
H & M Hennes & Mauritz AB - Corporate Strategy	17
H & M Hennes & Mauritz AB - Business Description	21
Asia and Oceania	22
Europe and Africa	23
North and South America	23
Group Functions	24
H & M Hennes & Mauritz AB - ESG Spotlight	25
Environment	26
Social	26
Corporate Governance	27
H & M Hennes & Mauritz AB - SWOT Analysis	28
Overview	28
Strengths	30

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Weaknesses	32
Opportunities	34
Threats	37
H & M Hennes & Mauritz AB - Financial Deep Dive	39
Share Price Trend - Feb-2024 to Feb-2025 (Average Share Closing Price)	39
Profit and Loss Statement	41
Summary of Profit and Loss Statement	41
Balance Sheet	43
Summary of Balance Sheet	43
Cash Flow Statement	45
Summary of Cash Flow Statement	45
Key Financial Ratio Analysis	47
H & M Hennes & Mauritz AB - Ratio Charts	48
Activity Ratio Charts	48
Growth Ratios Charts	49
Leverage Ratio Charts	50
Liquidity Ratio Charts	51
Profitability Ratio Charts	52
Competing Players	53
Snapshot of Competing Players	54
Fast Retailing Co Ltd	54
Key Company Facts	54
Company Description	54
Snapshot of Competing Players	55
The Gap Inc	55
Key Company Facts	55
Company Description	55
Snapshot of Competing Players	56
Abercrombie and Fitch Co	56
Key Company Facts	56
Company Description	56
Snapshot of Competing Players	57
Primark Stores Ltd	57
Key Company Facts	57
Company Description	57
Snapshot of Competing Players	58
Industria de Diseno Textil, S.A. (Inditex, S.A.)	58
Key Company Facts	58
Company Description	58
H & M Hennes & Mauritz AB - In the News	59
13-Feb-2025 -H&M Limited Edition elevates soft tailoring and sophisticated separates for S/S 2025	59
13-Feb-2025 -H&M Move to release new Yoga and Pilates Collection	60
12-Feb-2025 -H&M Reveals A Daring And Dream-Like Vacation Wardrobe Inspired By The Hbo Original Series The White Lotus	60
10-Feb-2025 -H&M's Latest Atelier Collection For Ss25 Continues To Redefine Modern Menswear.	62
05-Feb-2025 -El Salvador new H&M market	63
15-Jan-2025 -H&M Studio's Pre-Spring capsule arrives with a new outlook on transitional dressing	63
27-Nov-2024 -Buybacks of shares by H&M during week 48, 2024. The share buyback programme is now complete and has been	

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closed.	63
25-Nov-2024 -Buybacks of shares by H&M during week 47, 2024	64
20-Nov-2024 -H&M &NEW YORK: H&M and Charli xcx take-over Times Square with a surprise concert, open to everyone	65
19-Nov-2024 -ARKET to open first store in Austria	66
14-Nov-2024 -ARKET to open first store in Norway	67
02-Sep-2024 -Cheap Monday launches September 5th ft. Nessa Barrett	67
29-Aug-2024 -H&M taps Charli xcx and Jamie xx for special performances in celebration of the A/W 24 collection	70
28-Aug-2024 -H&M Move X Laureus Sport for Good: Nadia Nadim and Lisa Zimouche inspire youth in Paris	72
26-Aug-2024 -IndustriALL Global Union, IF Metall and H&M Group Update Global Framework Agreement	72
23-Aug-2024 -& Other Stories presents a collection that unites Fashion & Innovation	74
H & M Hennes & Mauritz AB - Key Deals	75
20-Jan-2025 - H&M Move Partners With Hale To Elevate Wellness Through Breathwor	75
13-Nov-2024 - H&M to collaborate with Glenn Martens for Autumn 2025	76
08-Aug-2024 - H&M Collaborates With Anamika Khanna To Bring Contemporary Indian Style And Craft To A Global Audience	76
Appendix	78
Definitions	78
SWOT Analysis	78
PESTLE Analysis	78
Value Chain Analysis	78
ESG Spotlight	78
Financial Deep Dive	78
Financial Ratios -	79
Activity Ratios	79
Growth Ratios	80
Leverage Ratios	81
Liquidity Ratios	82
Market Ratios	83
Profitability Ratios	83
Research Methodology	84
Disclaimer	85
Contact Us	85

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